2

IN THIS ISSUE WE SHOOT DOWN

TOP GUN

AUSTRALIAN

No. 267

MAD

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NUMBER 267
AUSTRALIAN

MAD

"People on ego trips should buy one-way tickets." —Alfred E. Neuman

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LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
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JACK ALBERT *lawsuits* **ANNE GRIFFITHS** *logistics*
GLORIA ORLANDO, M.C. GAINES, TINA HOLLOWAY *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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COVER ARTIST: RICHARD WILLIAMS COVER IDEA: THE EDITORS

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VITAL FEATURES

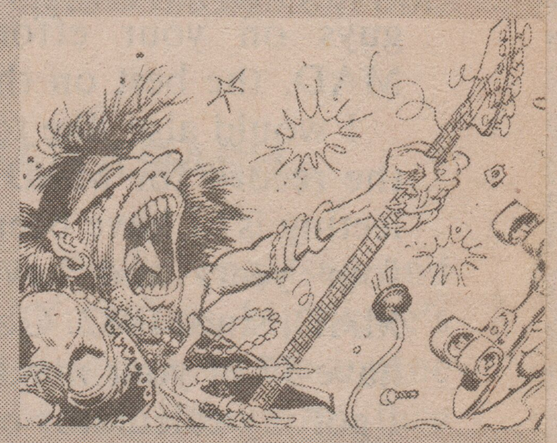
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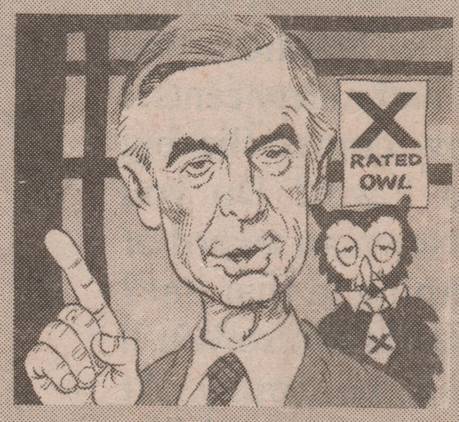




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LAST OF THE BIG SPENDERS

Dear MAD,

I would very much appreciate it if you publish this letter as it is my 4th letter to you and you haven't published one yet.

I would like to congratulate you guys on your efforts in making MAD, the best on the rack.

I would also like to ask you what the record for MAD magazine collecting is? I have been collecting for four years and have every single MAD, since 1982. Good effort eh? I have 57 of your mags and last night I got my calculator out and worked out how much money I have given you over the years. It worked out to $124.90. That's one hundred and twenty four dollars and ninety cents!! Incredible eh? Now comes the big question, what do I win? Do you have an Alfred E. Newman award of excellence or something in that line? My address is at the bottom so you'll know where to send the trophy. At this stage in my letter, I would like to make an announcement. I challenge anyone — to write in and beat my total of 57 MADs (truthfully). So come on all you heavy MAD fans, I'll be reading for your totals.

Well that's about all I've got to say so seeya.

Yours sincerely,

The Kooly Kid
Minlaton, 5575

P.S. Whatever happened to editor's comments.

It's nice to know someone appreciates you when you're lying in hospital recovering from a MAD breakdown you get the Alfred E. Newman award of compassion. — Ed.

SEMI-MINDED

Dear MAD maniacs,

I am writing to you from the planet of ergluberus minor as you humans spell it.

A short while ago, about ten years ago, I was flying through the appliance system, about to land on the planet dishwasher, when I was attacked from behind by a fleet of xylon long range interceptors. I couldn't out-run them in my semiship (a space equivalent to your semitrailer) so I decided to call for help. But before I could call, one of the figsters shot the communicator dish. The xylon figters discharged several shots, thus nutronising my main engines. But I quickly retaliated by firing several shots. The xylons seeing that I meant business chickened out as you humans put it.

I drifted on under the power of my steering jets alone. BUT I saw a green and blue planet. You guessed it. Earth. I took off in the escape ship. Unfortunately the ship was damaged during re-entry. the first thing I saw on earth was a MAD mag. I read it and all my hopes were revived I repaired my ship and took up the necessary materials to repair the semiship. Finally, repairs were finished. I made my way back to ergluberus minor. Now I am on ergluberus minor and with your permission I will recommend MAD mags to my friends. Expect a boom in sales in the next year Well goodbye for now.

Yours weirdly,

Captain Mark Hawes
of the psi-5 trading company.

MAD MISHTAKES

Dear MAD,

My name is Matthew, and I'm MAD about MAD. I've only got two issues but they're both so funny. I was hoping you could put a section on The Last Starfighter.

Your mags are so stupid and idiotic that I laughed for one week. My brother has a pile of MAd mags that he hates so he is giving them to me, so now I think he's just like you (MAD).

The reason I made so many mistakes is because I am trying to set a good example for you guys in the MAD house.

Yours truly,

Matthew Kelly,
Gawler, S.A.

Mishtakes? We don't mak mishtakes. — Ed.

SHAKESPERIAN TOUCH

To MAD or not to MAD,

I need your help. I'm over the edge and on the verge of a nervous breakdown. I'm at the pleasant age of 17 years and have been reading these vaguely funny and somewhat rebarbative , unimaginative magazines since the immature age of 8 years. I'm hooked. I've been to M.A.D. (Mad Anonymous Debriefing) even tried reading CRACKED and lately girly magazines. But I'm convinced because of you and your profoundly funny magazine, instead of studying for H.S.C. I'll be reading MAD and will fail the H.S.C. Then end up on a park bench using my collection of MADs as a device to keep me warm on the cold park bench. Then only to have MADaholics steal them off me. Then your No. 1 fan will die of over exposure and humiliation as he sold his last set of clothes to buy Aussie MAD 264. So in the name of humanity and Alfred E. Newman these magazines should not be sold in newsagencies but put in mail boxes as junk mail so I can throw them in the bin with my dead cat (God bless). Amen.

Yours Insanely,

Oldie Von Moldie,
Rowville, Vic.

That's devotion for you. When you've had your nervous breakdown, contact us for tips to surviving the aftermath. We know!! —Ed.

UNIMAGINABLE

Dear MAD, My name is Mark and I am MAD about MAD. I have been reading MAD for a long time. I could not imagine a world without your mags. O.K. Let's get to the point. I think your mags are ACE, CRAZY and MADNIFICENT.

In MAD number 265 my favourites are "Home Fun", "Don Martin's look at Weddings" and "The Lighter Side Of . . . !

Yours Madly,

Mark Cassidy
Cranbourne, Victoria

P.S. If my letter is not printed into your mag I'll start buying "Cracked". Could you do a satire on the "Terminator", "The Karate Kid part II" and "Top Gun."

We are in future editions. — Ed.

ME AND ME

Dear Co of Aussie MAD,

Me — Adam, and me — Chris, have been collecting your MAD Magazine for over three months now and me, — Adam, have four of your magazines and me, — Chris, have two. We just wrote in to comment on three points:—

1. The UNBELIEVABLE price of your magazine. When our Dads were our age — "Ten", they said that your 40 page MAD was 20c, and that your 80 page Super Special was 60c. Now compare with today's price of your 40 page magazine, it is now $1.40 higher, (we couldn't blame a kid if he died of shock from seeing your price).

2. The second thing that we would like to comment about is your little nutty pictures on just about every single page of your magazine. They are a hopeless distraction.

3. And the third thing that we would like to comment about isn't really a comment, it's sort of a statement. Well, it's about something you have in every magazine of yours. It's those people who say that your magazine is nutty and hacky and zanny and wacky, when they are so insane in buying your magazine in the first place!!!

Well our hands and fingers are getting cramped from writing.

Yours miraculously MAD.

Adam Nardella and Chris Green
Strathmore, Victoria.

P.S. Please print this letter or we will send over the FBI and local suicide squads.

Send the FBI and suicide squads over anyway, they can join the party. We've already got Rambo and Gadaffi's men coming over — ED. 1. Yes but this is the 20th century — things are more expensive. 2. Yes, we know. 3. Like our staff. — Ed.

"EEEEEK"

Dear Col Gaddafi,

If you send over your suicide squad to MAD and mess them up and cause trouble and as a result of this the USA don't get their MADs on time by God you'll pay. We will be forced to do something terrible like . . . like . . . I don't know what but it won't be too nice believe me!!!!

Ronald Reagan
U.S.A.

MAD MUM

Dear MAD,

I would like to congratulate Don Martin, Albert B. Felstein, Leonard Brenner, Tom Nozkowski, Nick Meglin, John Ficarra, Anne Griffiths (What about the Ed — Ed). Long list eh, and all people who have anything to do with MAD magazine. I think you all are the best people I know. by the way my mum likes to read MAD comics too.

Lots of love,

Anthony Nielsen,
Lota, Brisbane, Qld

P.S. Please do a satire on Voltron he's on channel 2 in case you don't know who he is.

We love you too, but next time don't forget the Ed. — Ed.

MAD RUBBISH BIN

To MADness,

I have been reading your mag for two years. I found my first copy in the rubbish bin which was no surprise. When I started flicking through the pages. Mostly why I'm writing to you is because my teacher is making me. He said choose your favourite entertainer or sportsperson and write a letter to him. "How boring" I thought.

I pulled out MAD no. 264 and saw the letters department and that gave me this stupid idea.

Yours MADly,

Jason Foureur, S.A.

Rubbish is our specialty. — Ed.

GOOD WORK

Dear MAD,

I really loved your article on "Why 999 shoppers out of 1,000 never collect those manufacturer's rebates". I reckon it was great. Keep up the good work.

Yours happily,

M. Borto
Bilbul N.S.W.

ALFRED'S ADVICE

Dear MAD or Printers of Crap,

I've just been reading MAD No. 264. I think using Dumbo as a MAD news reporter is very MAD. He really looks the part. I've drawn a picture of the inside of Rambo and how it works on page 1.

Something I would like to ask Alfred is doesn't he get sick of getting killed so many times as he has done so in all those years you've been printing MAD.

One more thing before I commit suicide, which reading this crap has driven me to, is if you could print more snappy answers to stupid questions on the back of the @•#{79!! Magazine so I could read them in my grave.

Yours sincerely,

The Grave Digger

Alfred's psychologist says it's good for him — it cleans his system out. — Ed.

DEAR TRASH

Dear Trash,

My name is Paul Donaldson and I am sick of Alfie's face. I think he's a twit and a disgrace to the insane company of MAD. I think my face would look better on the MADs. He just makes me sick that twit. If you do not publish this I will kill Alfred.

One of your insane twits of trash MAD.

Paul Donaldson
Wanbro, W.A.

Alfie says thanks. — Ed.

DISEASED

Dear MAD,

I've just read MAD Number 264 and I think it is Crazy, Stupid and I think I'm turning insane and MAD! I've caught a strange disease called MADititest. Symptoms are lack of MAD mags. This is the first letter I've written to MAD, so I hope it gets printed. I have only 4 MADly MAD mags think they're too crazy for words. I have to go now, I have to take a MADidept for my sickness.

MADly yours,

Adam MAD Vlvasori
Perth W.A.

Is this disease in any way related to mastitis (which cows get.) — Ed.

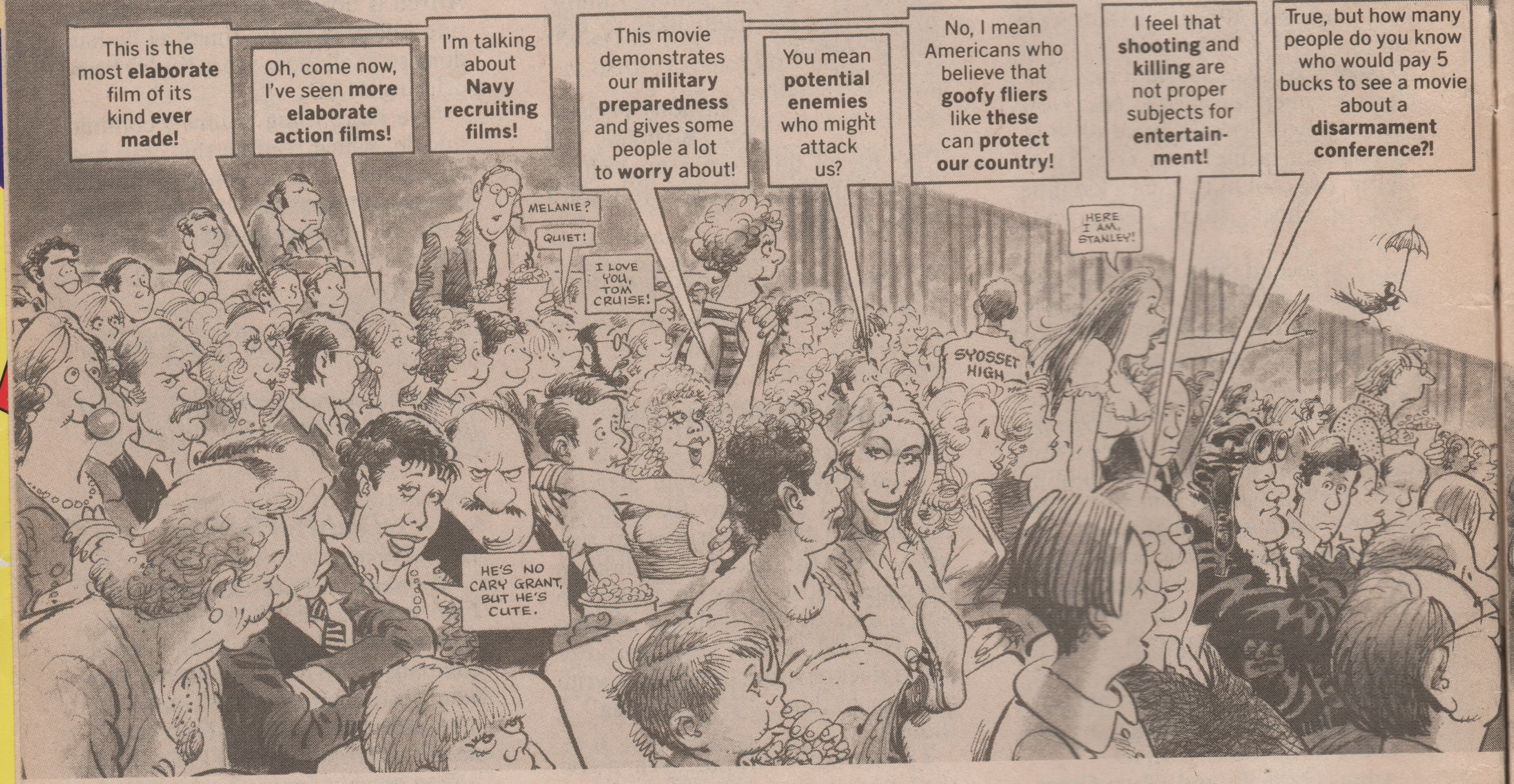
NAVAL AIR FARCE DEPT.

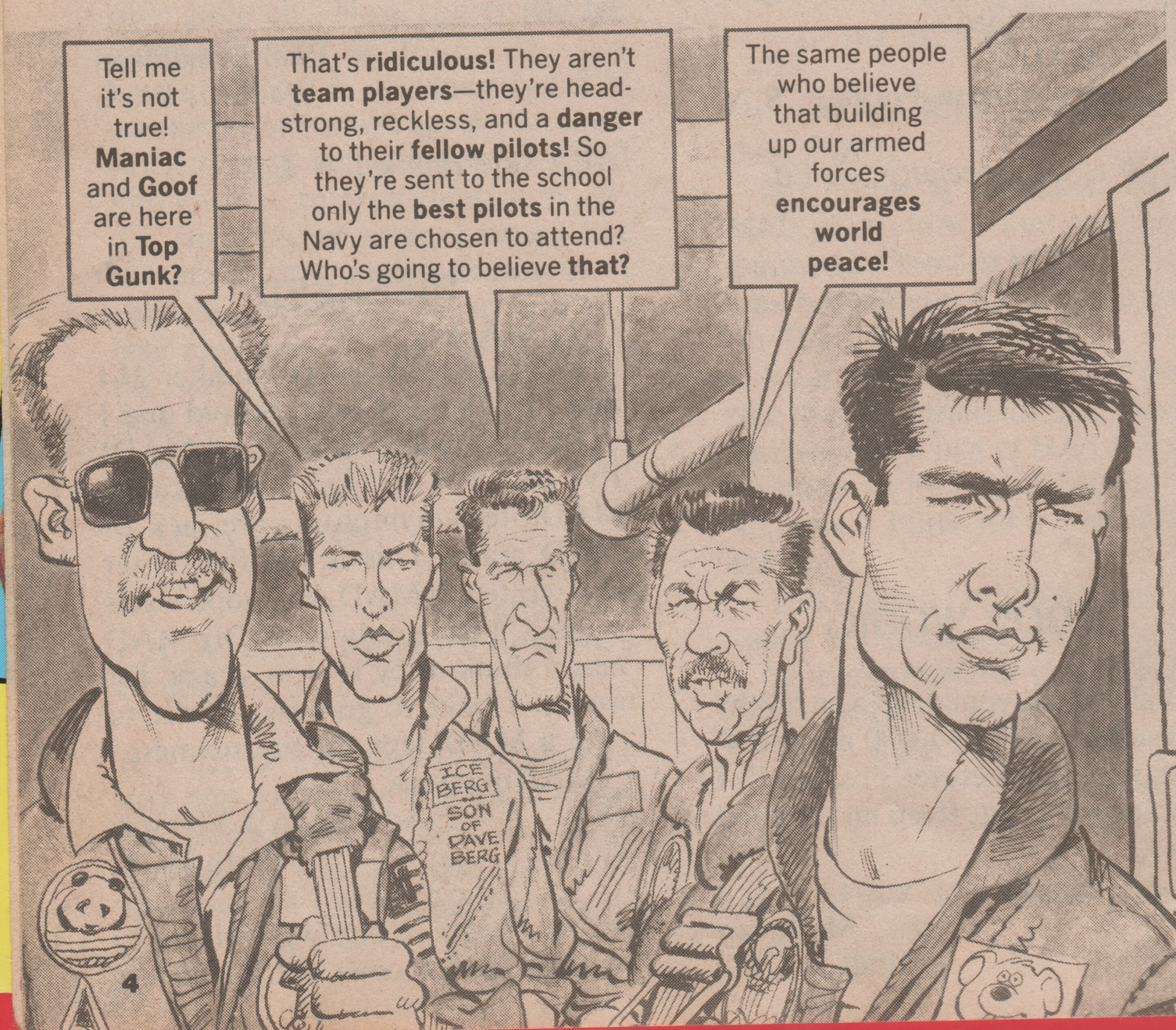
What does Hollywood do when the teenage stars of their sludge movies grow too old to play teenagers? Easy! They make movies about over-the-hill teenagers and hope the sludge can rise to the level of...

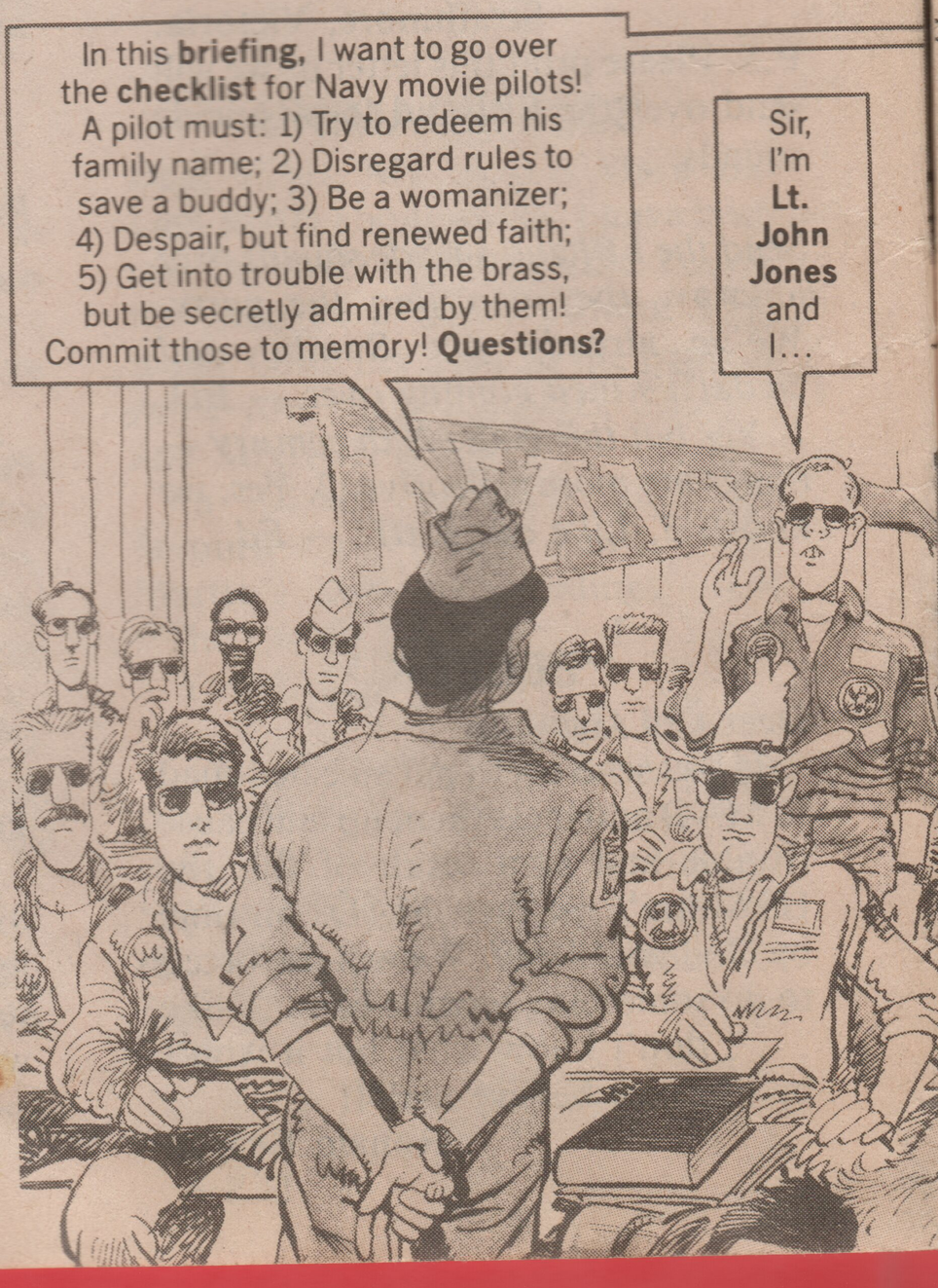
ARTIST: MORT DRUCKER WRITER: STAN HART











TOP GUNK

Hey, if the **government** supplied the **planes** and the **stunt pilots** and **we taxpayers** footed the **bill,** how come we have to pay **admission** to see this?

That's **show biz!** Ain't we still paying to watch actors in real–life roles as **politicians?**

The MIG's on our **tail** Maniac! **I can't see him!**

Great! We've got a 30 million dollar plane with a 3 million laser holograph scope sight and a 4 million load of the latest air-to-air missiles—and we're going to get our butts **blasted off** because we don't have a lousy **6 dollar rear view mirror!**

RIGHT ON!

NAVY

GO AHEAD, MAKE MY DAY!

John Jones? Get that **creep outta here!** Which brings up point **number 6**—any pilot caught without a **silly** or **catchy nickname** will be automatically **dropped** from the **Top Gunk** program!

TYPICAL DOGFIGHT

That girl really **intrigues** me!

You **always** say that...

Yeah, but this one's **got something** the other girls I know **don't have!**

What's that?

A big headstart on **middle age!**

DRUCKER

There are a few **rules** you have to remember to become successful Navy movie pilots! You must: 1) Smile 90% of the time and hold back tears the other 10%; 2) Have a close friend who gets killed; 3) Never appear on screen without being sweaty; 4) Meet an old buddy of your dad's who "really loved him"; 5) Be afraid to make an emotional commitment to a woman!

But Sir, there are no **women** here in **Top Gunk...**

Which brings us to number 6—Accept **without question** that the country's **foremost aerial combat expert** is a young lady who's never been in a plane in her **life!** Inability to accept **these** and all **other clichés** thrown at you is tantamount to **failing Top Gunk training!** Dismissed!

MIG DONALD'S

TOP SECRET

How come she's the instructor instead of a **veteran Navy pilot?** What **experience** does she have?

They say she's **logged** over **300 hours!**

Really?

Yeah! She saw *"An Officer and a Gentleman"* **165 times!**

Besides, there's gotta be **some** kind of **love interest** for Maniac!

Love interest? Who's gonna believe **that?** She looks **old** enough to play Maniac's **mother!**

You know it! I'm glad I play an **"Ice Berg"** so **I** don't have to **make out** with her!

F-4

BIRD

SIDEW

SPAD

US

UK

ISRAEL

IRAN

USSR

STP

ICE

Why do you try to be such a **hot shot?** What are you trying to **prove?**

That I can be the kind of man my **father** was! He was a fighter pilot, too!

What happened to him?

No one knows! He flew off into the clouds one day and was never heard from again!

Did he die?

Either **that** or he landed in **Philadelphia!** It's just about the **same thing!**

Maniac, you should be **yourself** and stop trying to **act like someone else!**

You mean like **my father?**

No, like **Dustin Hoffman!**

LIFE GUARD

So I let the MIG **catch up** to me—then I put on the **brakes!** He zoomed past me and I was on **his tail!**

You took too great a **risk,** Maniac! Supposing you had **crashed?**

Hey, man, I'm not **afraid** to **die!**

Who cares about **you**—you can be **replaced** very **easily!** It's the **plane** that we don't want to **lose!** Remember, at **Top Gunk** we do everything **by the book!**



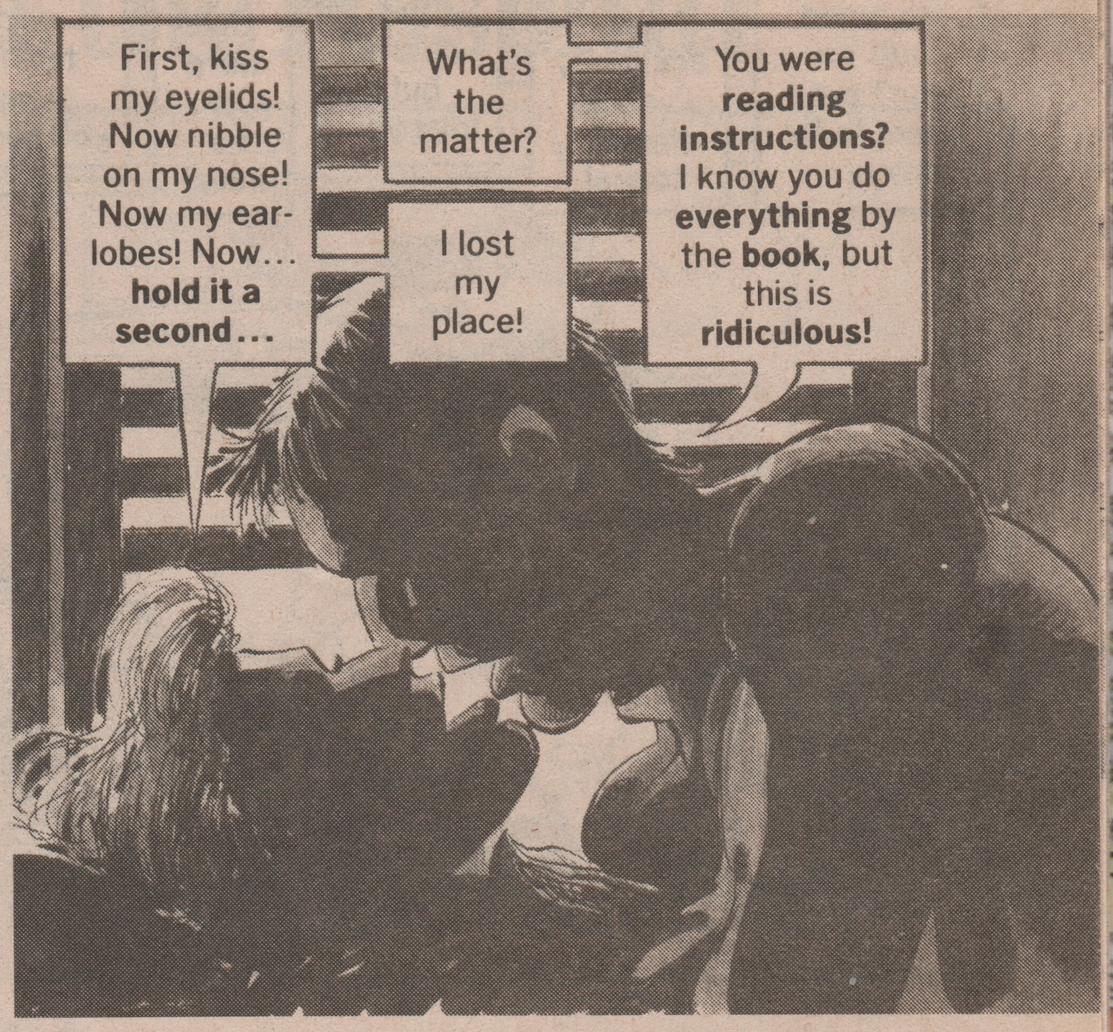


First, kiss my eyelids! Now nibble on my nose! Now my earlobes! Now... **hold it a second...**

What's the matter?

I lost my place!

You were **reading instructions?** I know you do **everything** by the **book,** but this is **ridiculous!**

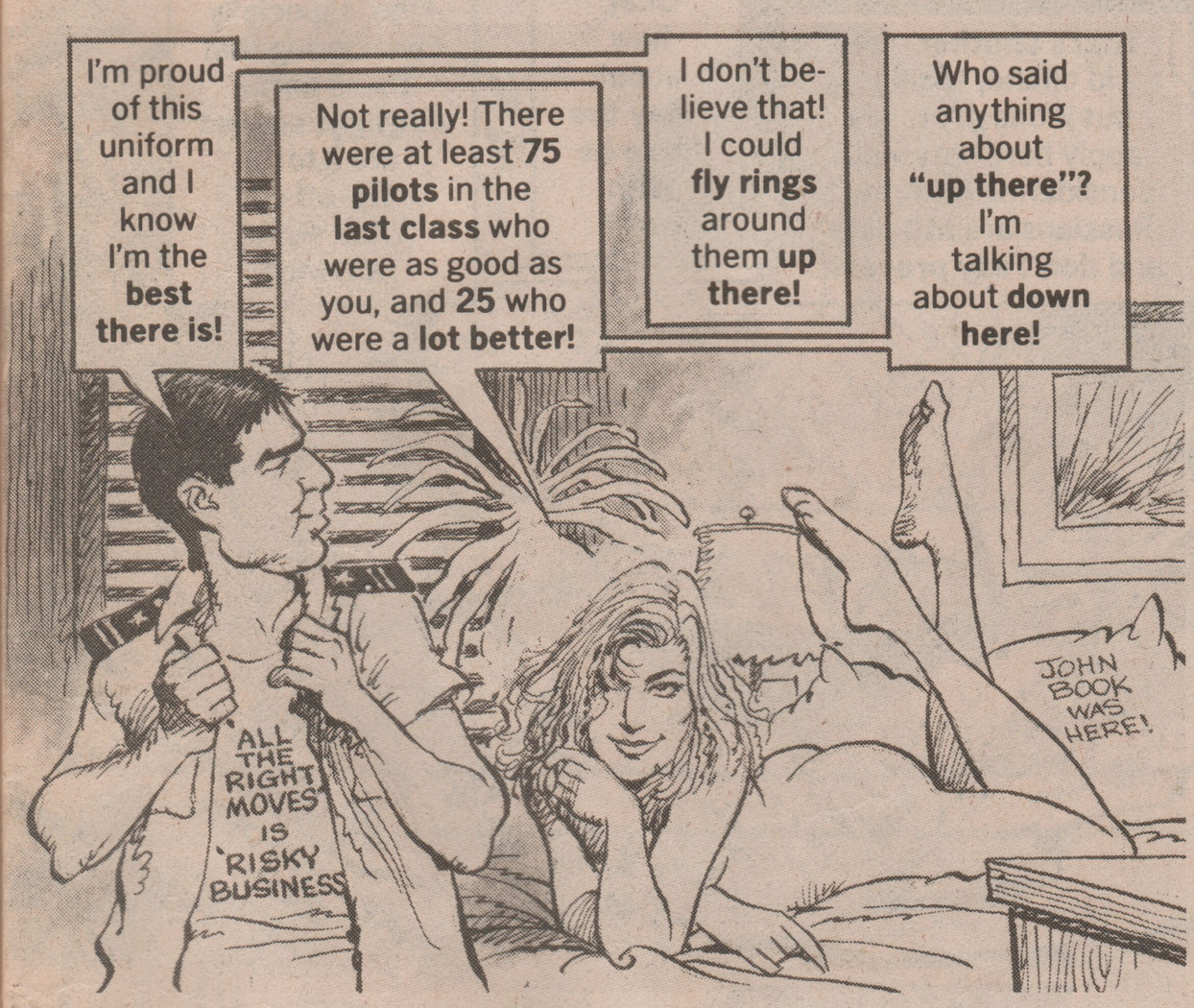


I'm proud of this uniform and I know I'm the **best there is!**

Not really! There were at least **75 pilots** in the **last class** who were as good as you, and **25** who were a **lot better!**

I don't believe that! I could **fly rings** around them **up there!**

Who said anything about **"up there"?** I'm talking about **down here!**



We've got **trouble,** Goof! The **engine's gone!**

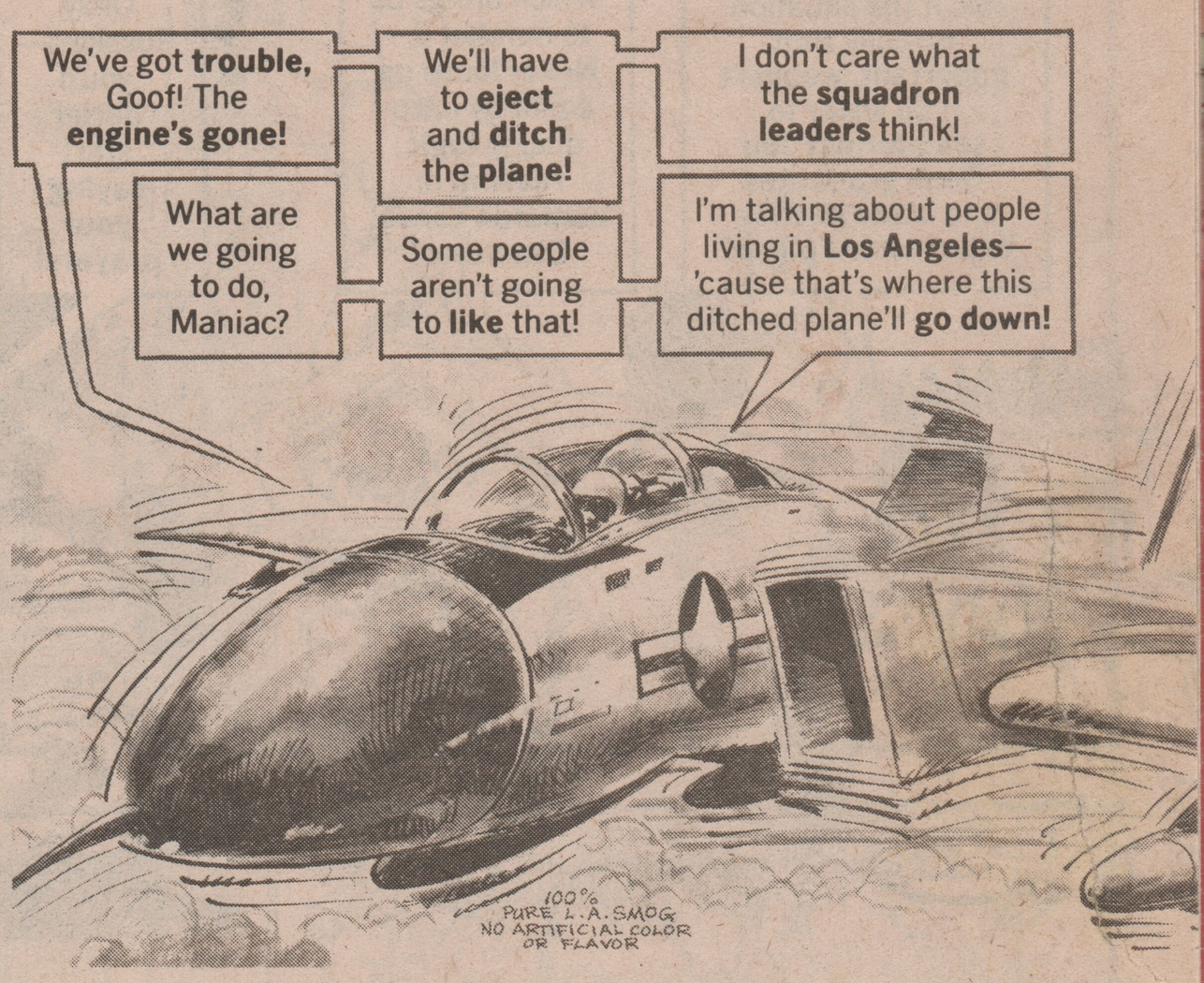
What are we going to do, Maniac?

We'll have to **eject** and **ditch** the **plane!**

Some people aren't going to **like** that!

I don't care what the **squadron leaders** think!

I'm talking about people living in **Los Angeles**—'cause that's where this ditched plane'll **go down!**

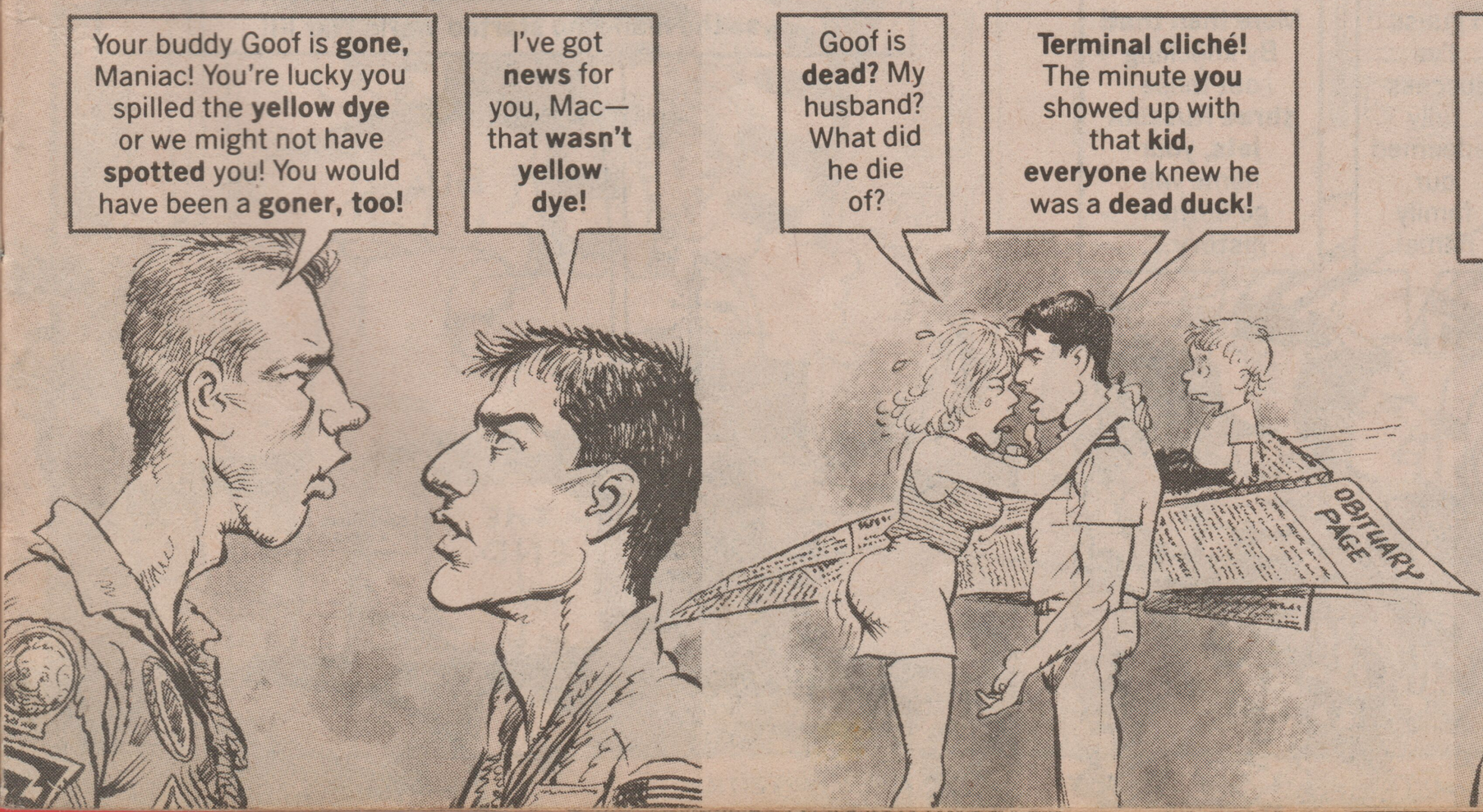


Your buddy Goof is **gone,** Maniac! You're lucky you spilled the **yellow dye** or we might not have **spotted** you! You would have been a **goner, too!**

I've got **news** for you, Mac—that **wasn't yellow dye!**

Goof is **dead?** My husband? What did he die of?

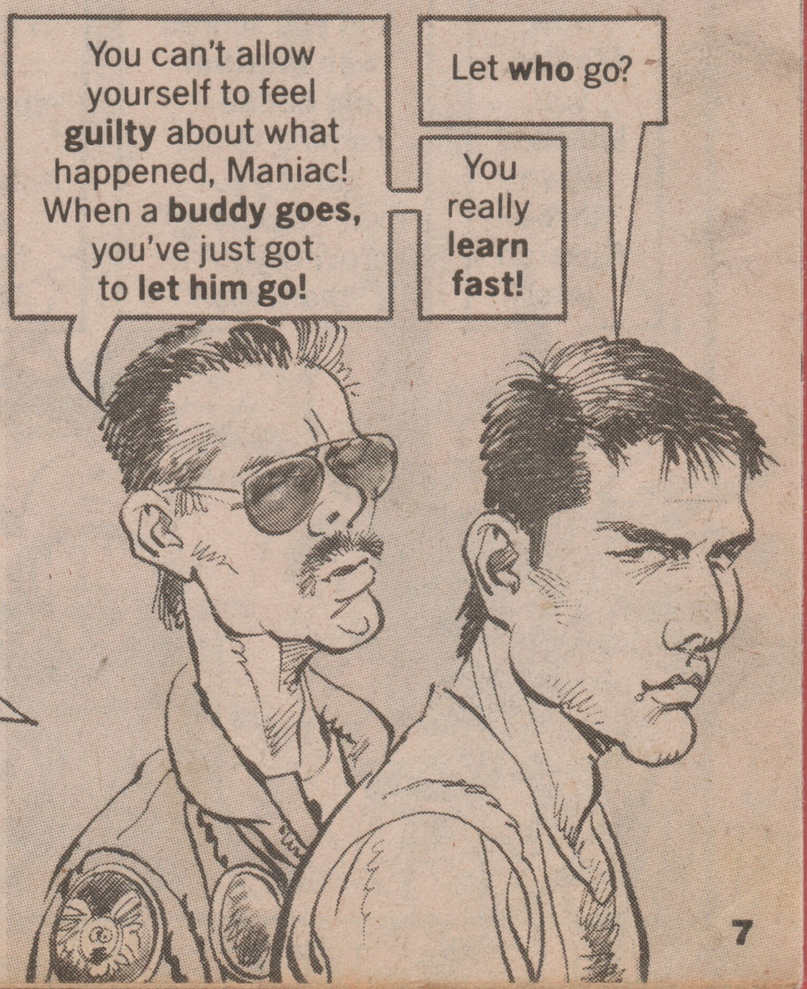
Terminal cliché! The minute **you** showed up with that **kid, everyone** knew he was a **dead duck!**



You can't allow yourself to feel **guilty** about what happened, Maniac! When a **buddy goes,** you've just got to **let him go!**

Let **who** go?

You really **learn fast!**



You seem so unhappy, so remote, so tuned out! You don't even want to **fly** anymore!

Ever since the **accident,** I've lost the **will** to **die!**

I've never said this before, but I **love you!**

I find **that hard** to **believe!**

Just look at my **face** and tell me what **you see...**

Wrinkles, some **crow's feet, sagging jowls, age spots...**

All right, already!

Gentlemen, there are a few **basic rules** you must remember as **graduates** of **Top Gunk!** You must: 1) Always be ready for timely coincidences—like **now,** for instance! We've just learned about a **new crisis** of world-threatening proportions which means that **all** of **you** must leave immediately for **combat!** Any questions?

TOP BRASS

Sir, if the situation is really **that** important, wouldn't it be **wiser** to send **former Top Gunk graduates** and **other battle-experienced pilots?**

Which brings us to number 2—**Never** louse up a plot by introducing **logic, reason,** or **common sense!** Dismissed!

GO NAVY!

TOP ARMY!

TOP SIR

Okay, Russkies—you'd better start **saying your prayers!**

That's **another** nice, old **cliché,** Maniac, but it doesn't really apply here very well, considering how most Russians are **atheists** and **don't say prayers!**

Okay, how about **"May the force be with you!"**

Fine, especially considering that these **aerial dogfight scenes** are a total **rip-off** of **"Star Wars"** anyway!

A DUEL TO THE DARTH

TOP JEDI PILOTS

IVAN

HANS SOLO FLIGHT

VOOM

VOOM

VADER

VHAT A GO!

Wow, Maniac, you knocked down **three Russian jets!**

And you scored with **another old cliché**—coming to the aid of your rival, "Ice Berg," proving you're a "team man"!

I guess I've successfully redeemed our family name!

More than **that!** By knocking out those **three Russian jets,** your name will go down in **history...**

TOP MANIAC

...as the man who started World War III!

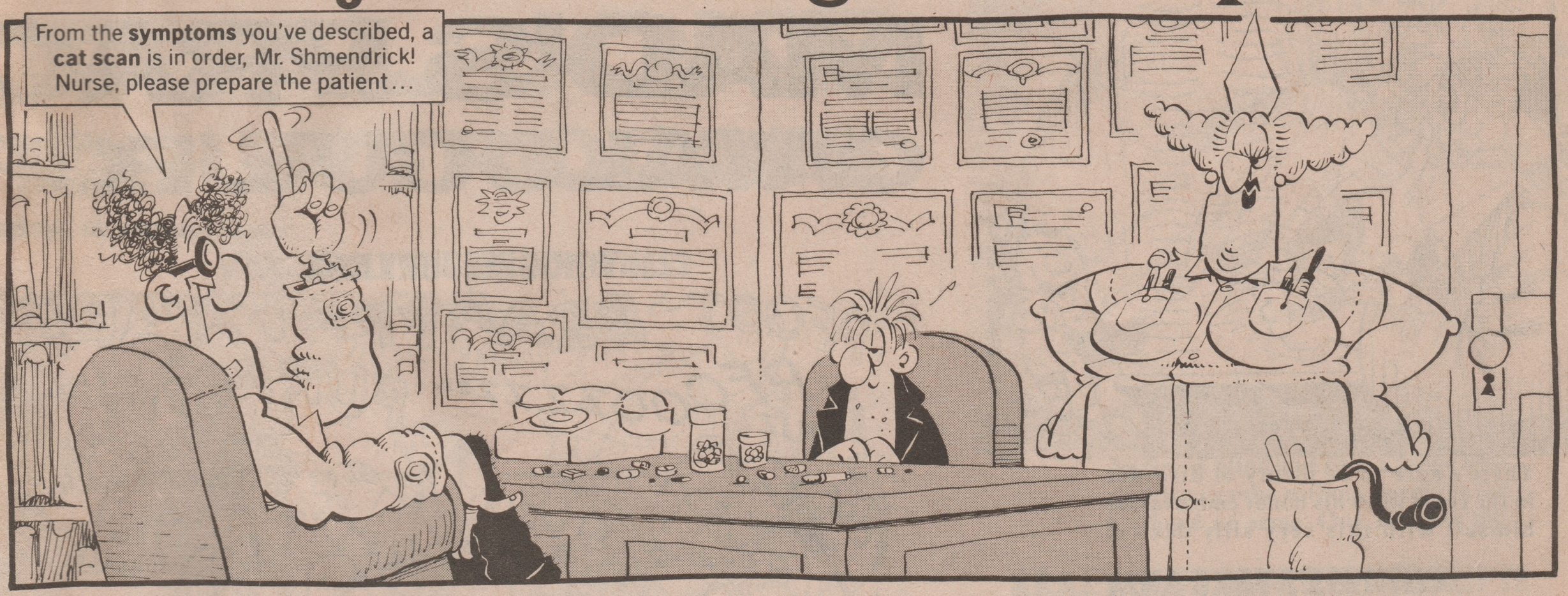
TOP BLAST

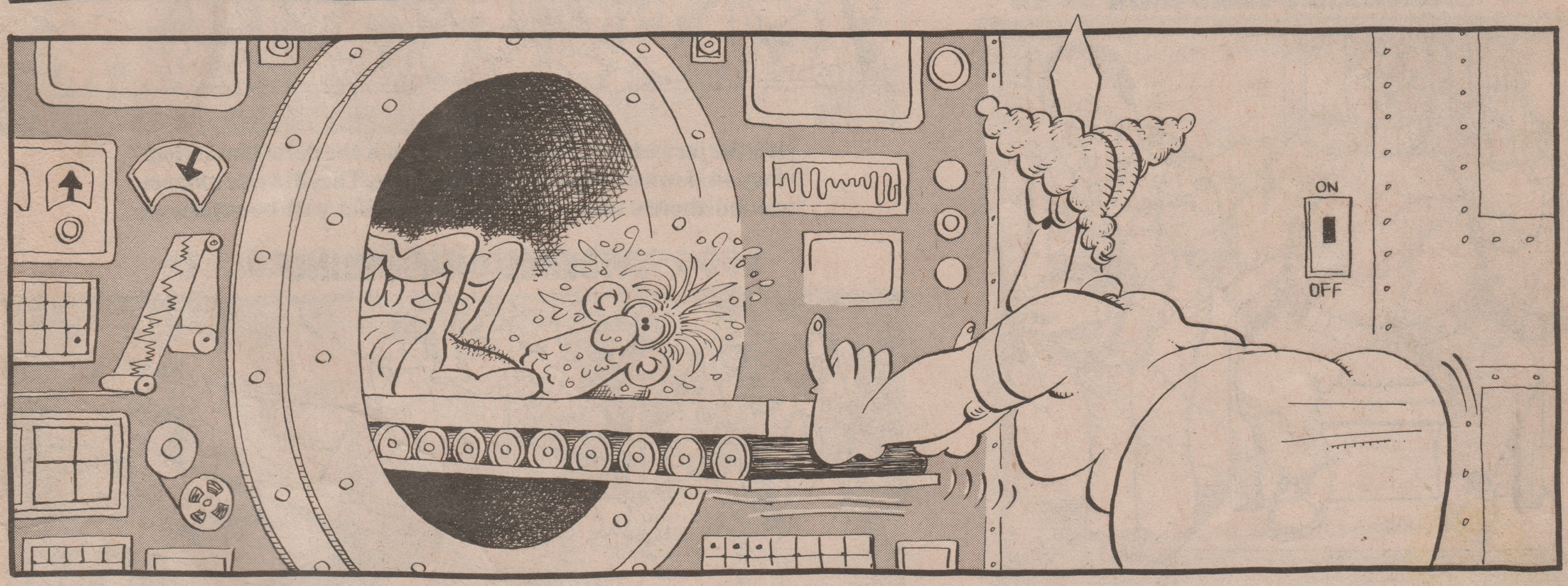
THE END.

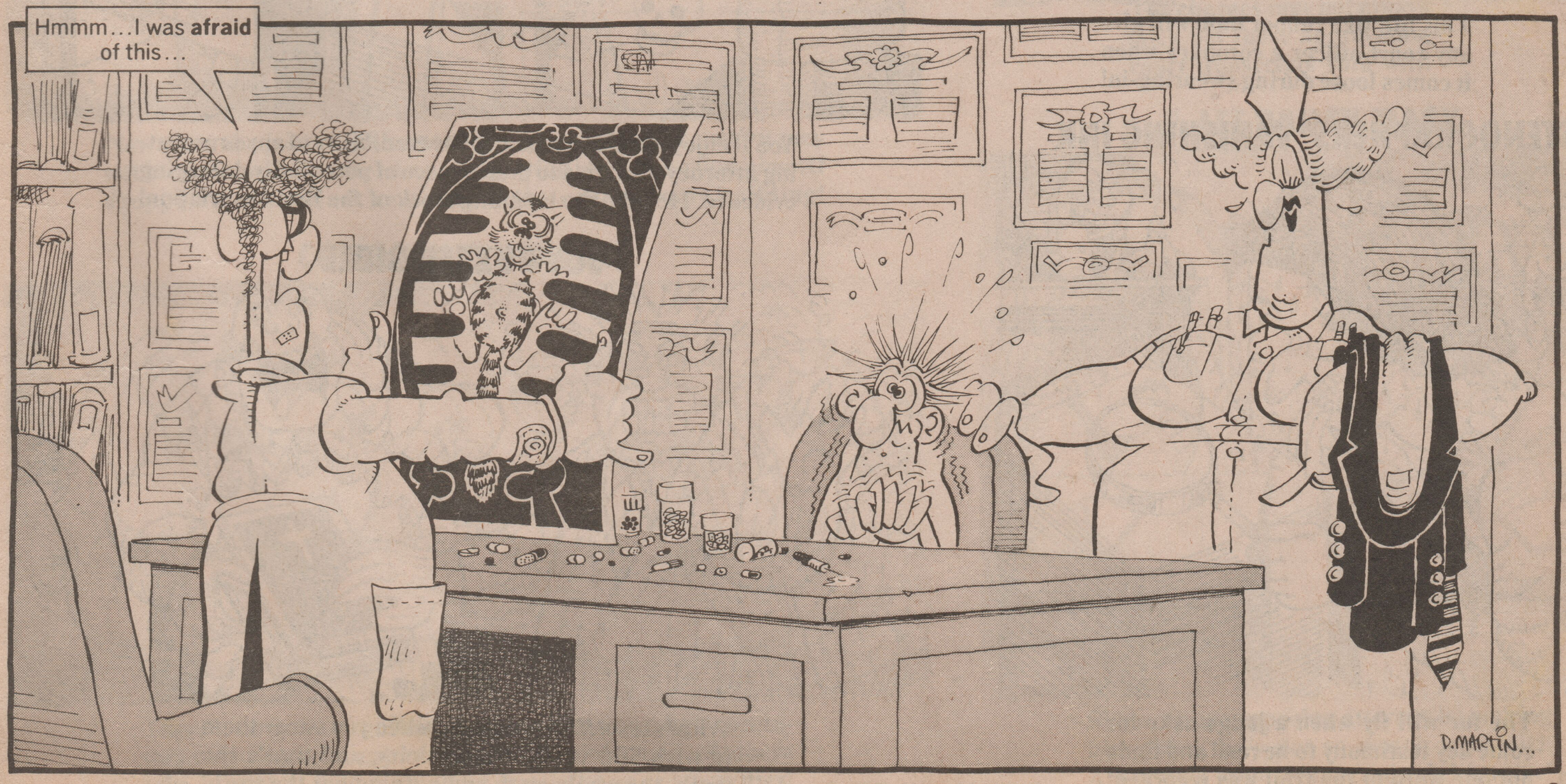
WAS IT SOMETHING I SAID?

DON MARTIN DEPT. PART I

Early One Morning at the Hospital

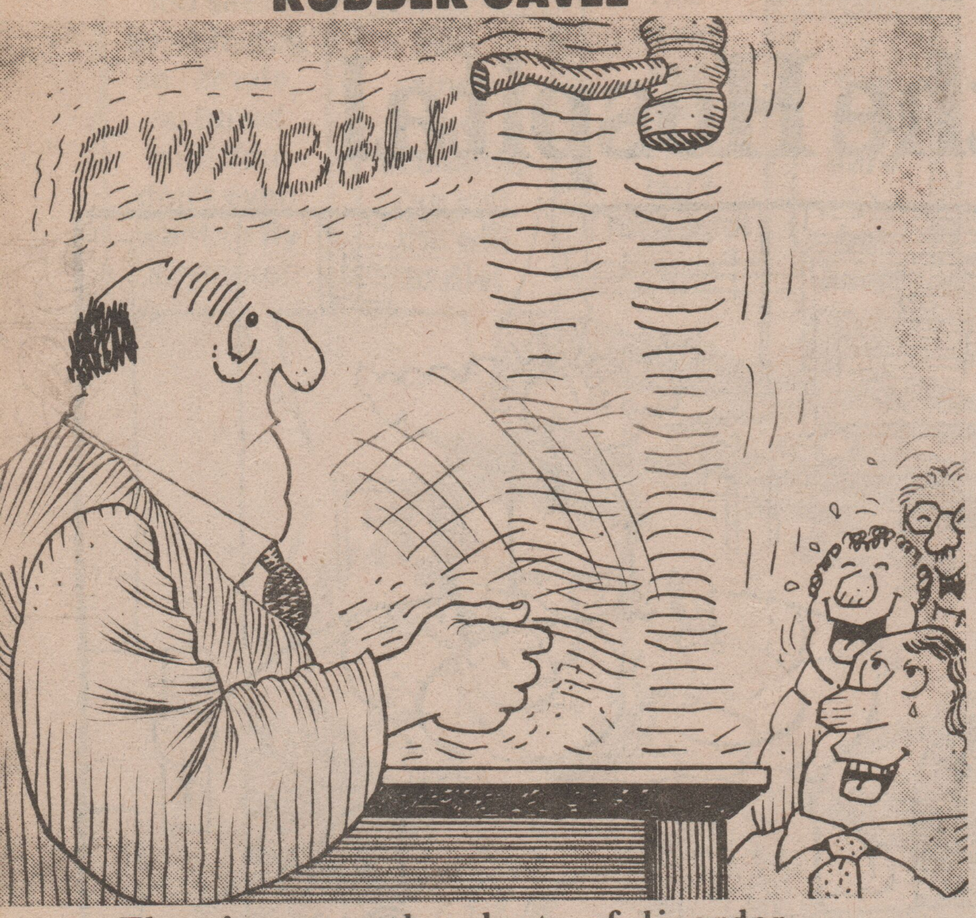






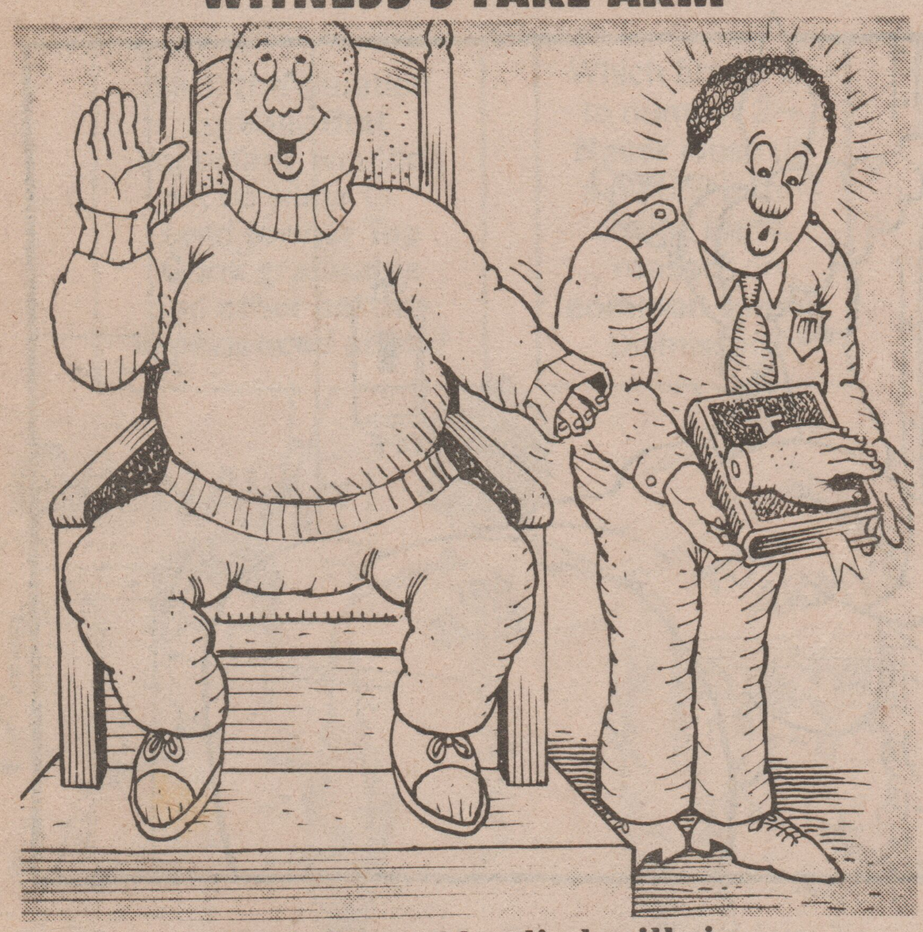
ARTIST: DON MARTIN WRITER: DON EDWING

RUBBER GAVEL



There's sure to be plenty of disorder in the court when his honor embarrasses himself with this very silly device!

WITNESS'S FAKE ARM



This life-like rubber limb will give any court officer a coronary when it comes loose during swearing-in!

STENOGRAPHERS' VANISHING INK



The fur will fly when a judge asks for some key testimony to be read and finds not one word of the trial was recorded!

A courtroom is a place where everything is supposed to be very serious. The judge, jury, attorneys and court officers have no time for fun while they're

MAD'S PRAC
CATALOGUE FOR

ARTIST: AL JAFFEE

WHOOPEE JURY BOX



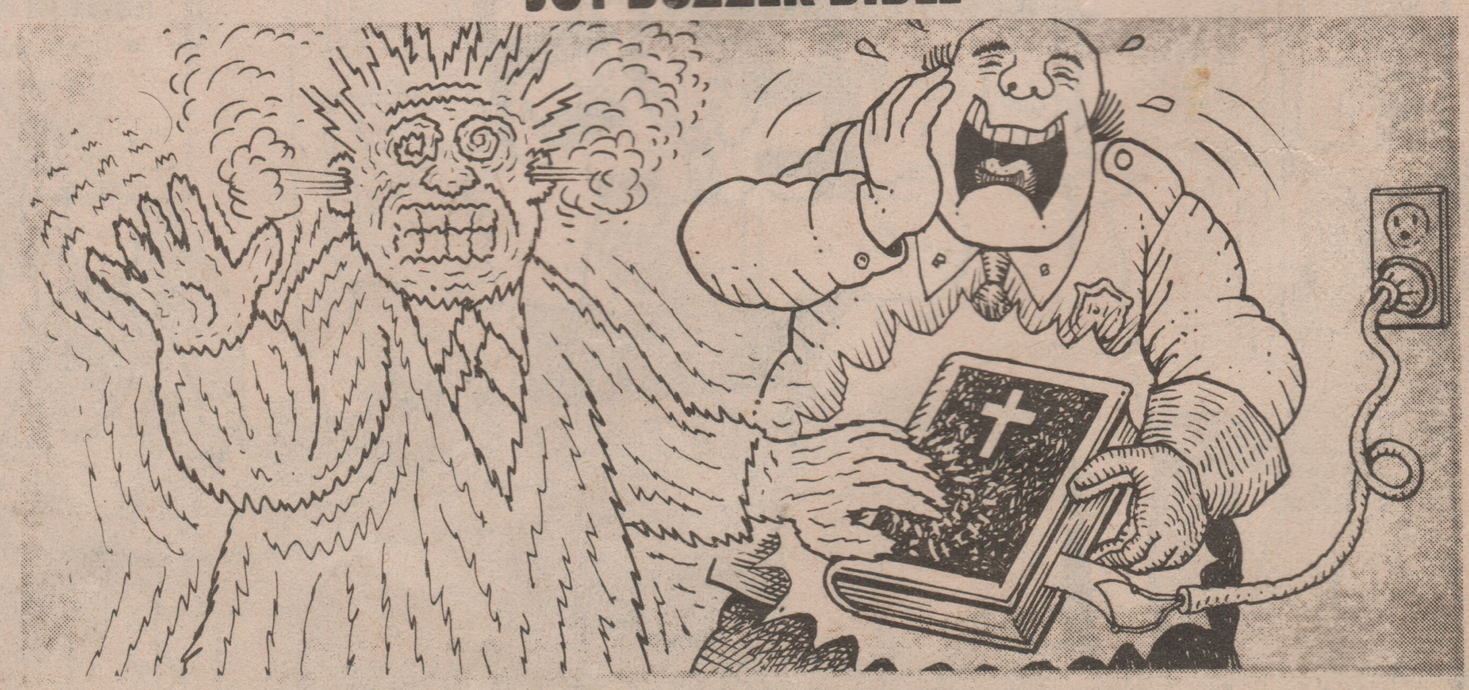
It's the jury who will be on the spot, not the defendant, when they sit down after a long deliberation. They'll be so embarrassed there's no way a "guilty" verdict will be returned!

EVIDENCE-ON-A-STRING



You'll enjoy punching a hole in the credibility of any prosecuting attorney who tries to grab a piece of potentially damaging evidence. He'll be the laughing stock of the Bar Association!

JOY BUZZER BIBLE



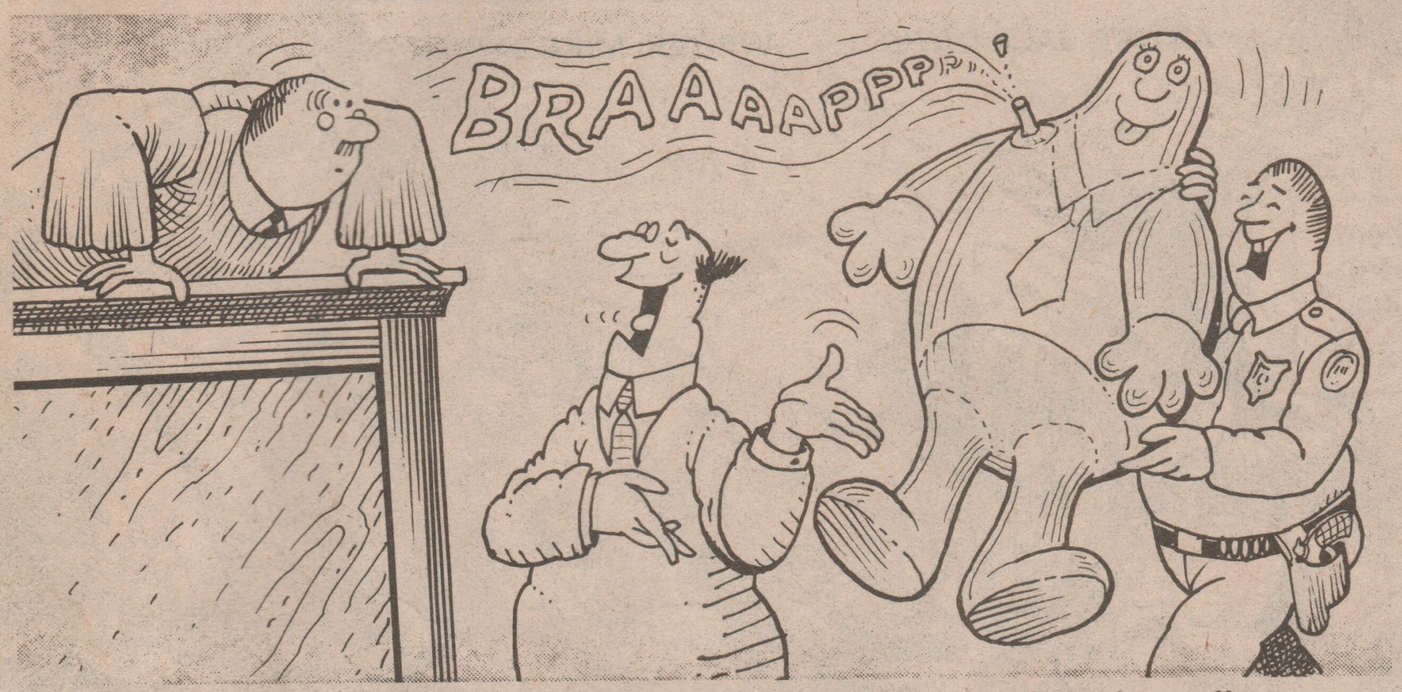
Witnesses *will* be swearing when you swear them in with 500 volts of electricity, and that's the truth, the whole truth and nothing but the truth!

entangled with all the legal rigmarole. The truth is courtrooms are BORING! But they never have to be again! Now you can get legal laughs easily with...

TICAL JOKE COURTROOMS

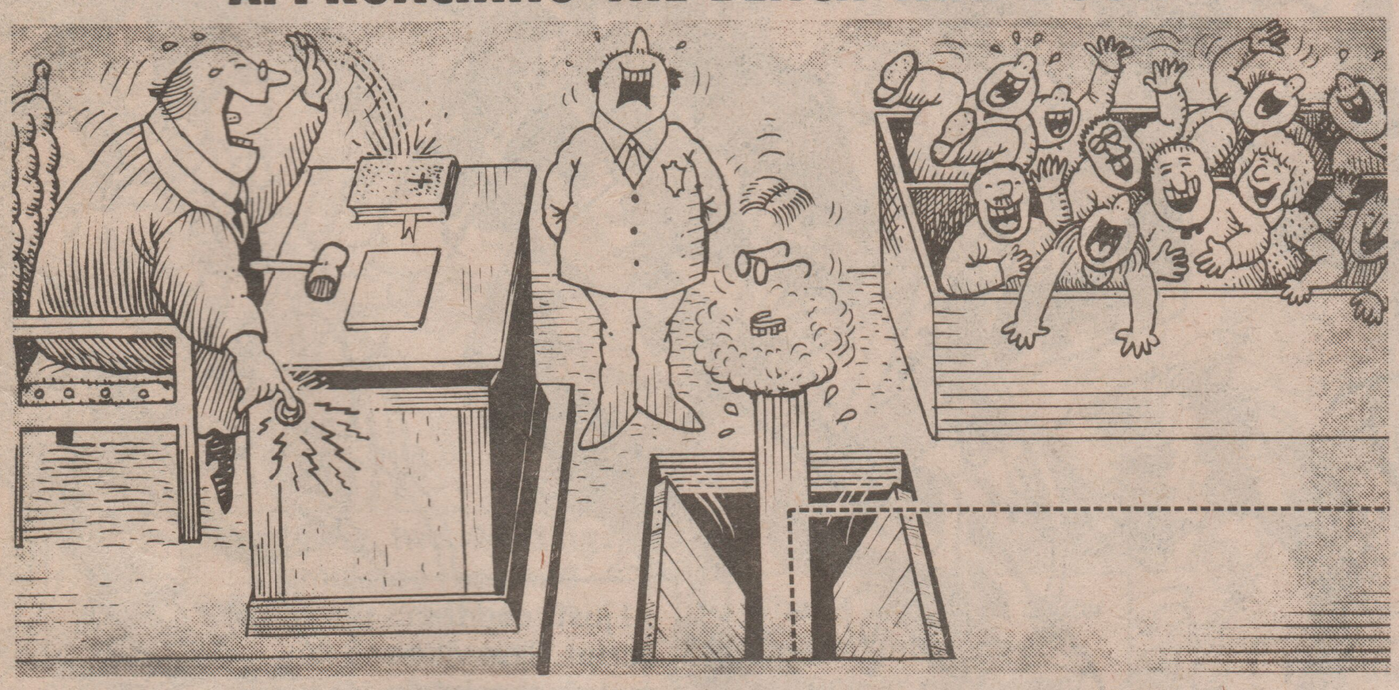
WRITER: DESMOND DEVLIN

INFLATABLE SURPRISE WITNESS



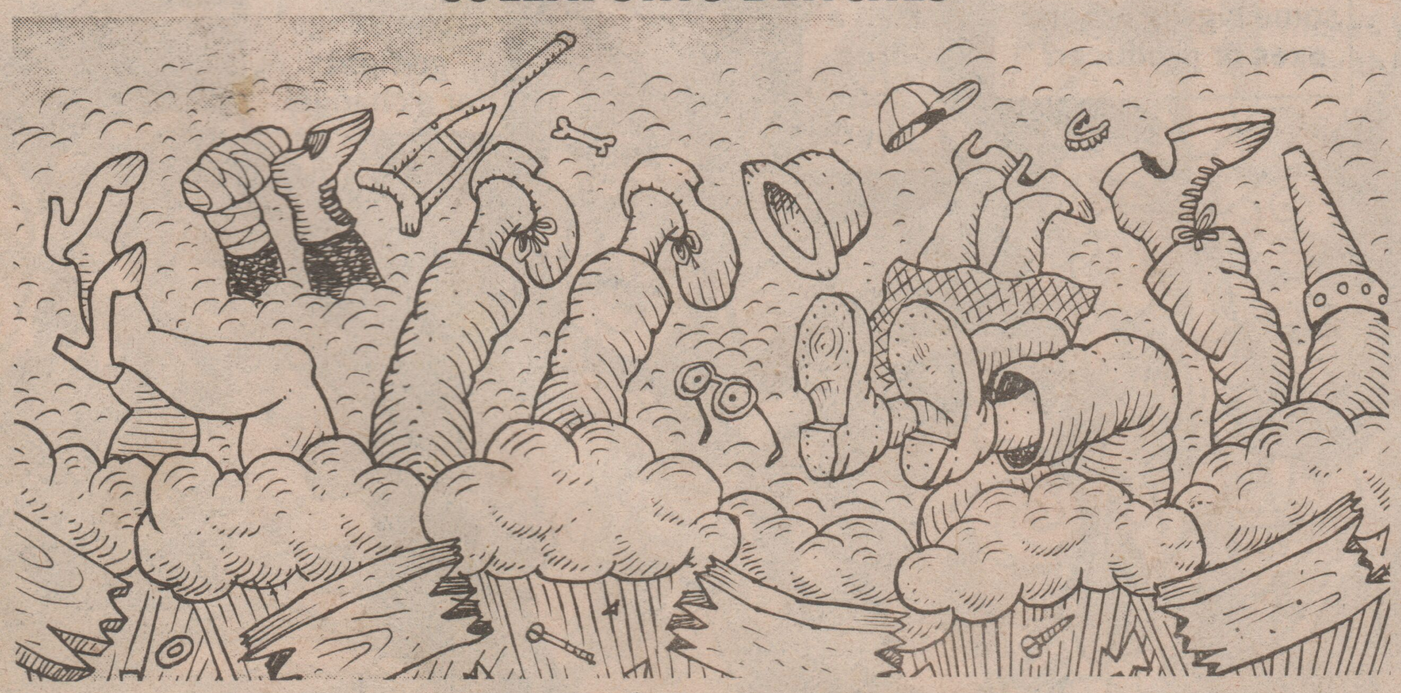
When the District Attorney introduces his "surprise witness" there's sure to be a hush in the courtroom *and* a hiss in the courtroom courtesy of this air filled polyurethene laugh-getter!

APPROACHING-THE-BENCH-TRAP DOOR



Now when the judge asks someone to "approach the bench" it may not be to discuss the case. An unsuspecting lawyer can find himself dropped into the dark recesses of the county court building!

COLLAPSING BENCHES



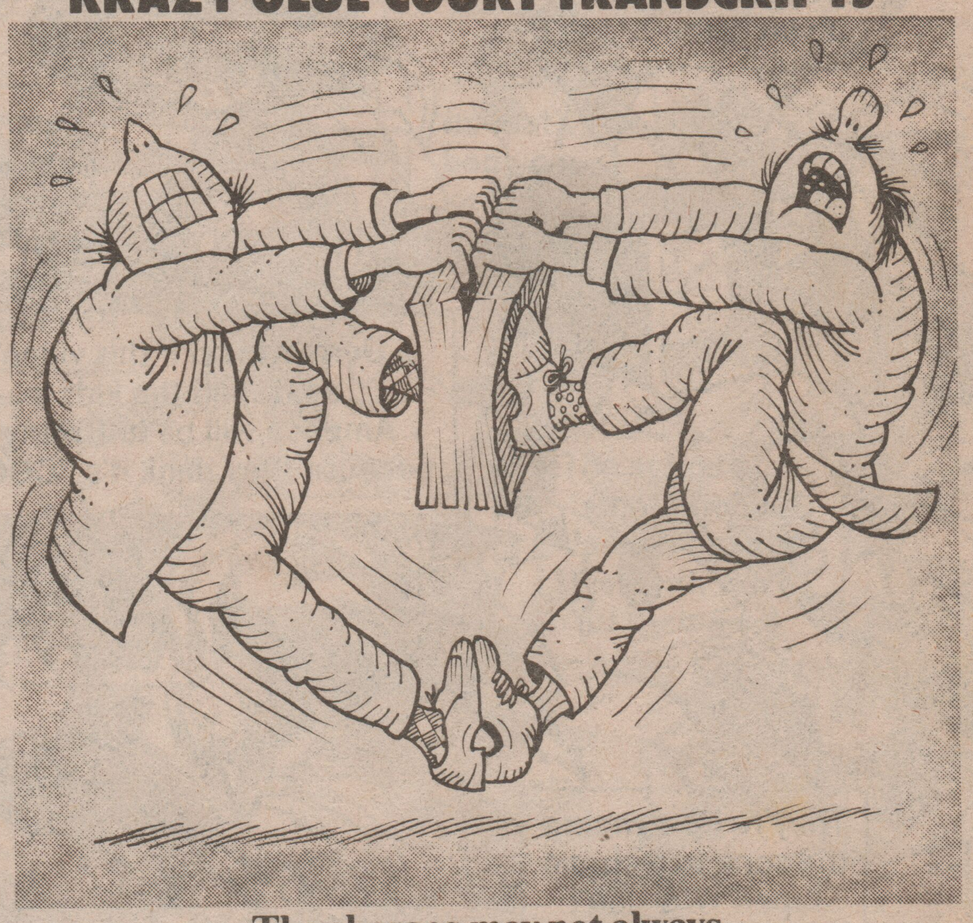
There'll be gobs of guffaws in the courtroom when spectators who came to be entertained by the misfortunes of others take a tumble on one of these specially rigged novelties!

ROBE WITH NO OPENINGS



Justice is blind and so is a judge who slips into a robe without openings for his head or arms. One size fits all!

KRAZY GLUE COURT TRANSCRIPTS



The charges may not always stick but these aggravating court transcripts sure will!

F. LEE BAILEY MASK



Shake up any opposing attorney by making him think he's got to match wits with America's most respected trial lawyer!

SCHLOCK AROUND THE ROCK DEPT.

A MAD PEEK BEHIND MUSIC

ARTIST: JACK DAVIS

WRITER: MIKE SNIDER

I just finished the books. We're 2½% **over budget.**

Damn! Well, see if you can **"play with"** the figures.

To bring them **down?**

Are you **nuts?!** To bring them **up!** People in this business have no **respect** for a video unless it's **20% over budget!**

Do you think the drummer's **facial tic** is gonna show up on camera?

Don't **worry!** If this video's a **hit,** half the kids in America will be **imitating** it because they think it's **"COOL"!**

They're **lip-syncing** the song to a studio tape?! Why don't they sing it **live?**

'Cause, without a **million dollars** worth of **recording equipment,** these guys sound like four **Chihuahuas** in **heat!**

Stand back, he's one of the most **important people** in the entire music biz!

I just read the **script.** This video makes absolutely **no sense** at all!

Wow! Who is he, some bigwig **record exec** or **producer?**

No! He's a **drug supplier!**

Yeah! It's nice when things go **right** for a change!

THE SCENES AT A VIDEO

What's **your job** here?

I'm an **Associate Producer.**

No kidding, **so am I!** Which member of the band are you **related to?**

Who had this studio **before** us?

Prince.

Ah-hah!! That explains the **purple toilet paper** in the john!

Didja hear about **Twisted Sister's** new video? **Three Dead and Eight Wounded!!**

Is **that** the **title?**

No, that's the **body count** on the set!

$10 says it's **"35"!**

I'll bet **$5** on **"27"!**

No! I'm sure it's **"49"!**

What are they **betting** on?

The actual number of **Michael Jackson's relatives** with videos of their own!

A **stabbing,** two **shootings,** a simulated **rape** and **four car crashes**...it just doesn't seem right for a **love song!**

What if we added a few **more** stabbings and a **nuclear explosion?**

I get the feeling music videos **still** don't take women **seriously.**

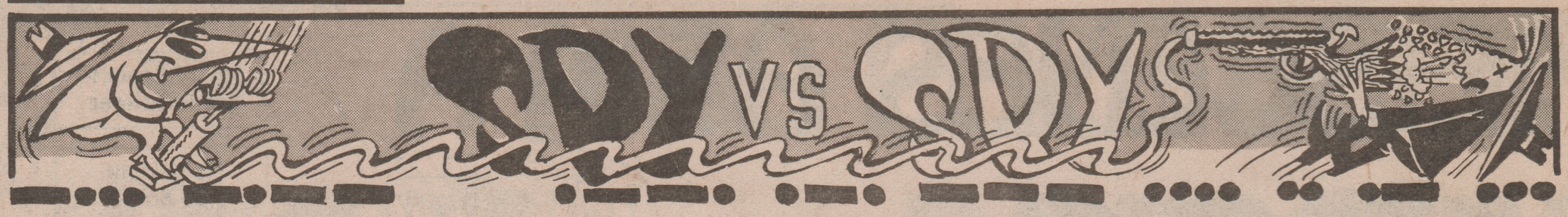
Hey! These **chickens** are still **alive!**

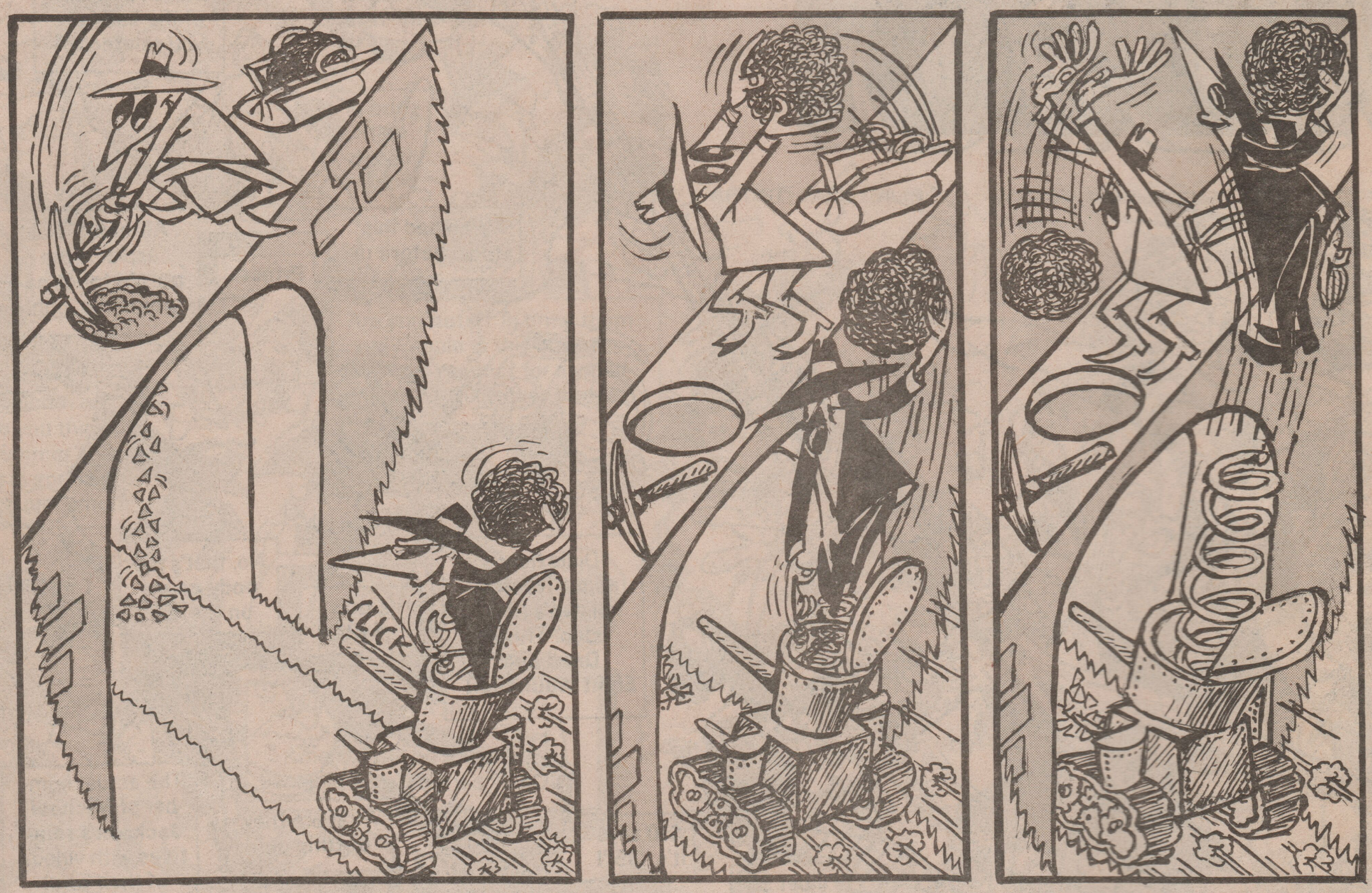
That's the **last time** I hire a **caterer** recommended by **Ozzy Osbourne.**

Now you're talking!

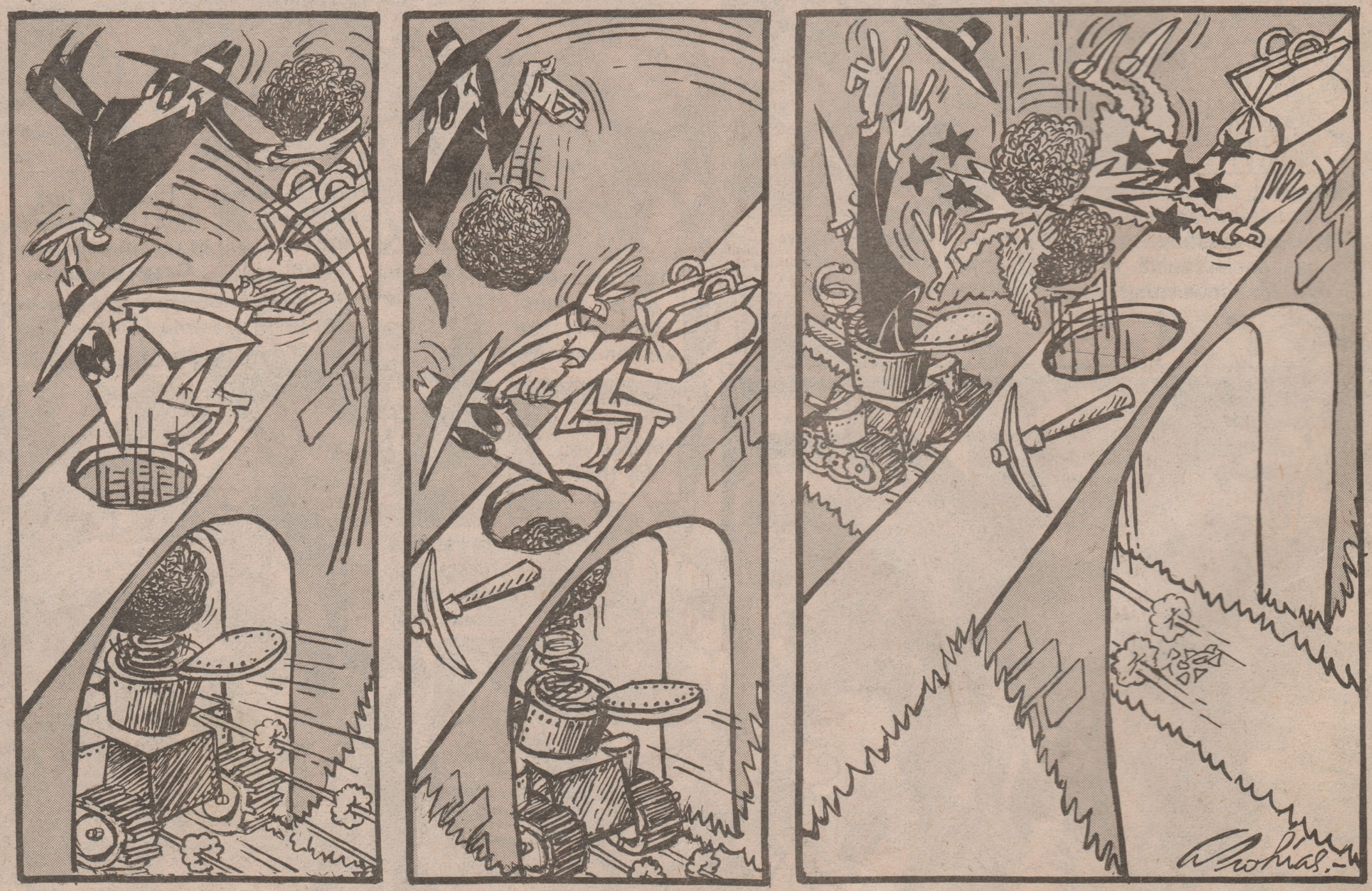
What makes you say **that?**

I'm listed in the script as **"Breast #3"** and **"Breast #4"!**


SPY VS SPY


CLICK


I love you





What do you get when you cross mutual funds, T-bills, mortgages and Keough plans with some crude puppets, a few sappy songs and a host who talks like a ten-year old? You get...

MR. JOLLY ROGERS' NEIGHBORHOOD

VISITS A LOCAL BANK

It's a typical day in my neighborhood
Where life's sure to stay this way for good
It's ideal—'cause it's unreal!
It's not like your house—here everything's calm!
I'm not like your dad—I'm more like your mom!
I'll be—thanks to TV—
Your neighbor!

Hi, neighbor! Here we are together again in our **own little world** where we have such **fun,** like watching me change my clothes and talking to special guests!

Today's guest is Ralph Nabob, the President of the First National Neighborhood Bank! It's nice to have you visit us today, Sir! How are you?

Quite well, **bank** you! Do you have real **interest,** or are you just **checking? Hi yo silver** and **gold!** The **loan arranger** rides again!

AVOID UNCLE FLOYD

WIMP IS PEACHY

PBS

PLANT PLANT

PLEDGE WEEK

CALL NOW

1-800-

IRA

AUTO LOAN

PITCHER PITCHER

KAPTAIN KANGAROO IS FOR THE BIRDS

MAKE BELIEVE

ARTIST: ANGELO TORRES WRITER: LARRY SIEGEL

My, you're sure **caught up** in your **work...**

I've always been that way! Why don't I **deposit** myself right here and sing about it...

Even as a child
Money drove me wild
So my life was styled
For security—in my future-ity
There would be lots of money—highly piled!

Now that I am grown
Haven't changed my tone
Money that I ***loan***
For security—I make damn sure-ity
It's someone ***else's*** *money— not my* ***own!***

STOP

GO-GO

What a **grand song** that was, Mr. Nabob! And now with your **help,** what do you say we all go and **pay a visit** on a **typical bank** just like **yours...**

BURGER KING

BANK

DING DING

Isn't this a lovely **pretend bank!** Look at those wax **make believe** bank teller dolls!

Chuckle...They're **real tellers** from my bank! **All** tellers **freeze** like that when there are customers waiting!

Why don't I pretend I'm a **depositor** and let's see the **first thing** a bank teller does when you walk up to him...

Did **you** know he was going to do that? **I** did! **I've** been to a bank **before!**

See how **fast** they can move when they have to, Mr. Jolly-rogers?

Oh my, yes! Now let's look at some of the **bank promotions** you brought along to show us...

2+1=3
3+2=5
7-3=4

THIS WINDOW CLOSED
NEXT TELLER PLEASE

Aren't these **wonderful?** In the **first case** we have an **American Presidents'** exhibit, in the **second** is an **antique coin collection!** What's in the **third case,** Mr. Nabob?

A **rare pen** display!

Rare pens?

An unbelievable find! **Three pens** discovered in over 14,000 American banks that actually **write!** The post office is **also** planning an exhibit like this, but so far they haven't found **any** pens that work!

ES. FORD'S RST AID KIT

JIMMY CARTER'S TOOTH BRUSH

Aren't we having **fun** today! **No,** we're **not!** Do you know **why?** Because nobody **ever** has any fun in a **bank!** That's an **important lesson!** Okay, let's continue our **visit**...

X RATED OWL

My, what a lovely bank! And what a **nice mummy!** Is this part of an **Ancient Egypt bank exhibit,** Mr. Nabob?

Chuckle...This man only **looks** embalmed, but he's alive, too! More so than most of our tellers! He's our **bank guard,** Bertram Mulcahy! I'd ask him to sing us a song, but he doesn't have a very good voice...

That never stopped anyone **else** on this show before!

13

Golly gee, can't you see,
I'm obviously happy to be me!
Whoop de doo, sad but true,
you're obviously not me—
You're only you!

The sun is warm, the sky is bright,
God sure created things just right!
How do I know?
I'll tell you square—
I remember—I was there!

Actually, how old **is** he, Mr. Nabob?

No one knows for sure, but he has a security card showing he was the guard at the **FIRST** First National Bank!

Chuckle...Those silly bank robbers only **think** they got away with our money! We've got them **dead to rights** with our **bank camera!**

See...No matter where they go—to the beach, a Nautilus club, wherever—they're shaking in their boots because **they** know that **we** know what they look like...

But isn't there just **one** small problem...

Okay, so they have to be wearing **ski masks** at all those places! Gosh arooty—why must everybody be so **picky?**

Never a **dull moment** in a bank! My, my, Madame teller, you must be punching out **500 numbers a minute** on that computer! I bet you're doing very important bank work!

Not really, Mr. Jolly-rogers! I just try to **frighten** depositors into thinking I'm checking out their **whole lives!** Most of the numbers I punch are **meaningless!**

Where did Mr. Nabob ever **find you?**

At a supermarket **checkout counter!** I'm still **famous** for charging a customer **seven times** for **one box** of Cheerios!

FAST DEPENDABLE BANKING — SPEEDY DELIVERY ON ALL OUR LOANS

Please give me back my **credit card!** I swear it won't **happen again!** Please! PLEASE!!!

What is this **commotion** about here, Mr. Nabob?

Sad case! The customer just **paid** the $753 he **owed** on his **Visa card bill** in **full**...

That doesn't sound like a **bad thing** to me...

We can't **make money** if people pay **everything** they owe us **right away!** The idea is to get them to pay **as little as possible** so we can **soak** them with **heavy interest** and **finance charges!**

He said he's **sorry!** Can't you give him another chance?

It breaks my heart, Mr. Jolly-rogers, but his type is **destroying** the **American plastic way of life!**

YOUR AMERICAN ESPRESSO CARD — DON'T LEAVE ROME WITHOUT IT!

There, now wasn't that a **very important lesson** we just learned? When we grow older—we're **never** going to pay our bills when we have to, right? We're going to pay **as little as possible,** to help keep America strong!

Before I leave can I **borrow** some money?

Fine! Just tell me what **collateral** you have! You know, a house, a car, whatever, and we're in business...

LOAN DEPT. — THE LOAN ARRANGER

I don't really own very much! But you know me, Mr. Nabob—I've been **banking here for years!**

What? You expect me to lend money to a **nobody** with **nothing** to his name?

But I'm a **famous, important TV personality!**

You call public television **TV?** Our cleaning people make more money than you! I'm sorry, we only lend money to people who can **afford it!**

LOAN APPLICATION

REJECTED

NO!

But if I could afford what I want I wouldn't have to borrow money! Who **do** you lend money to these days?

Diana Ross, Bill Cosby, Michael Jackson and the **King** of **Saudi Arabia! They** have **collateral!**

Well, thanks for **inviting** me to your **swell bank,** Mr. Nabob! Before I **go,** I think I'll **withdraw** some **cash** from my **savings account!** I'm sure I can qualify for **that,** can't I?

Not really—it's **after** normal bank hours! You'll have to use our **automatic teller** which is open **24 hours** a day!

Hmmm, I think I'll come back **tonight** when I'm passing this way again...

Nowadays, it's the **only** way to bank—**no crowds, no hassle, no fuss!**

SAVINGS ACCOUNT

R. GUMBY

SAVE BIG MONEY

"A PENNY SAVED IS A WASTE OF OUR TIME,"

Mr. Nabob was **right!** This is the **only** way to bank! No crowds, no hassle, no fuss...Excuse me, sir, where did **you** come from?

From **behind that mailbox,** where I always wait late at night for **pigeons** like you! I love automatic tellers too!

Am **I** ahead of **you** or are **you** ahead of **me?**

Tell you what... Let's do it **together!** You withdraw from the **bank** and I'll withdraw from **you!**

Hasn't this been a wonderful day?
And a wonderful night-time too?
Tomorrow I'll come out of my closet again...
What could be better than changing my sweater—
'Specially for you!

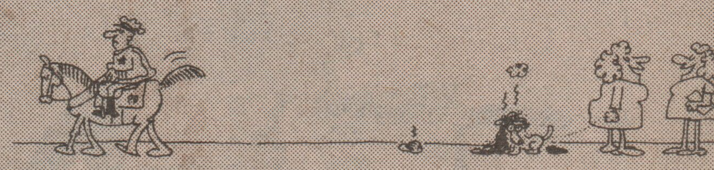
BANKING HOURS

Happy tomorrow, neighbor! Thank you for making this a very special day for me! Goodbye, **bank!** Goodbye, **automatic teller!** Goodbye, friendly **mugger**...

PG 13

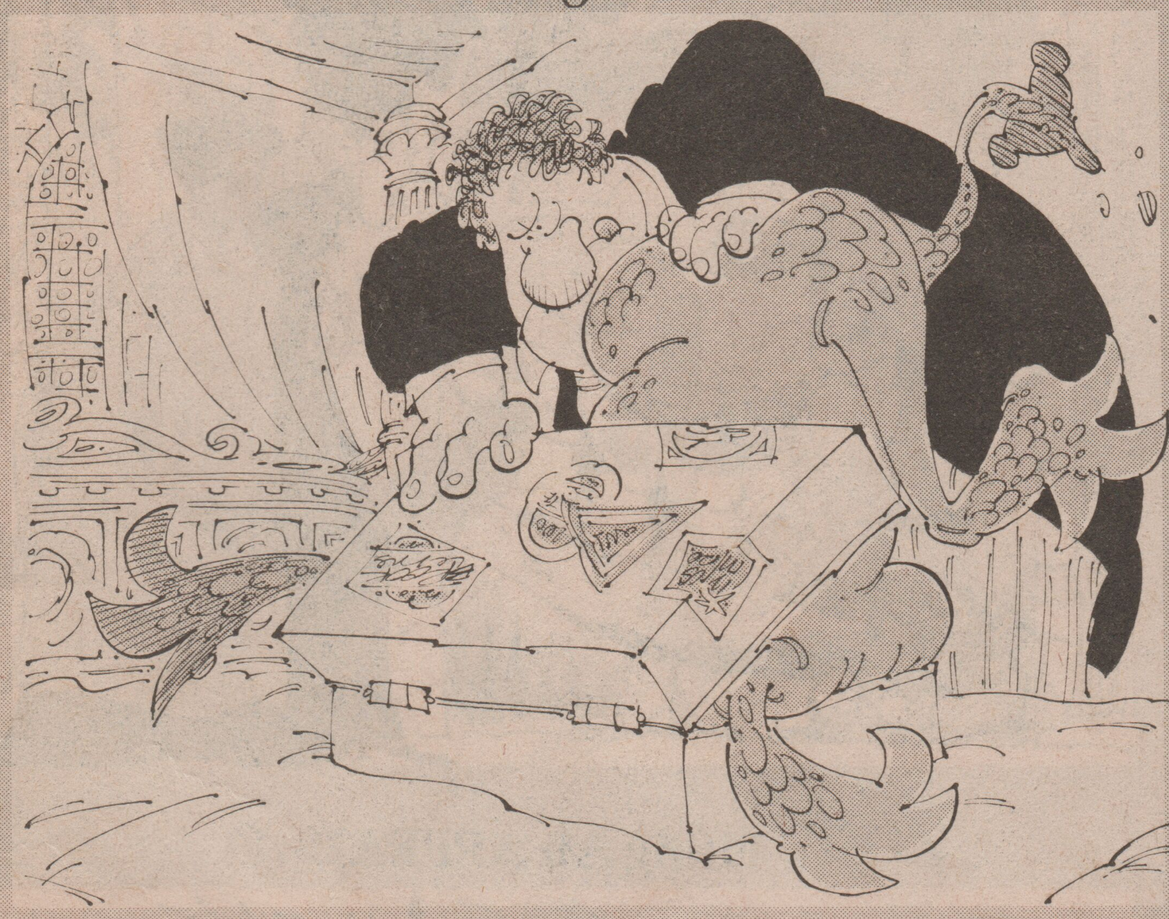
OUR CREATURE PRESENTATION DEPT.

HORRIFYING CRIME CLICHES...



ARTIST: PAUL COKER WRITER: FRANK JACOBS

Packing A ROD



Committing A FELONY



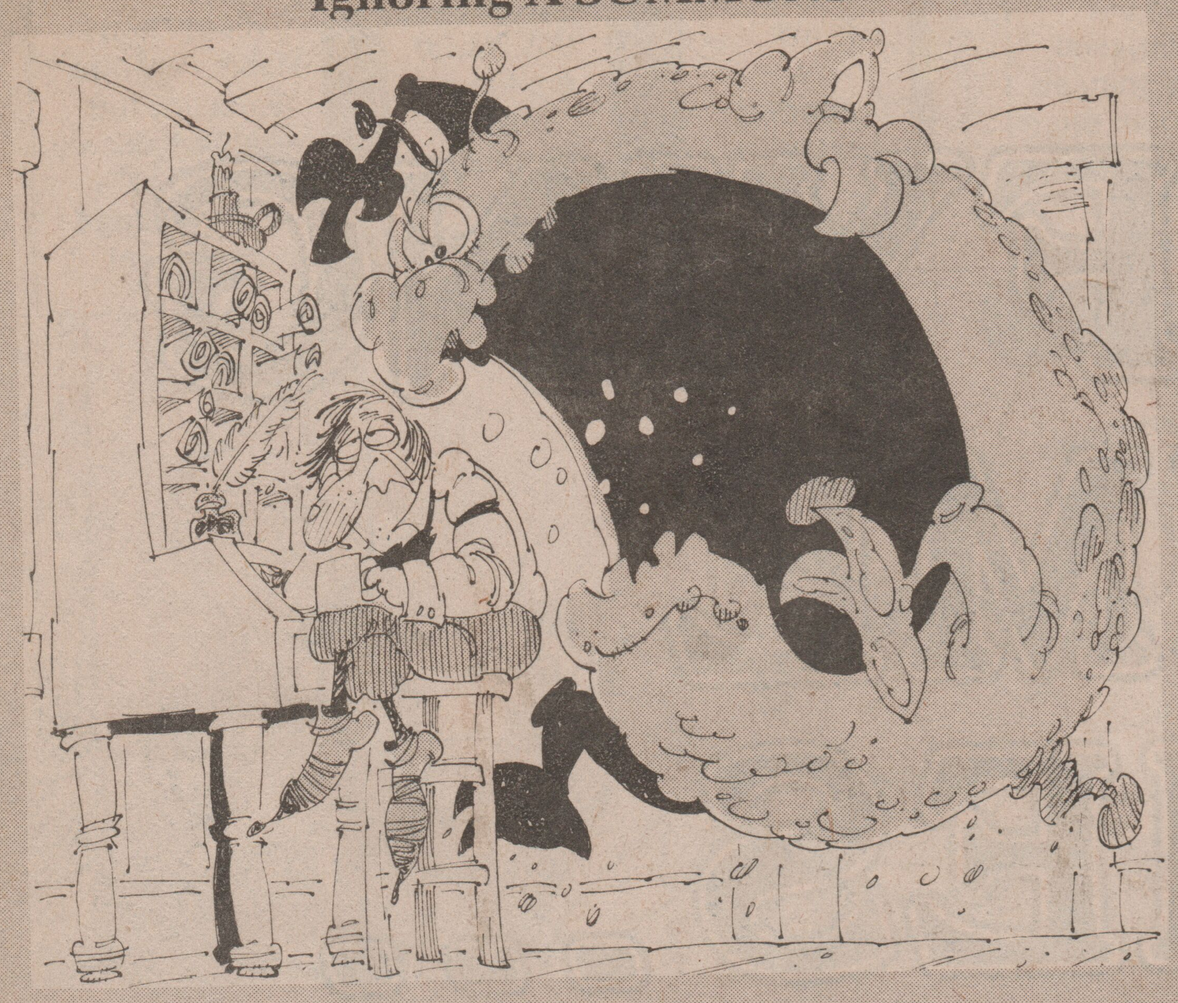
Running A RACKET



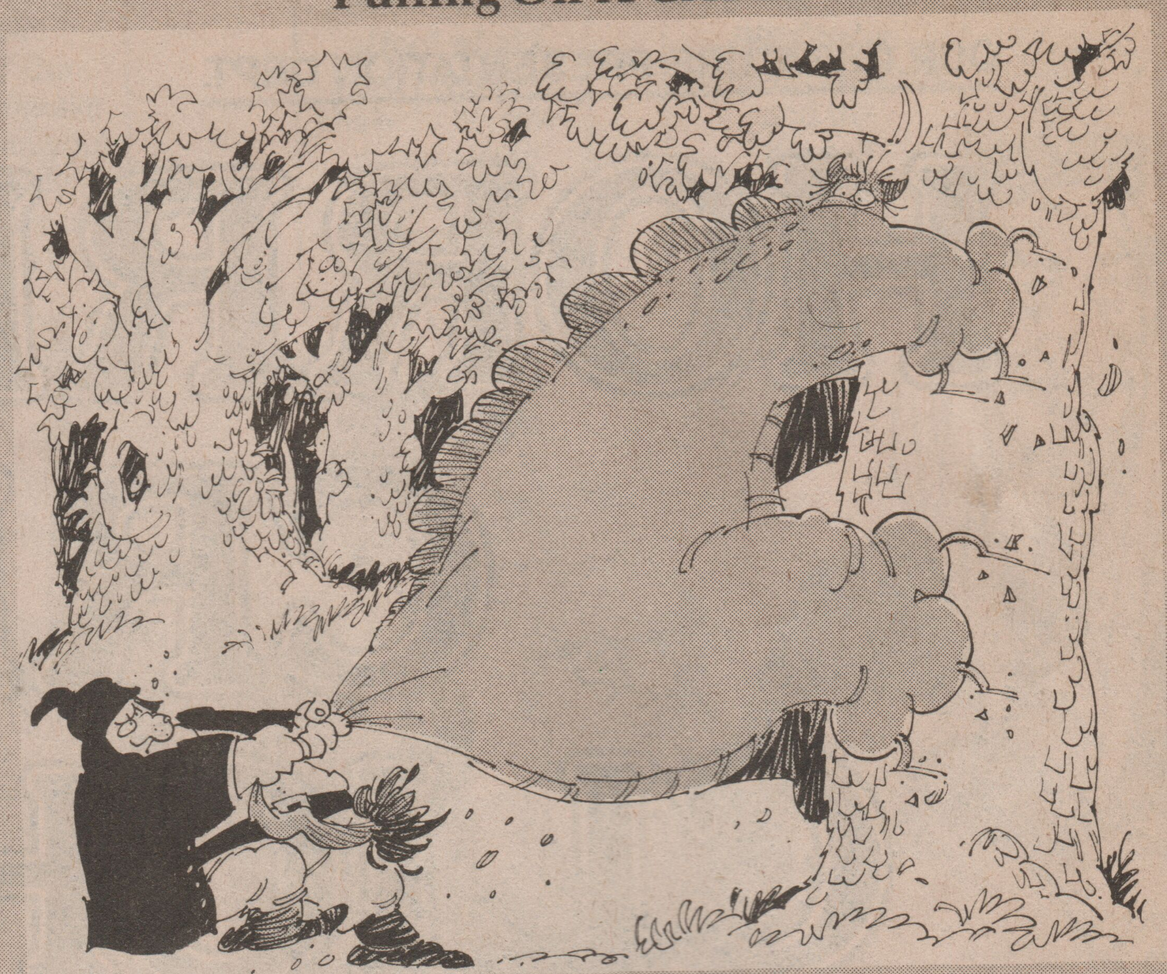
Putting Out A CONTRACT



Ignoring A SUMMONS



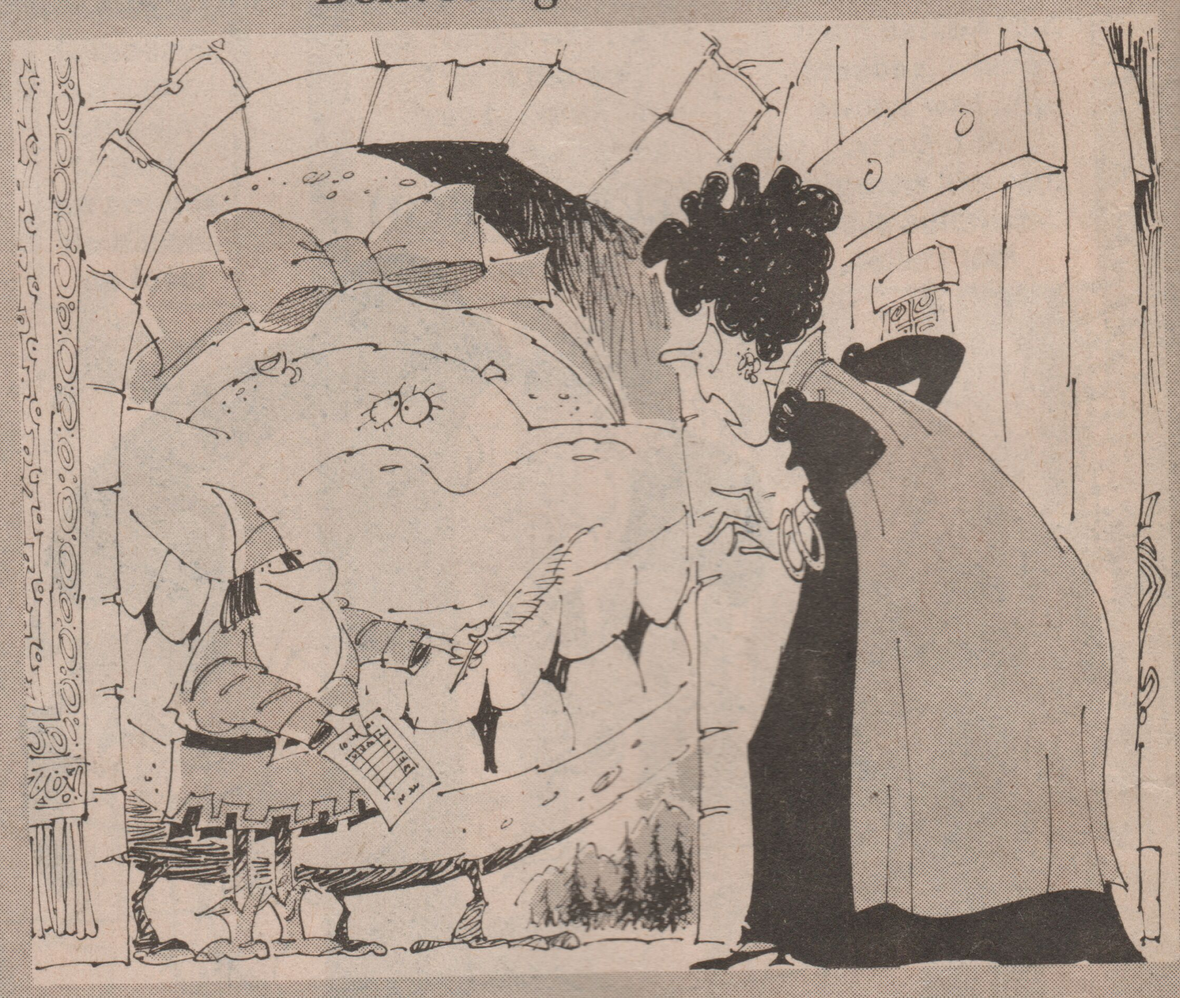
Pulling Off A CAPER



Impaneling A JURY



Delivering A VERDICT



Getting Off With An ACQUITTAL



Filing An APPEAL



Ducking A WARRANT



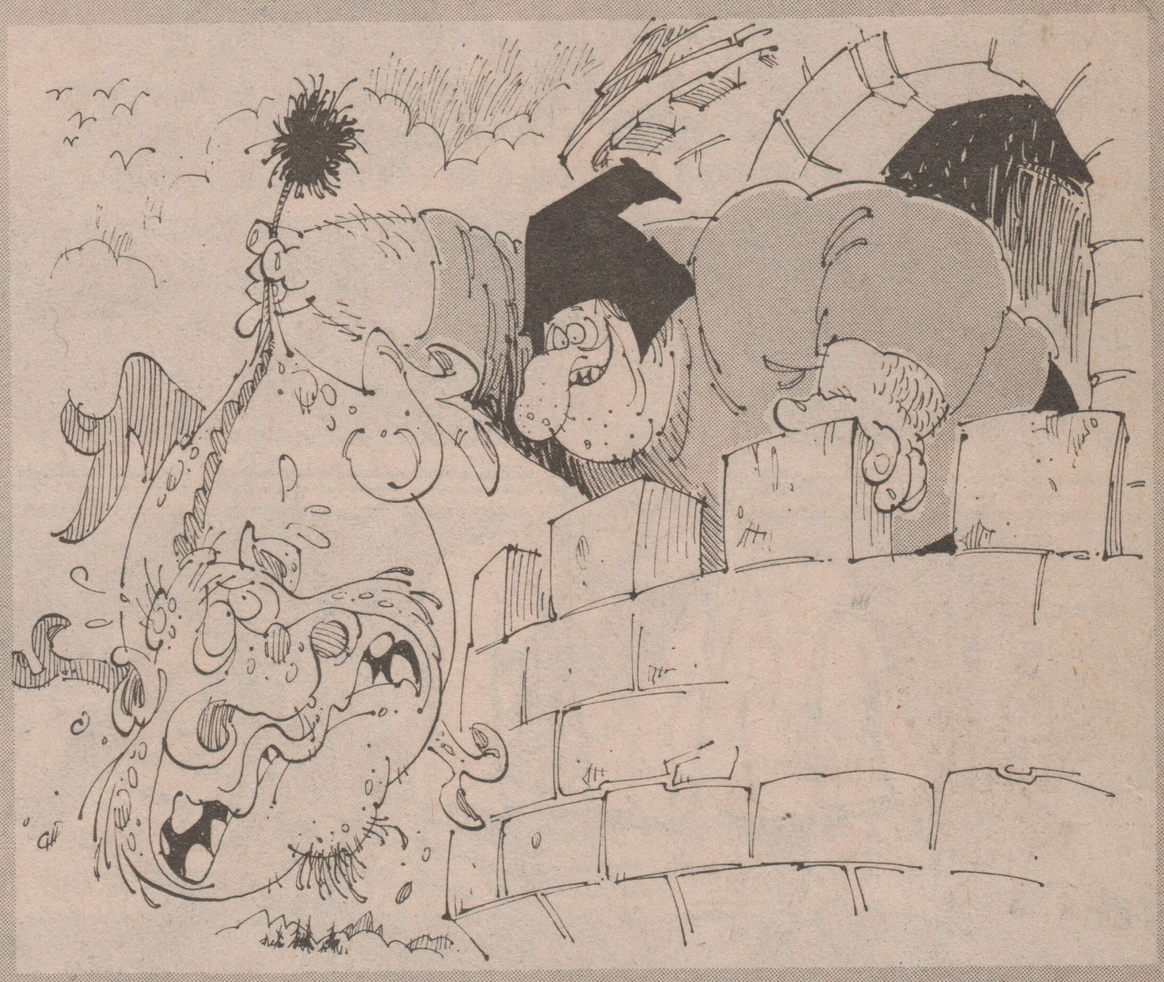
Copping A PLEA



Beating A RAP



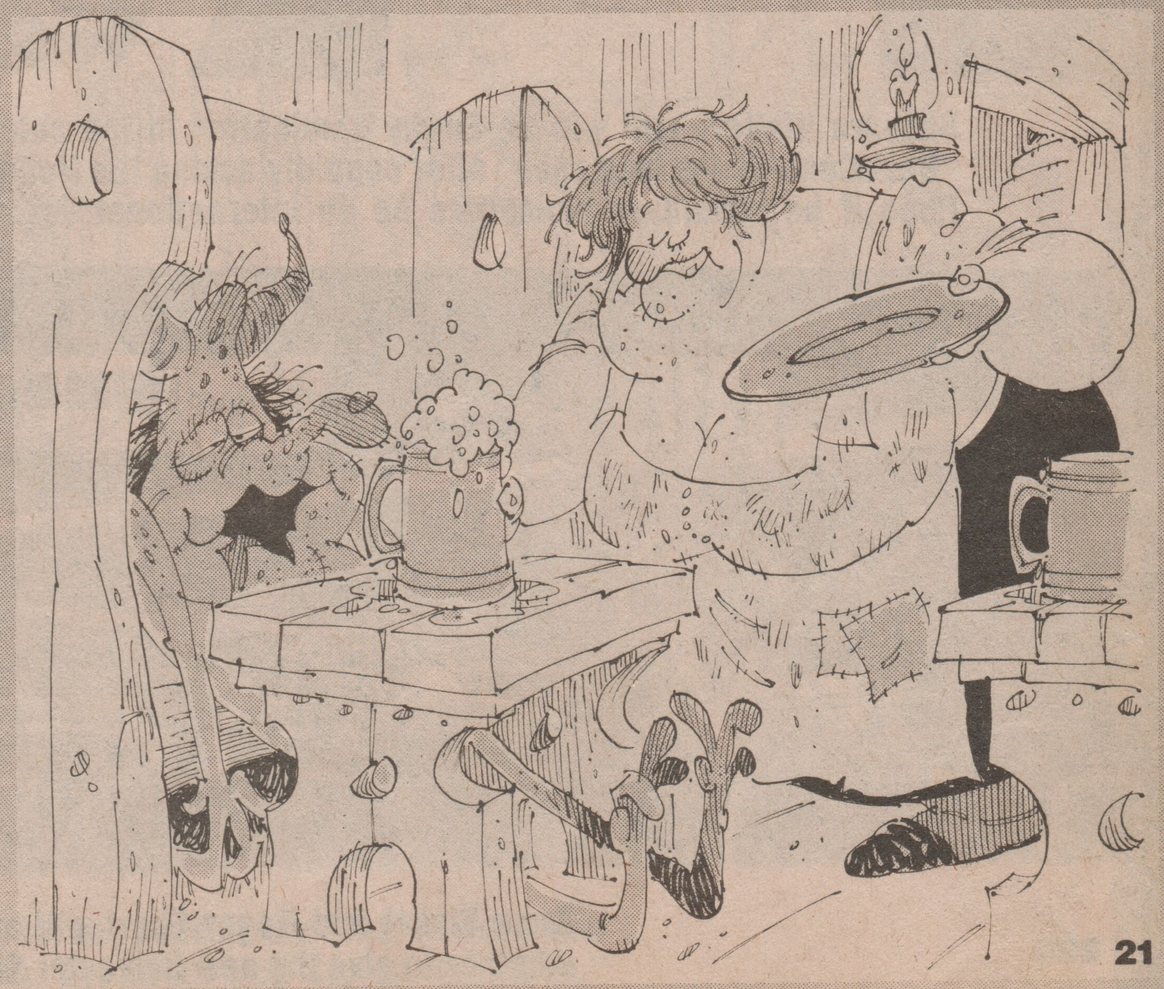
Suspending A SENTENCE



Overturning A CONVICTION



Serving A STIFF TERM

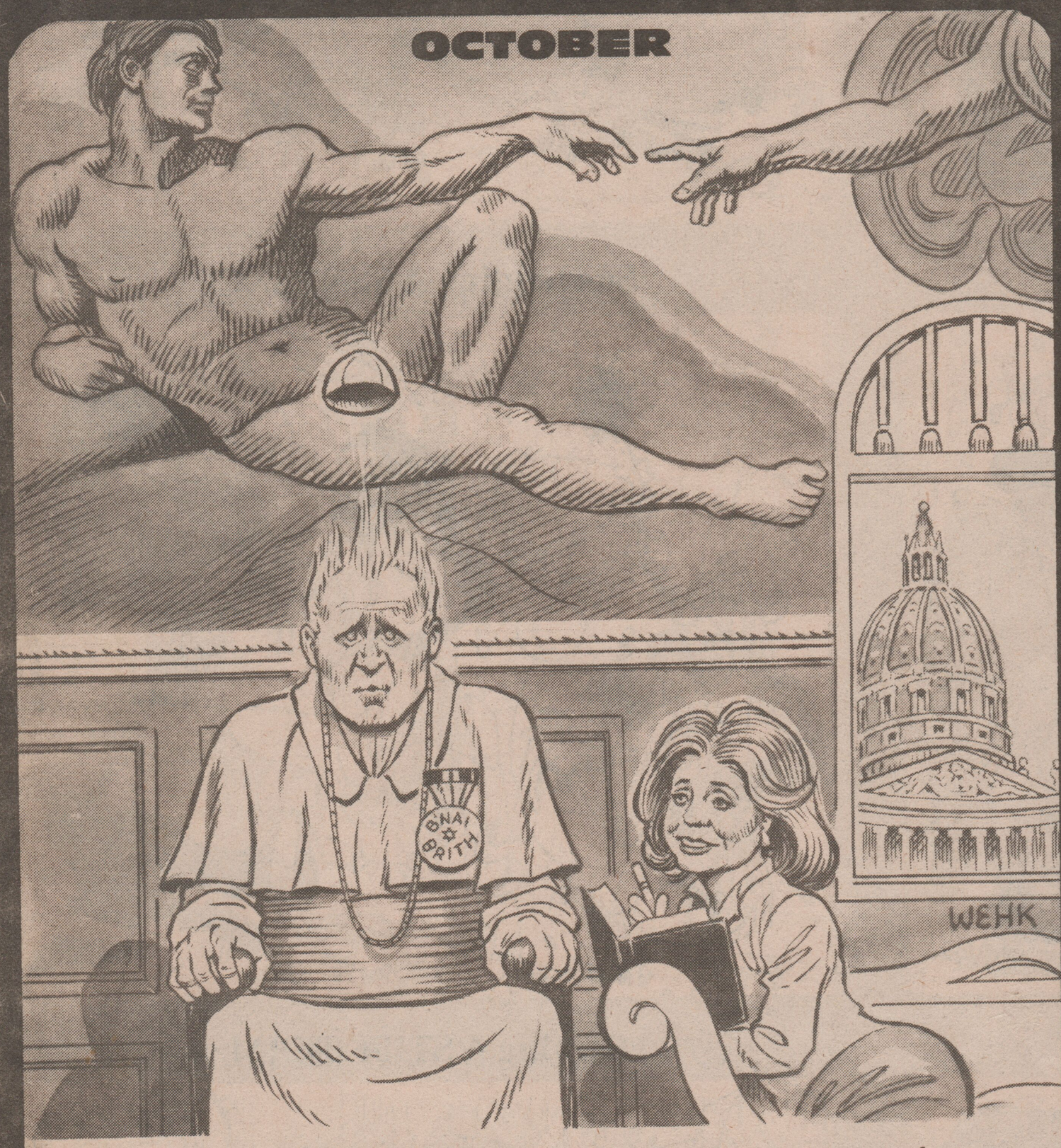


E.S.P.—U DEPT.

MAD'S FEARLESS FO

UPCOMING

ARTISTS: WILL ELDER AND HARVEY KURTZMAN



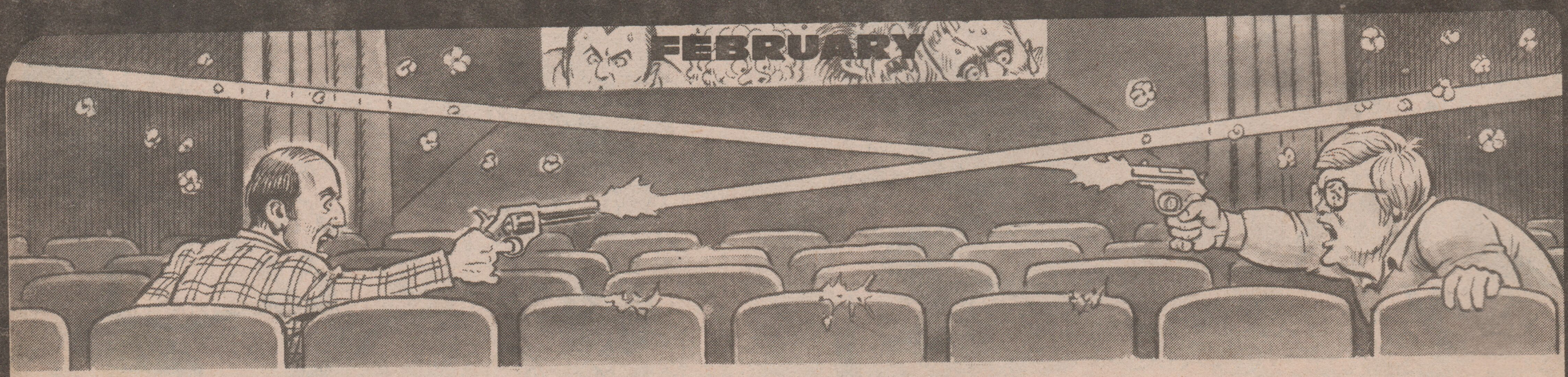
Barbara Walters will win an Emmy nomination in the category of "Best Comedy Performance" after candidly asking His Holiness the Pope if he considers himself to be an international sex symbol.



Prince's first TV special will fare poorly in the ratings after the reclusive rocker sends his body guards to every home in the US to make sure no one is staring at him.



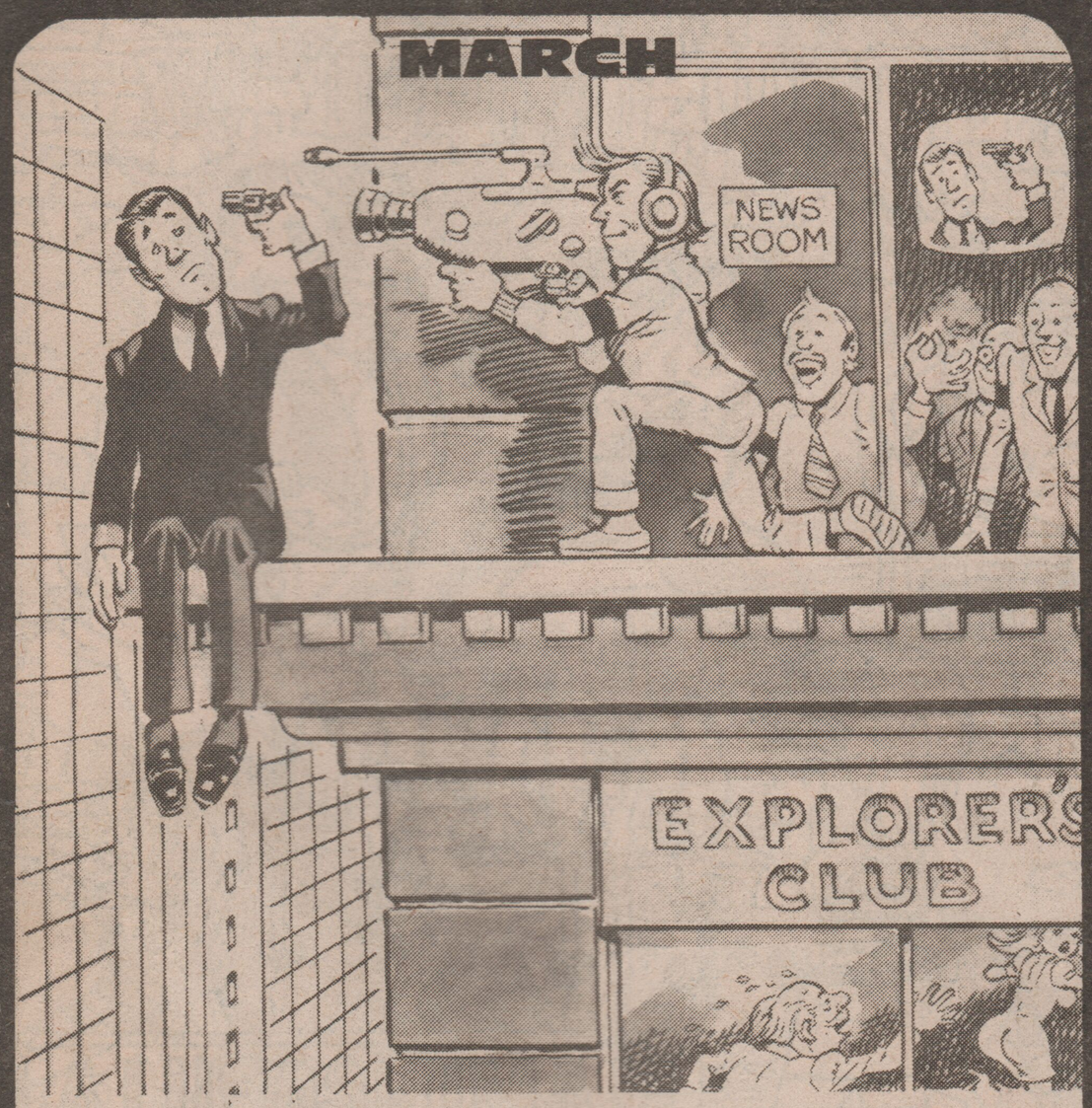
PBS will start its 24-hour, 35-year fund-raising drive with guest host Dick Cavett threatening to hold his breath and turn blue if people don't send in their money.



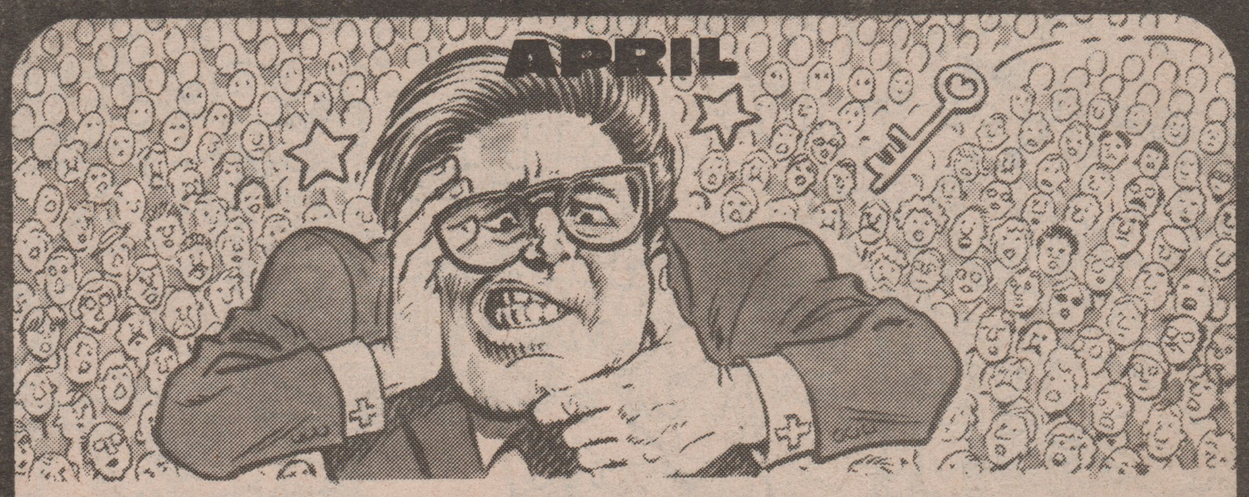
Gene Siskel and Roger Ebert will exchange gunfire on the air after arguing over whether to give the new Sylvester Stallone movie "thumbs up" or "thumbs down."

ORECAST FOR THE TV SEASON

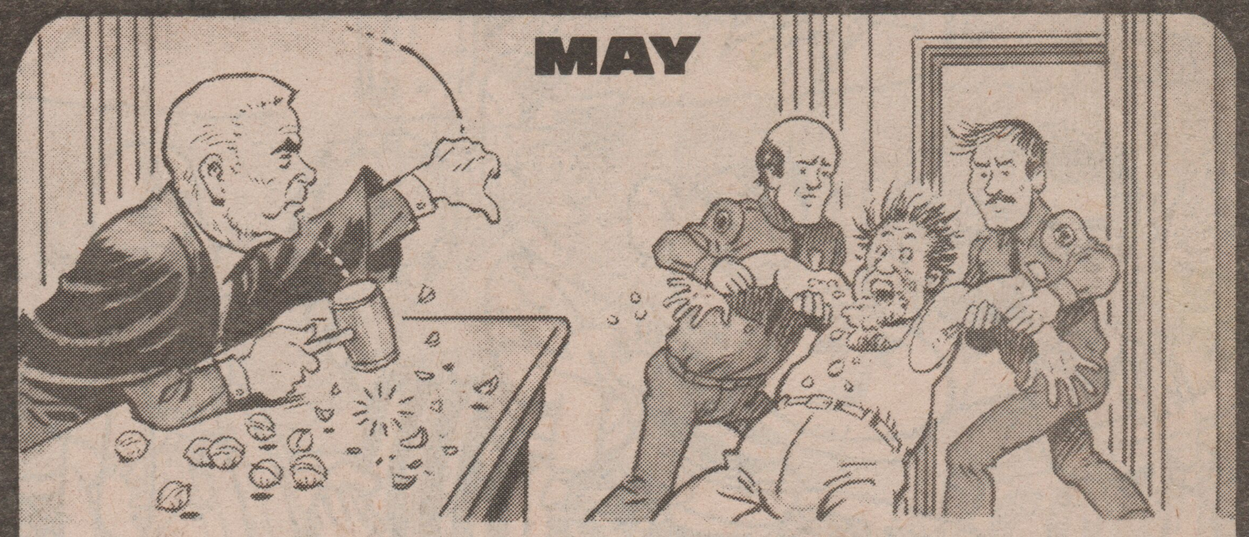
WRITER: BARRY LIEBMAN



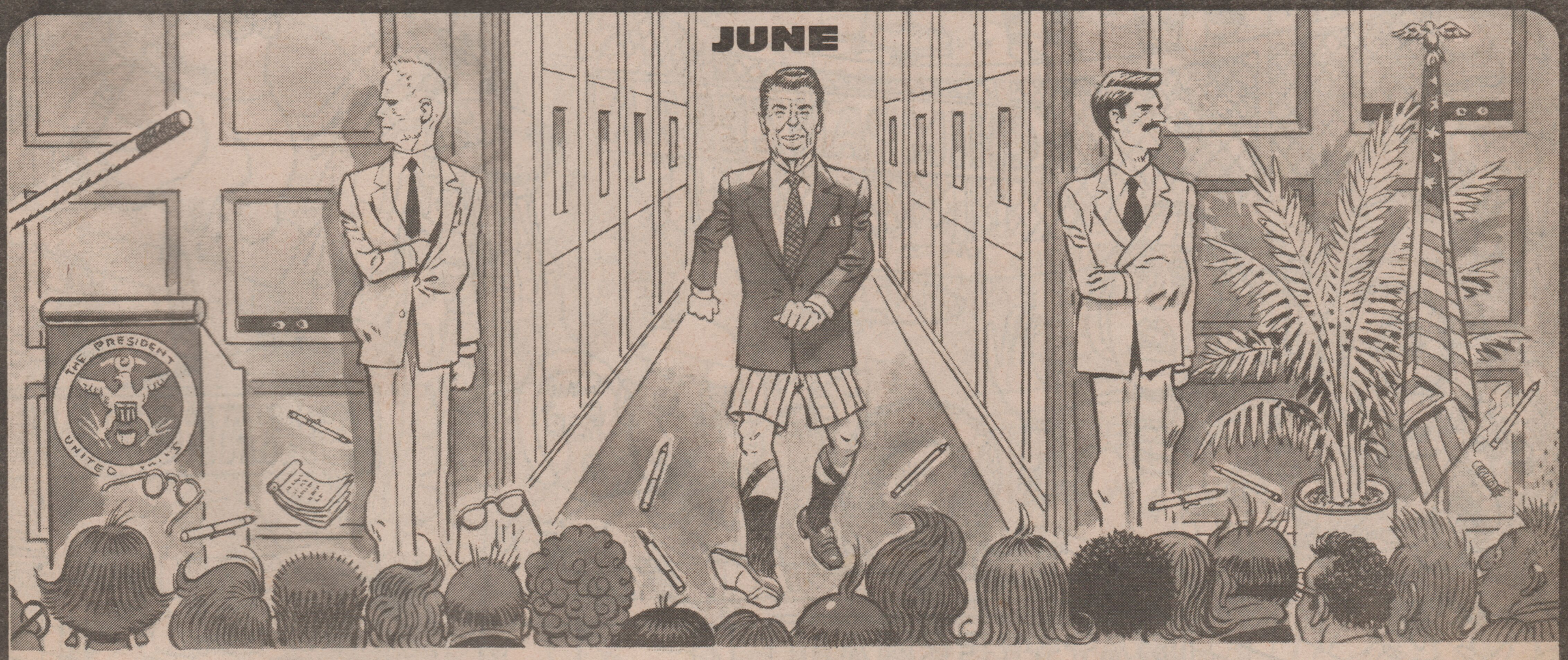
ABC will issue a press release flatly denying that its new fall schedule is already in trouble. The release will maintain that network executives normally like to play Russian Roulette on a sixteen-story window ledge.



The Reverend Jimmy Swaggart will get lockjaw in front of millions of television viewers, thereby proving conclusively the existence of a just and benevolent God.



James "Pops" Kane of Staten Island, New York will become the first man ever to get "the chair" on *People's Court*.



CBS will unsuccessfully try to boost the ratings for the President's State of the Union Address by calling it "Presidential Bloopers, Blunders and Stupid Mistakes."

A VIEW TO A SPILL DEPT.

"Experts" say there was no damaging effect to the surrounding area when radiation accidentally l

THE THREE MILE ISLA



leaked out at the Three Mile Island nuclear reactor. We're not so sure. Look what we found at...

...AND CHILDREN'S ZOO

ARTIST AND WRITER: TOM HACHTMAN



TOM HACHTMAN

CLOCK WATCHING

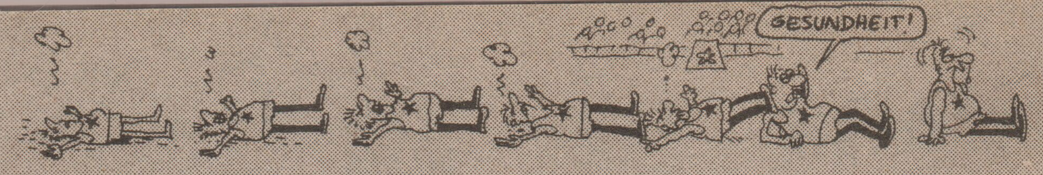


BERG'S-EYE VIEW DEPT.

THE LIGHTE

FIDELITY





FINANCES

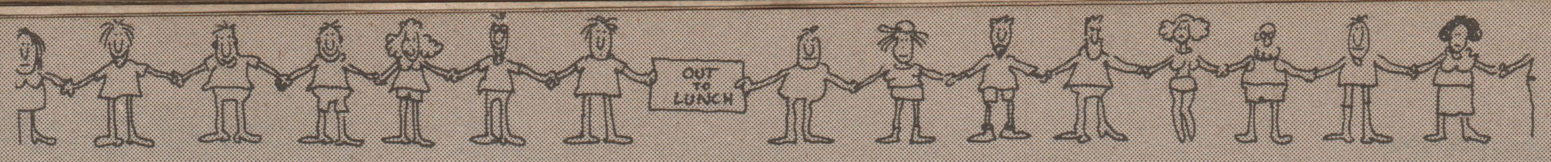


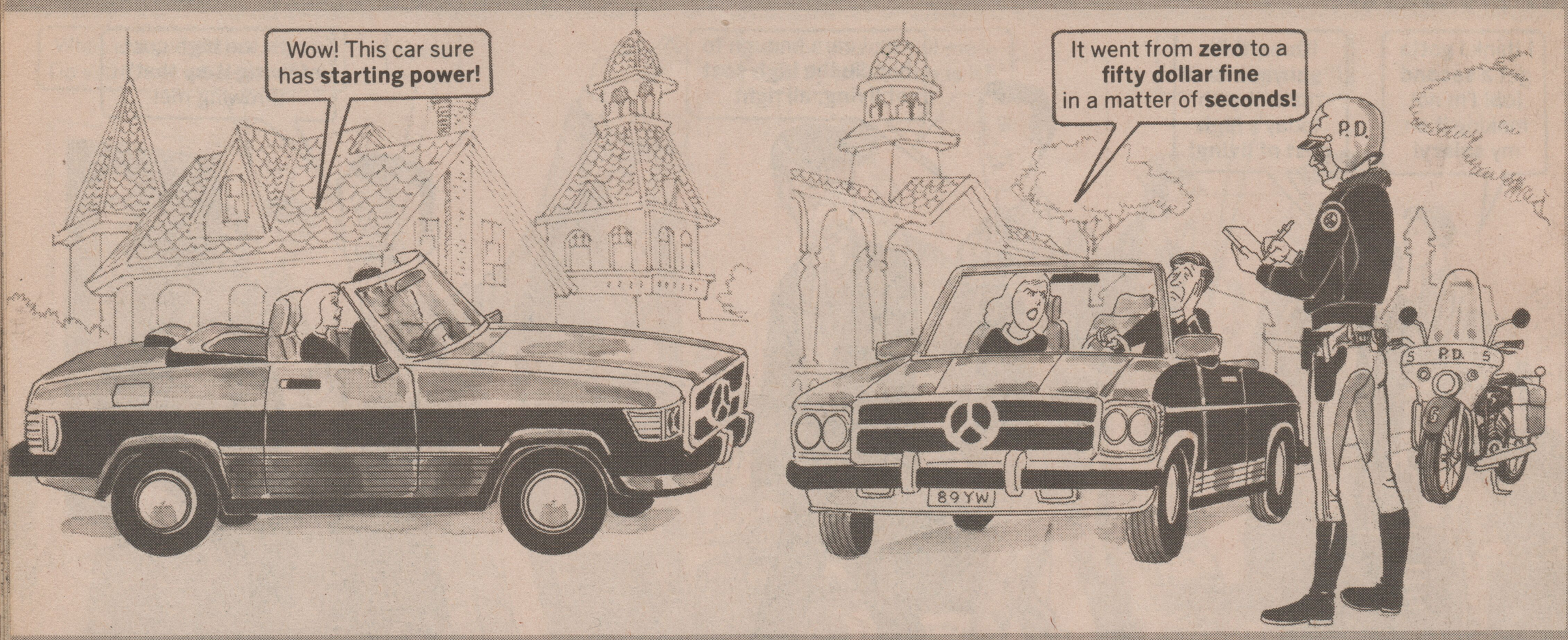
...R SIDE OF...

ARTIST & WRITER:
DAVE BERG

INSECTS







BRAGGING



GIFT-GIVING



ON-THE-JOB TRAINING



POPULARITY



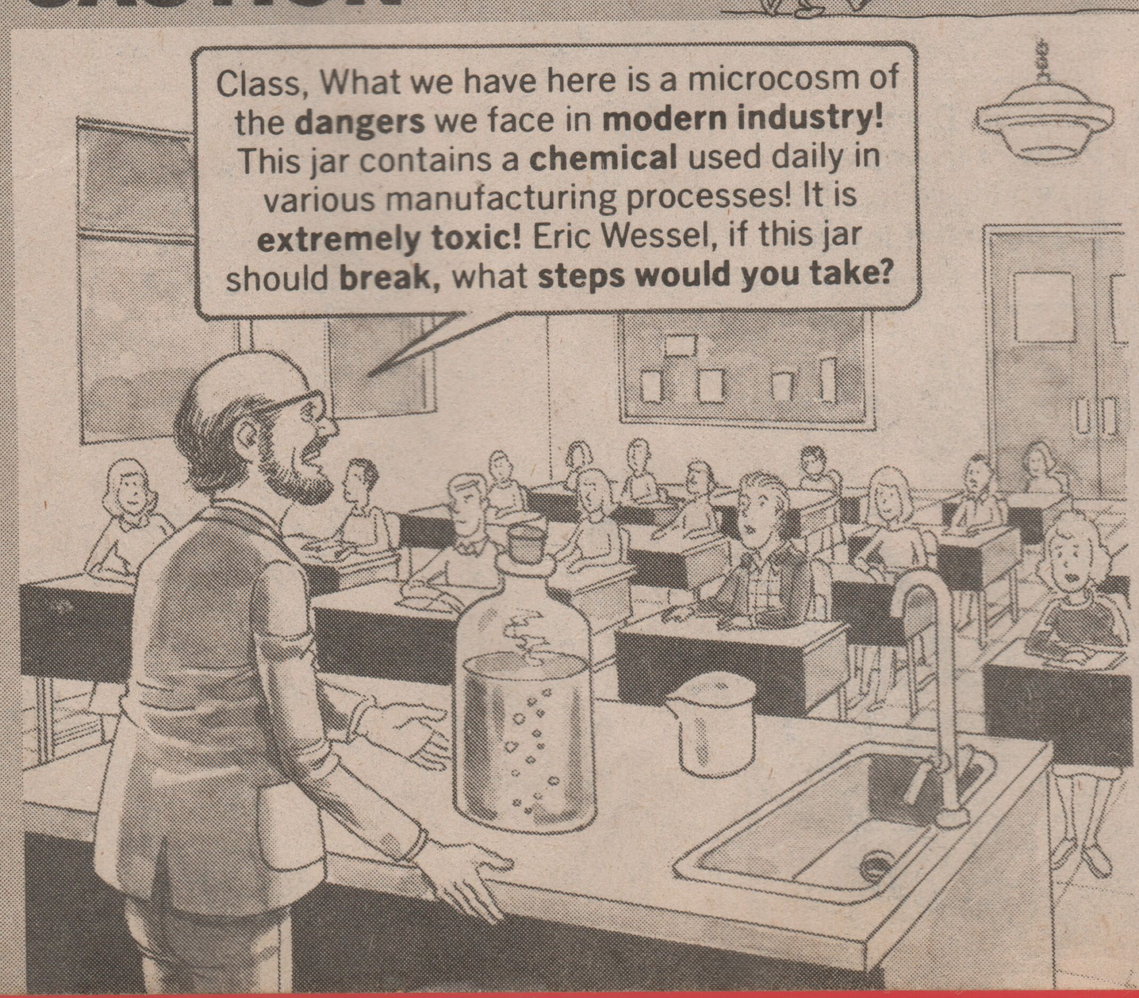
FADS







CAUTION

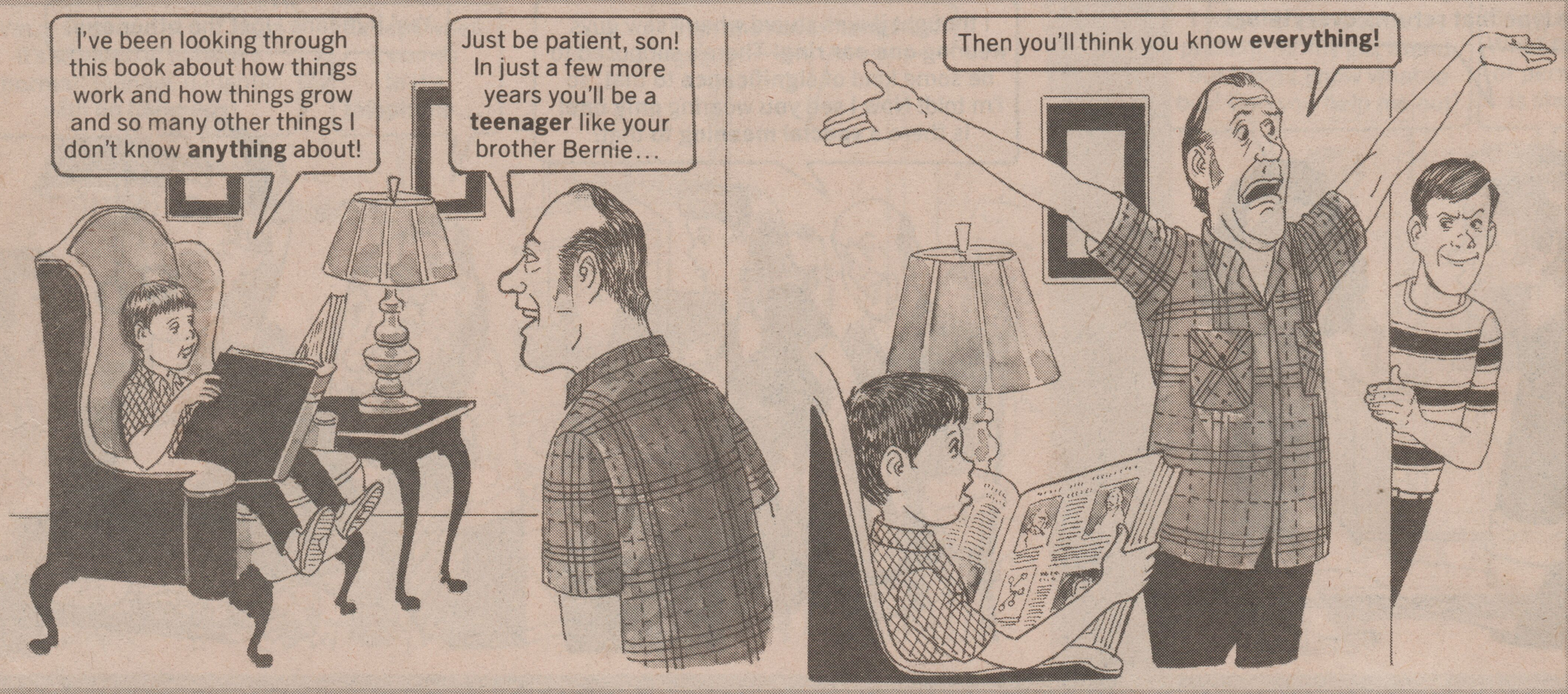




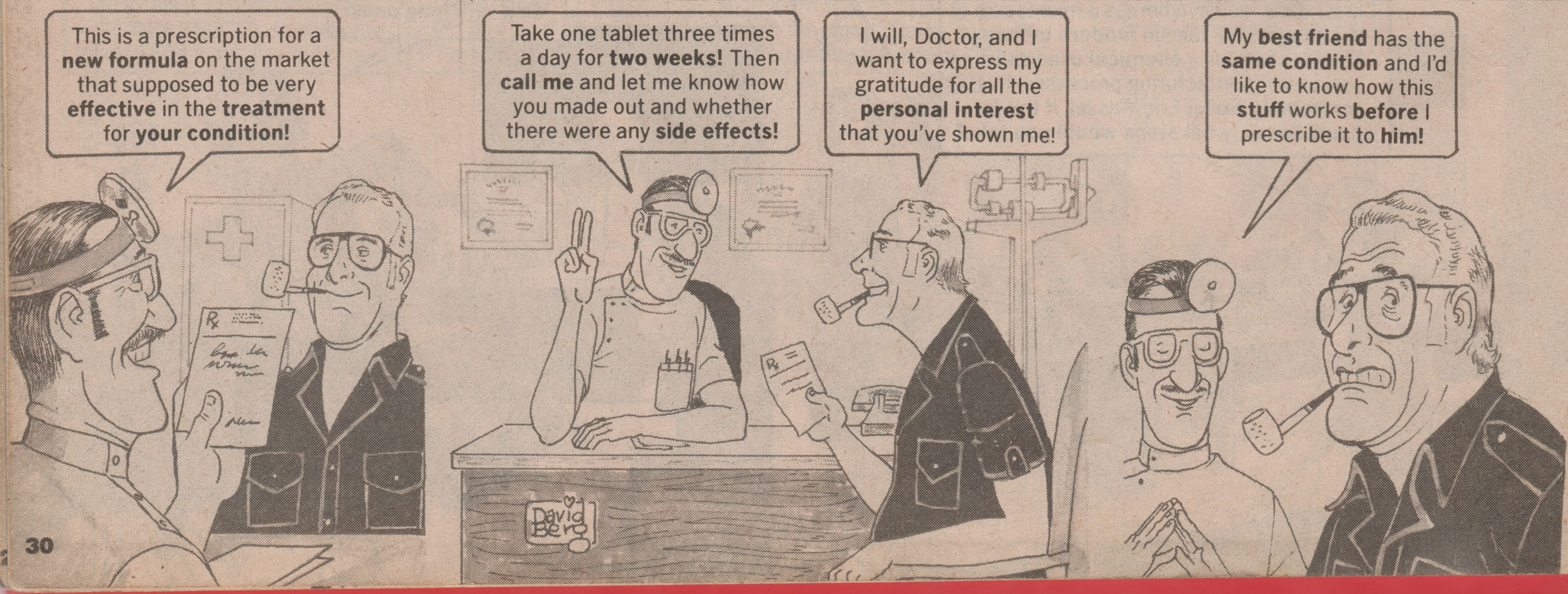
HOT WEATHER



KNOWLEDGE



DOCTORS



TOO STEEP, PER CHANCE TO REAM DEPT.

FALL SINGLE ISSUE PRICE $100.00 CHEAP

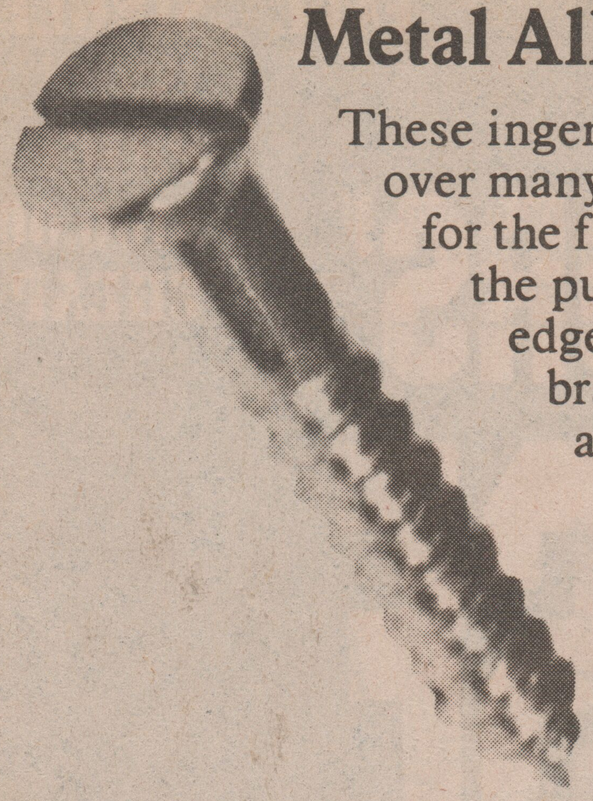
THE DEFENSE CONTRACTORS' CLEARINGHOUSE CATALOG

GENERAL PUBLIC DIVISION

ARTIST: BOB CLARKE WRITER: JOHN RIOS



Metal Alloy Hammerless Brads Stock #461945



These ingenious brads were developed and perfected over many years of extensive scientific research. Now, for the first time ever, they are being made available to the public at an unbelievable low, low price. Any flat-edged utensil may be used to insert these hammerless brads. Simply place the flat-edged utensil in the slot and turn the brad clockwise to insert. Reverse the procedure if it ever becomes necessary to remove the brad. They're reusable and they last a lifetime.

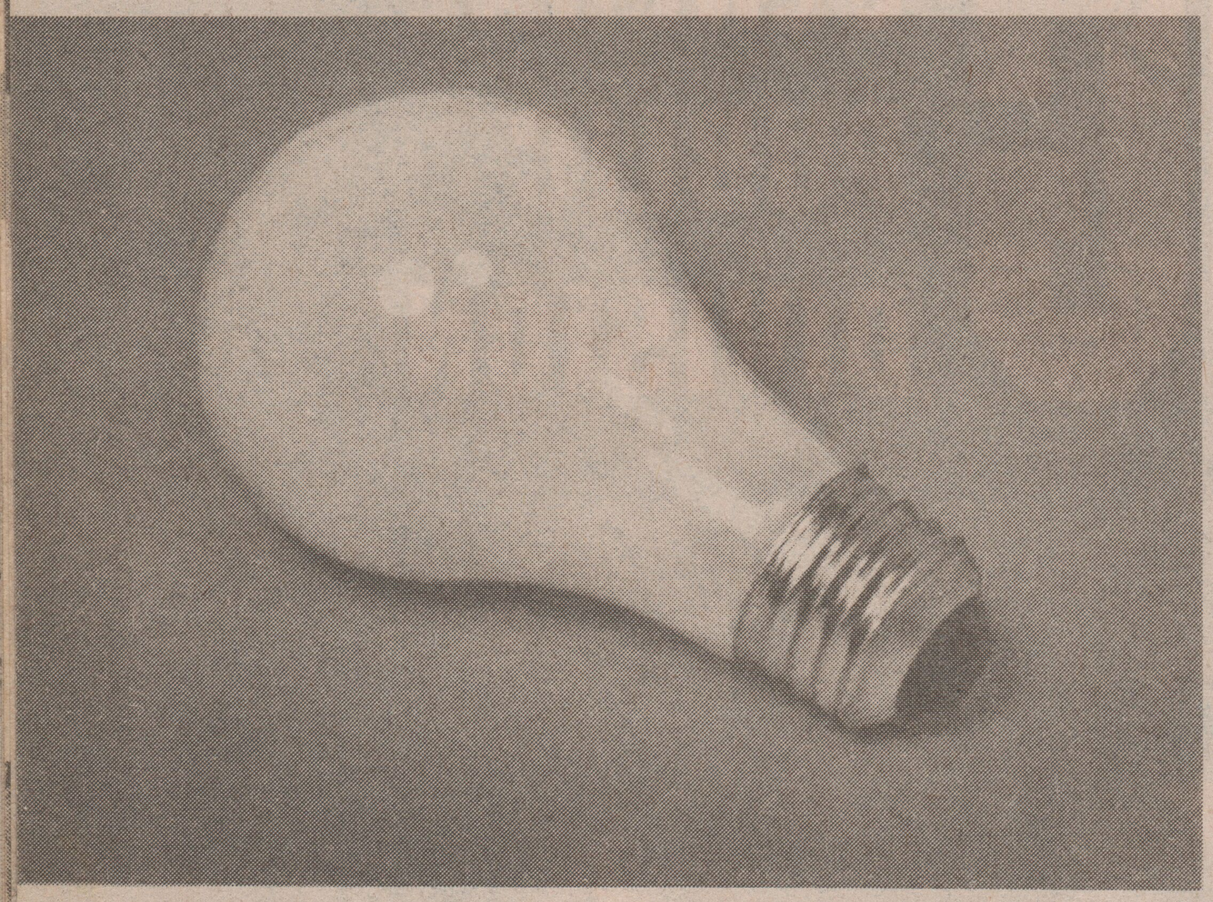
Price: $100.00 per gross. Also available in discount volume lots of 100 grosses at $75.00 per gross. Offer limited! Act now and save!



Flat-Edge Hammerless Brad Inserter/Extractor Stock #461923

Why wrack your brain searching for a flat-edged utensil to insert a metal alloy hammerless brad? Let us supply you with one at an incredible, give-away price. It has a genuine timber-extracted handle (executive model comes with plastic molded grip—$100.00 extra) and has a drop-forged metal projection. Indicate whether you want the clockwise or counter-clockwise working model. Or, order two and we'll make sure you get one of each.

Price: $375.00 each, while supply lasts.



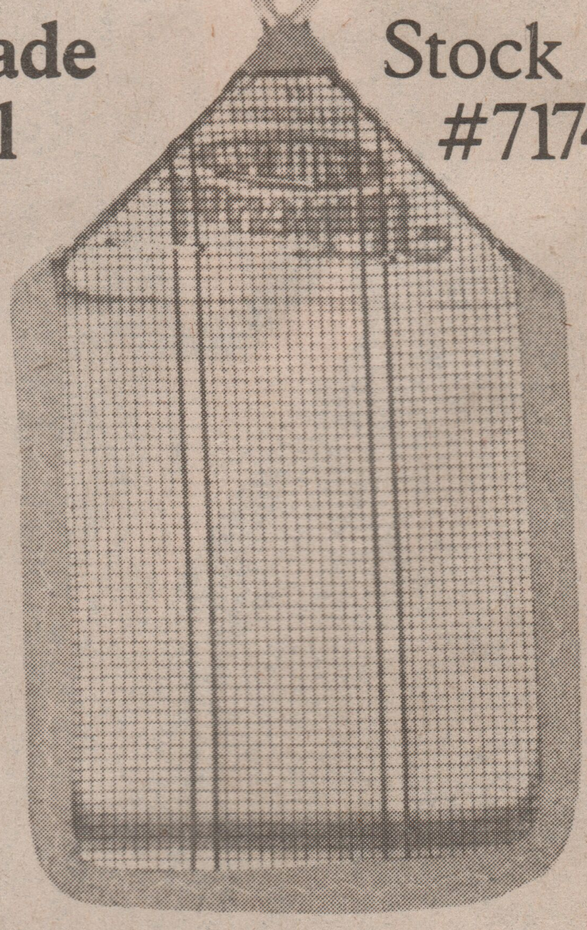
Space Age Photosphere (Previously sold as The Night Neutralizer Orb) Stock #215811

With this revolutionary device you need never again grope around aimlessly in the dark. Just a flick of a switch (sold separately) and you have instant simulated sunlight. Your choice of colors: clear, frosted, blue, green, red and yellow. Available in wattages of 25, 60, 75, 100, 150 and 200.

Price: $275.00 per Photosphere. Minimum order of four.



Fixed Blade Acoustical Equalizer Stock #717493



Enjoy the benefit of controlling your atmosphere. No longer will you have to share your surroundings with pesky, buzzing, airborne insects. Forget chemical sprays, foggers and overpriced electronic gadgets. The handle is made of washable metal and the eliminator surface is made of fine woven mesh. One swat and your problems are over.

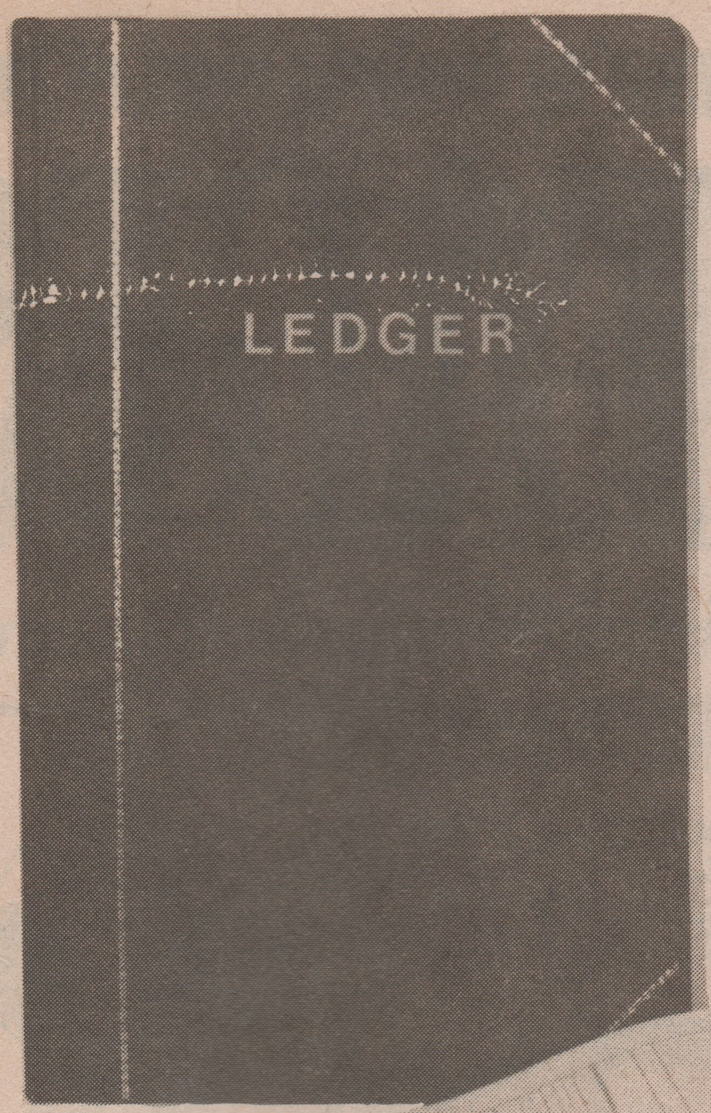
Price: $216.00 ea. (2 for $400.00).

Magnetic Base Tobacco Residue Receptacle

You've seen this look elsewhere costing much, much more.
The features are aesthetically pleasing, as well as being entirely functional.
The latest dynamic engineering keeps ashes from dirtying your floor and clothing too.

Stock #552628

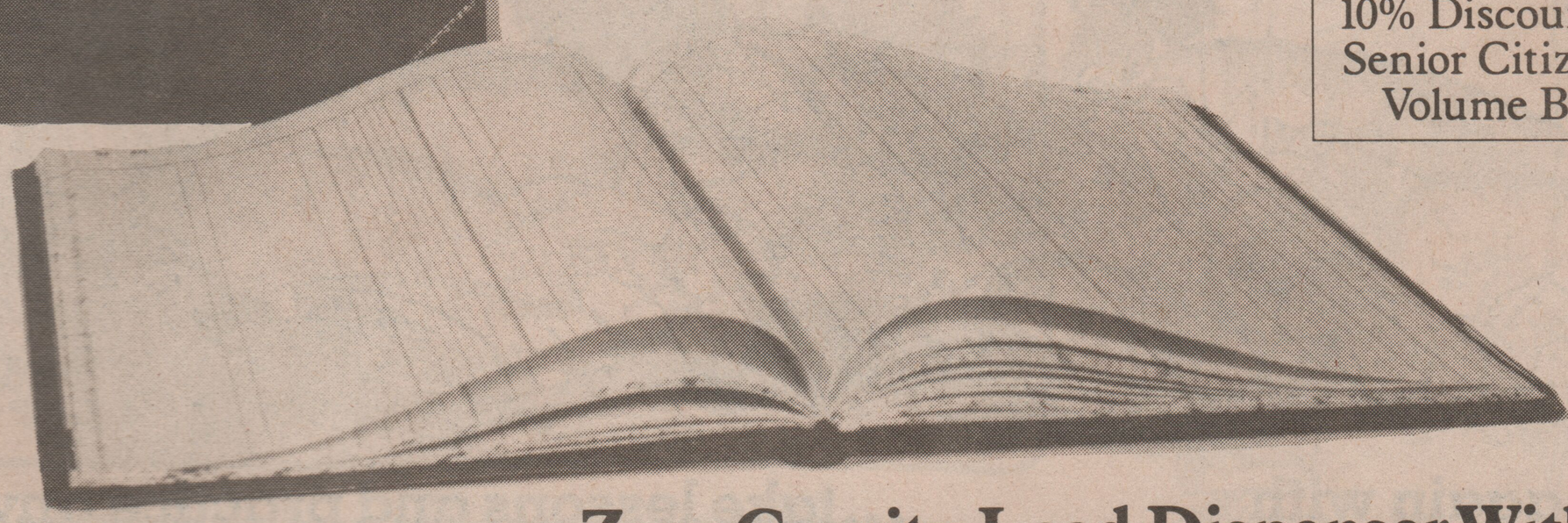
Price: $499.00 (small). $799.00 (large).



Dual Ledger Pricing Index
Stock #101517

Especially if you're due for an audit, you'll want to own a Dual Ledger Pricing Index. One ledger is right on the money down to the last red cent and is perfect for showing to auditors. The other reflects cost overruns, phony overtime put in by fictitious employees, inflated wholesale prices, non–existent parts costs, exorbitant shipping expenses, etc., etc., etc., and is perfect for showing to buyers. Comes complete with instructions, a list of lawyers and a list of countries that refuse to extradite anybody, regardless of their offenses.

Price: $1050.00, and worth every penny. Trust us.

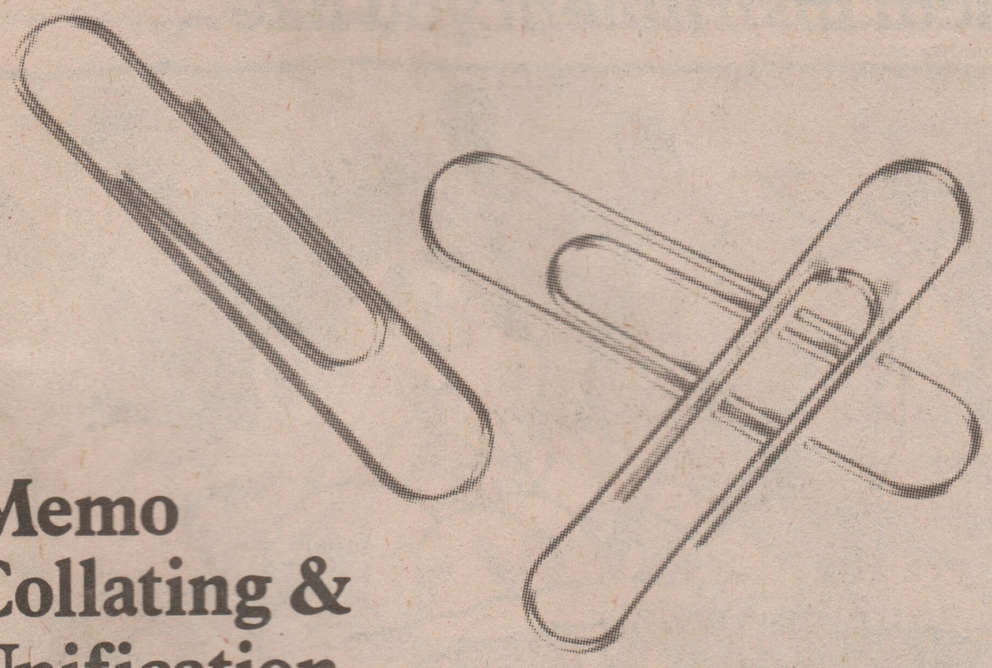


Special Offer!!
10% Discount To All Senior Citizens And Volume Buyers!!

Zero Gravity Lead Dispenser With Lead Eradicating System Stock #517572

Encased in a sturdy barrel of forest-extracted material, this unique writing instrument, formulated of graphite lead, transfers your thoughts onto paper in a matter of seconds. Made a mistake? Nothing to worry about. Our development department has designed a self–contained eradicating system which is conveniently attached to the end of the dispenser. Simply rub your error out and start over again. The lead point never clogs, leaks, or skips while in use. Ideal for writing under zero gravity conditions when a pen won't do.

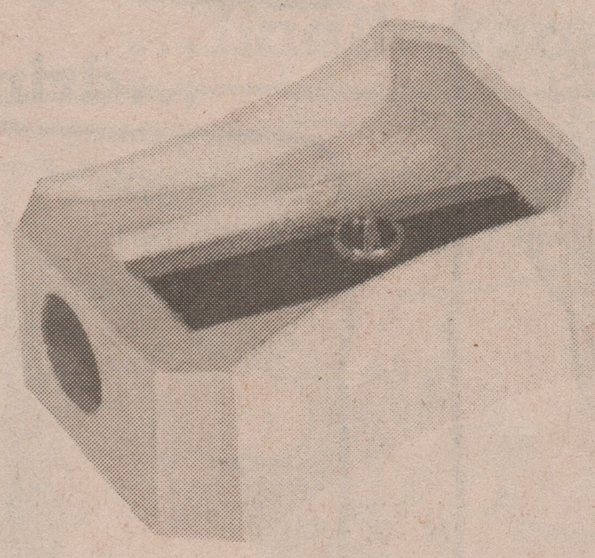
Price: $60.00 per box of 10.
Add $10.00 extra for factory honing.



Memo Collating & Unification System
Stock #258100

For the ultimate in contemporary features, you can't beat our durable Memo Collating & Unification System. Never again lose the invitations your boss gave you to his son's Bar Mitzvah. Never again misplace the airline tickets for the junket paid for from the coffers of the Defense Department. You can even link them together to form an elegantly decorative necklace or bracelet.

Price: $50.00 per box.
$65.00 per box of assorted colors and sizes.



Lead Dispenser Honer Stock #517571

Save! Save!! Save!!! Now you can save big by honing your Zero Gravity Lead Dispensers in the privacy of your own home or office. This complete unit never requires batteries and is so small that it fits in the palm of your hand! Price: $30.00 each.

PAYING OFF ALONE DEPT.

So your true love has just walked out on you and you're feeling kind of low?

THE ADVANTAGES

You can eat *smelly* and *crumbly* things in *bed*...



...hang out again with your *"creepy friends"*...



...take lessons and practice any *musical instrument* you like...



...drink *right out* of the *container*...



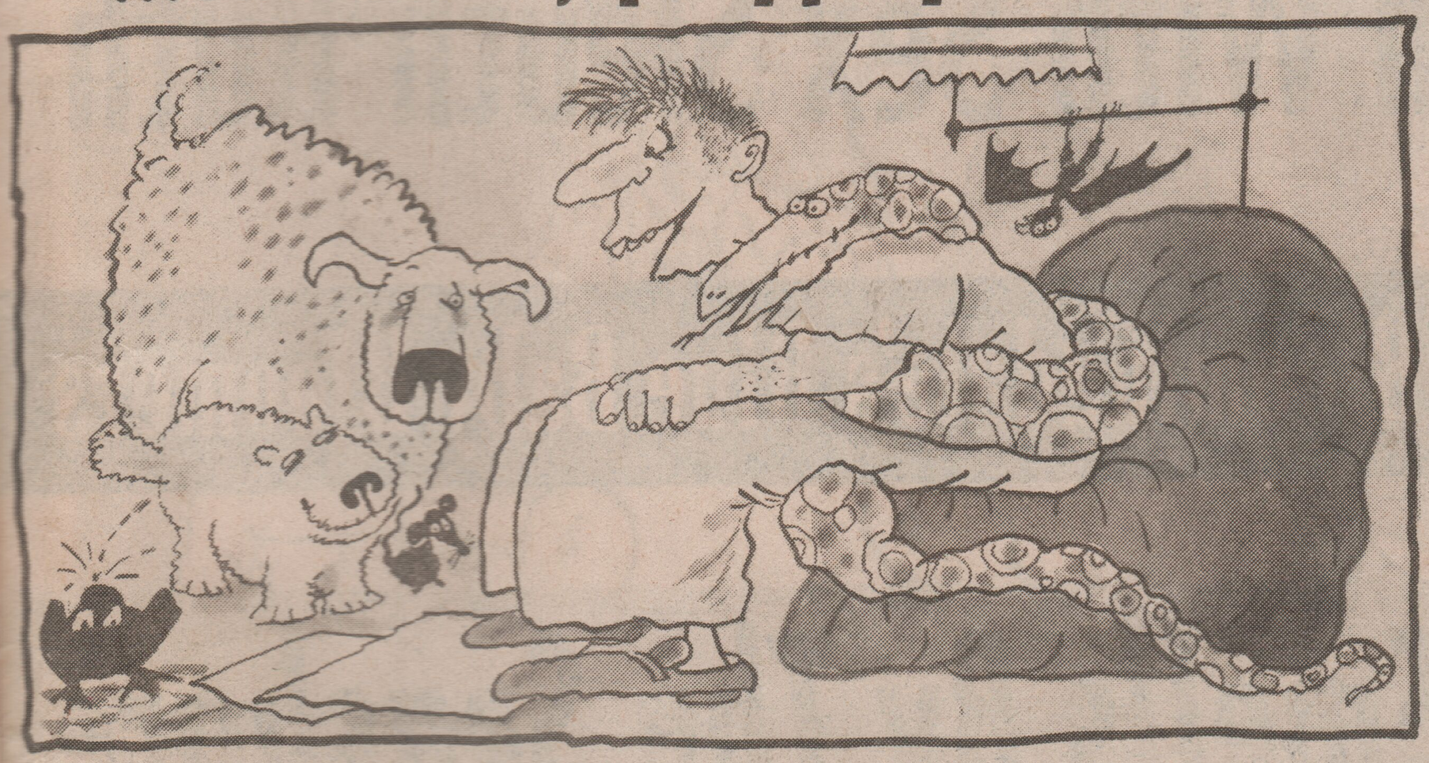
Well, relax! It ain't so bad! You'll see as Mad now presents just some of...

OF BEING DUMPED

...*monopolize* the *phone* for the *weekend*...



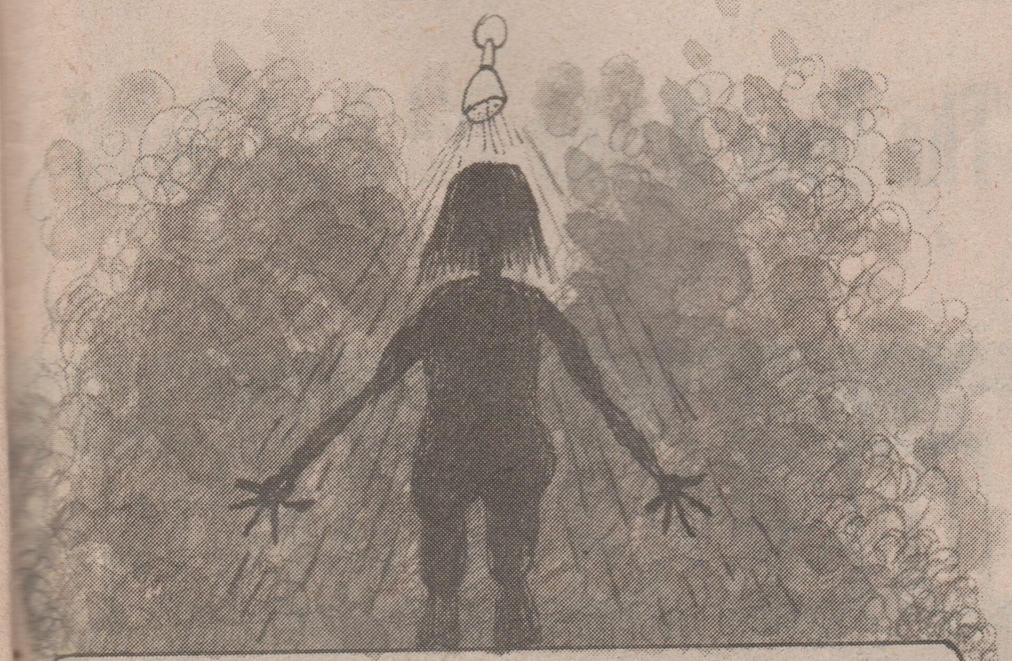
...own and enjoy *any pet you want*...



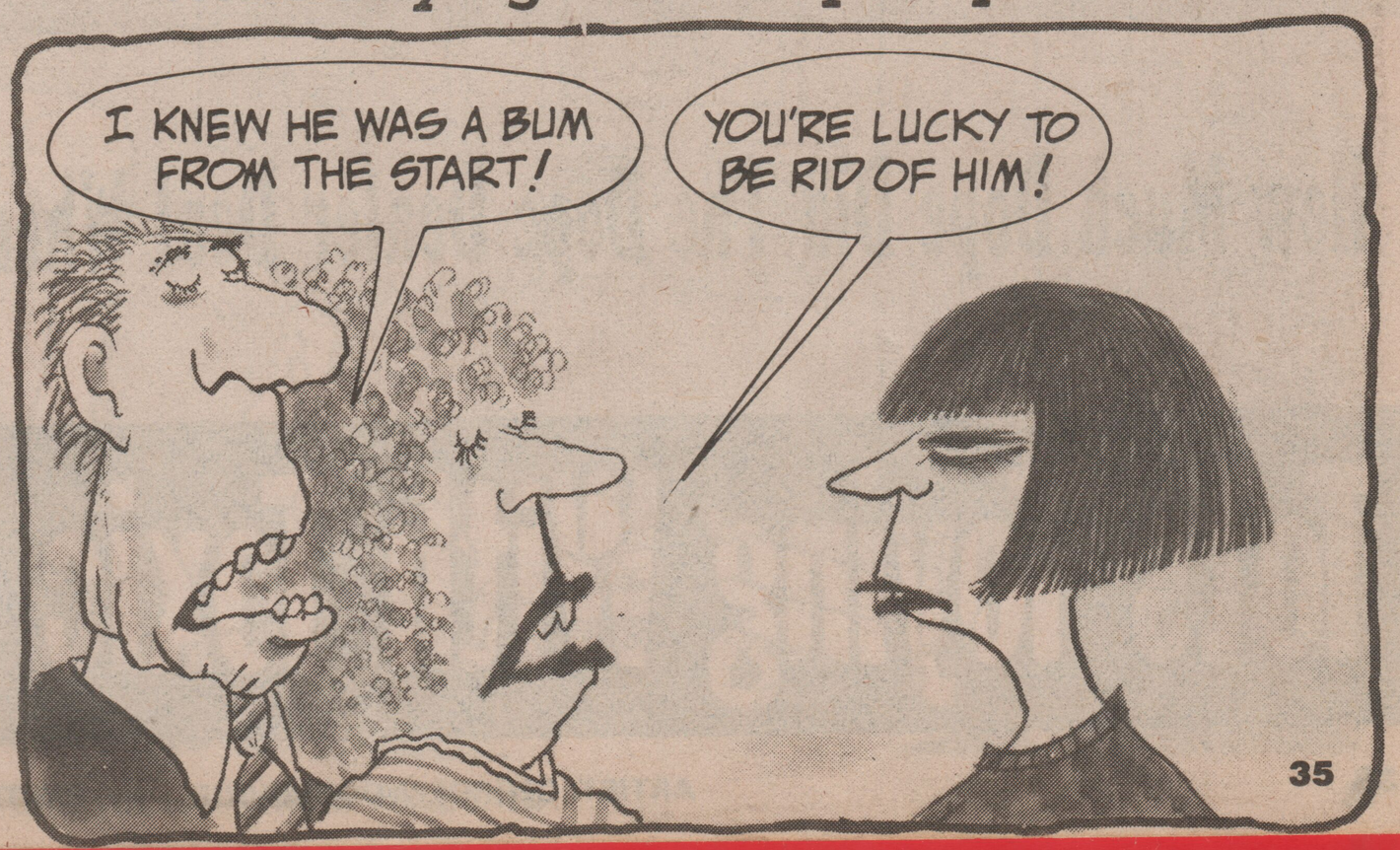
...*redecorate* the place *your* way...



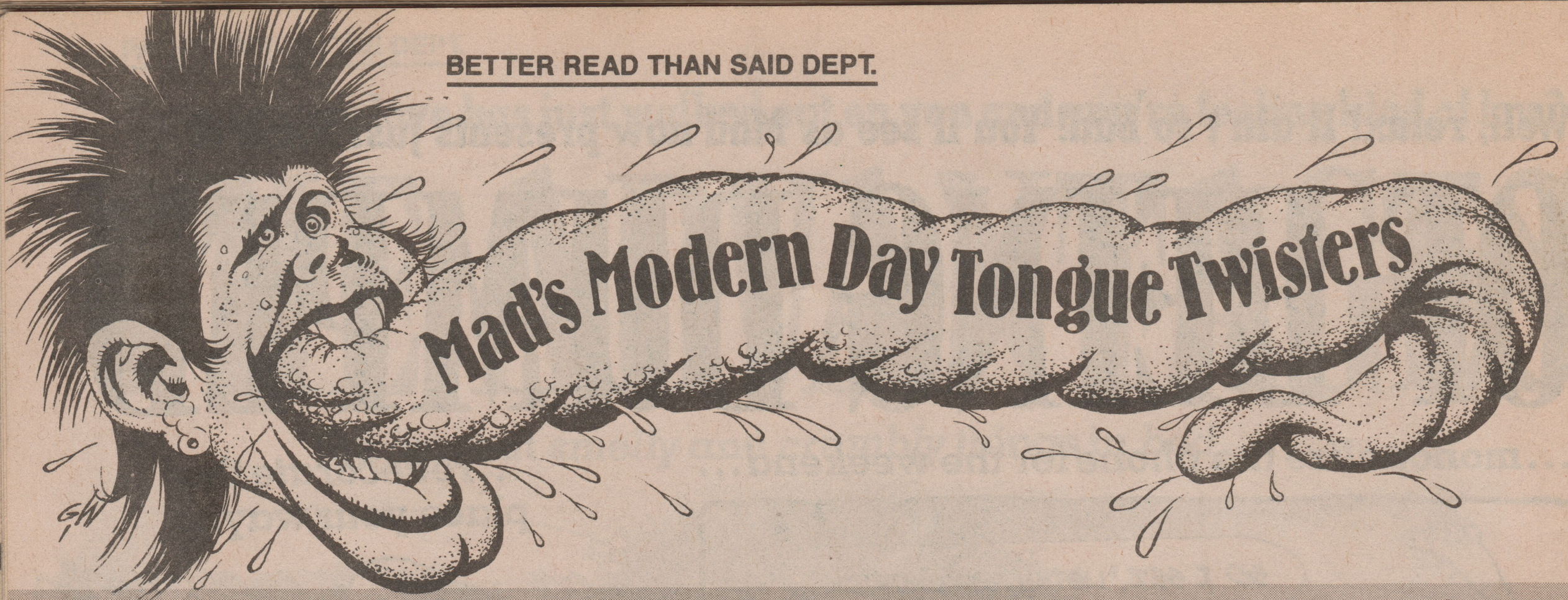
...use up *all* the *hot water* in the house...



...*finally* agree with your *parents*!



ARTIST AND WRITER: PAUL PETER PORGES



Comic Cosby Coaxes Coke Consumption

Plummeting Pump Prices Plague Persian Petrol Producers

Youths Seek Truth With Sex Sleuth Ruth

Blonde Baby Boomers Buy Bloomingdale's Blue Baby Bloomers

She Smells Slick Smells By The Seashore

How Much Dope Did The Dope Dealer Deal When The Dope Dealer Did Deal Dope?

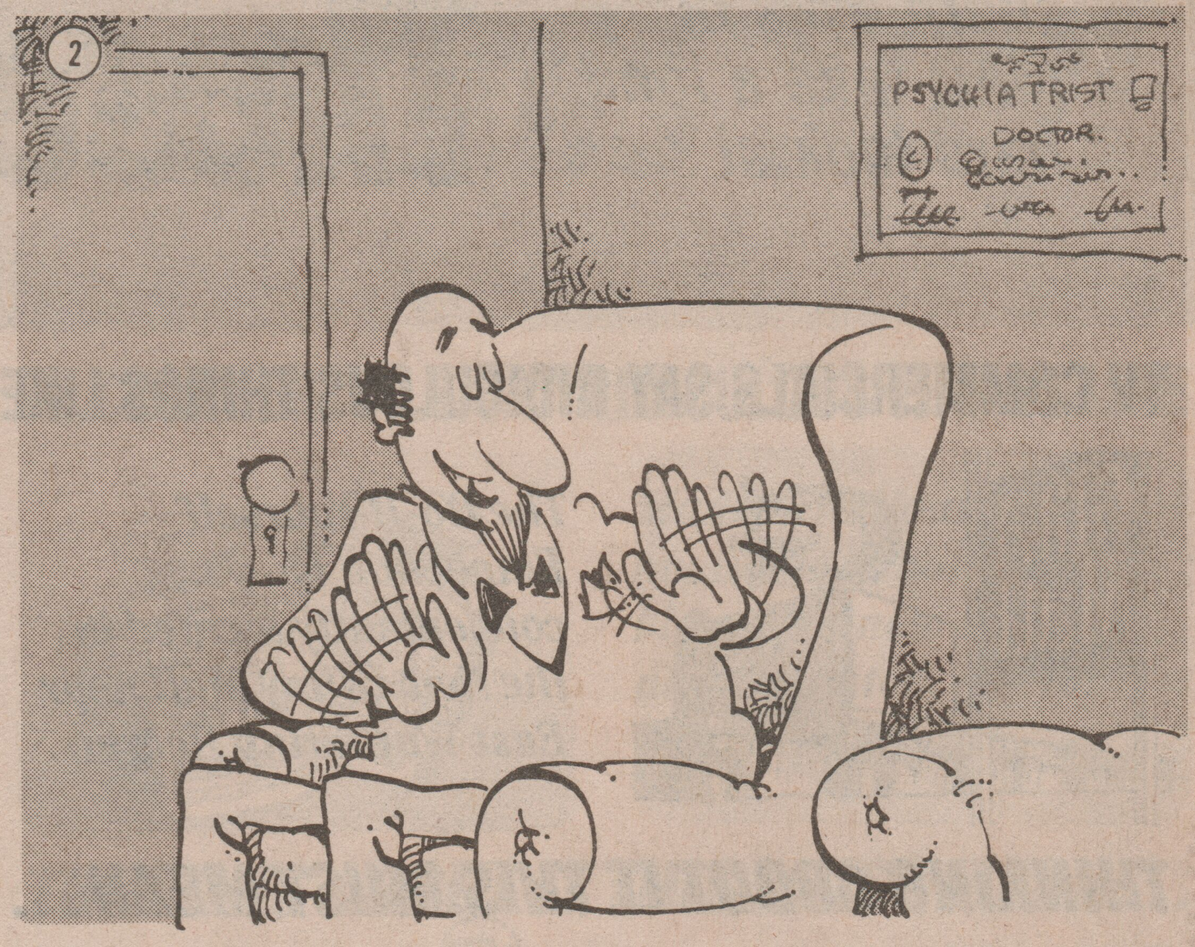
Tots Toying With Toxic Toys Get Totaled

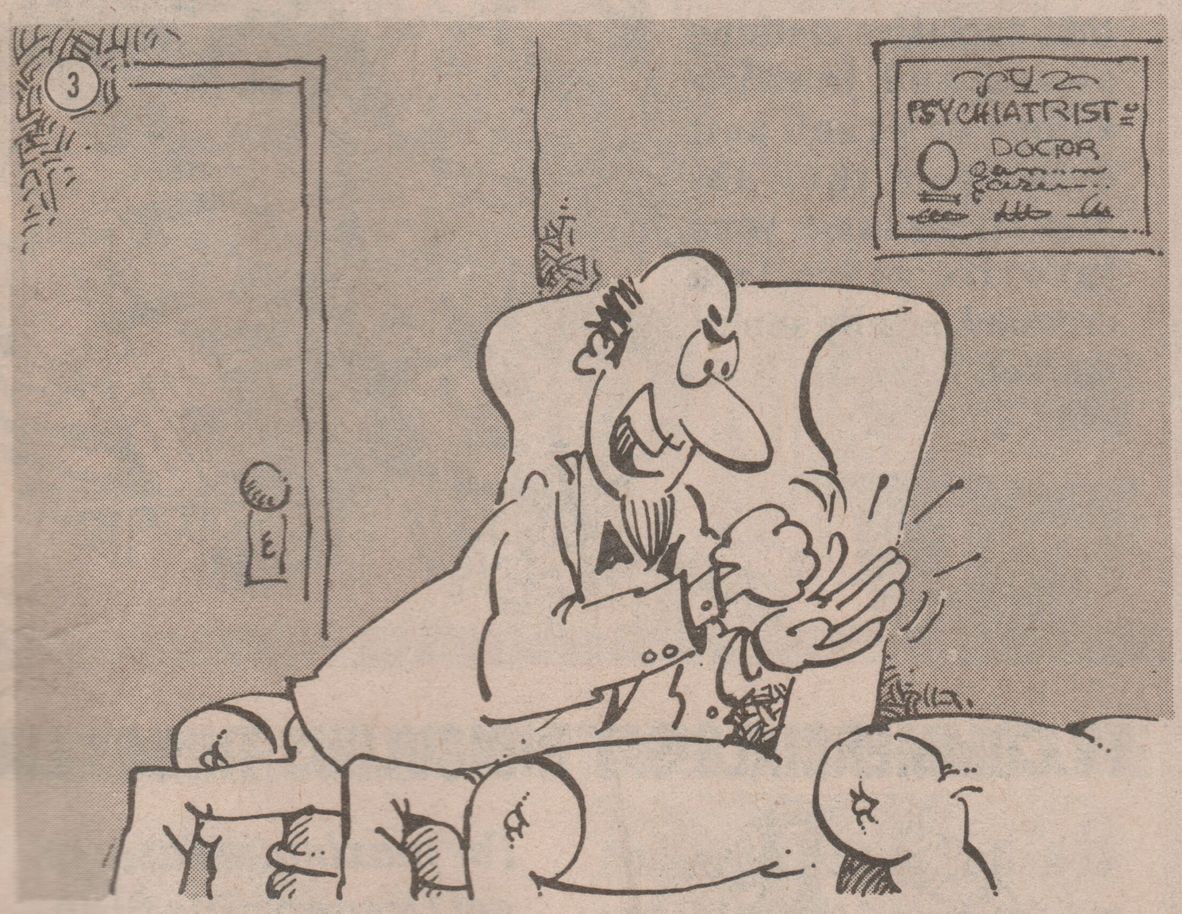
ARTIST: GEORGE WOODBRIDGE WRITER: DAVID AMES

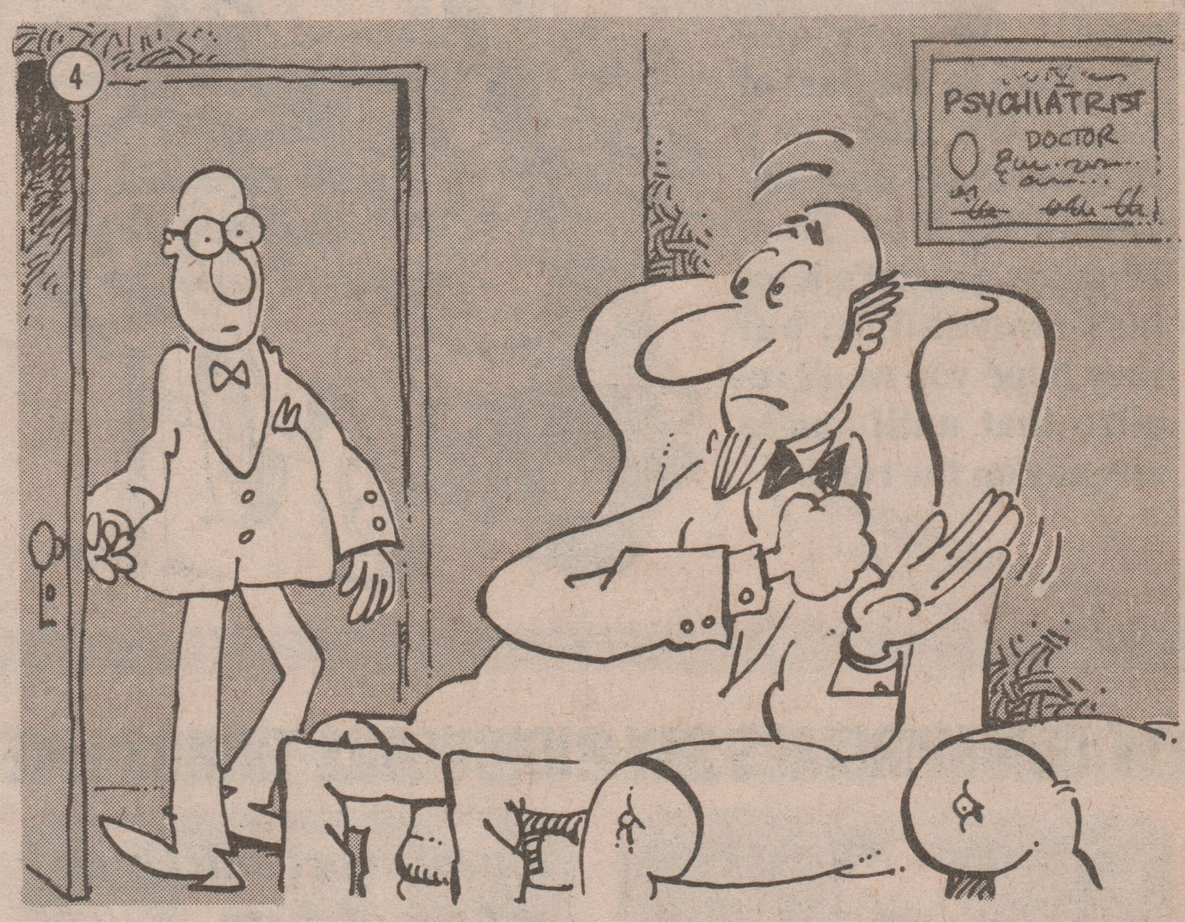
SERGIO ARAGONES DEPT.

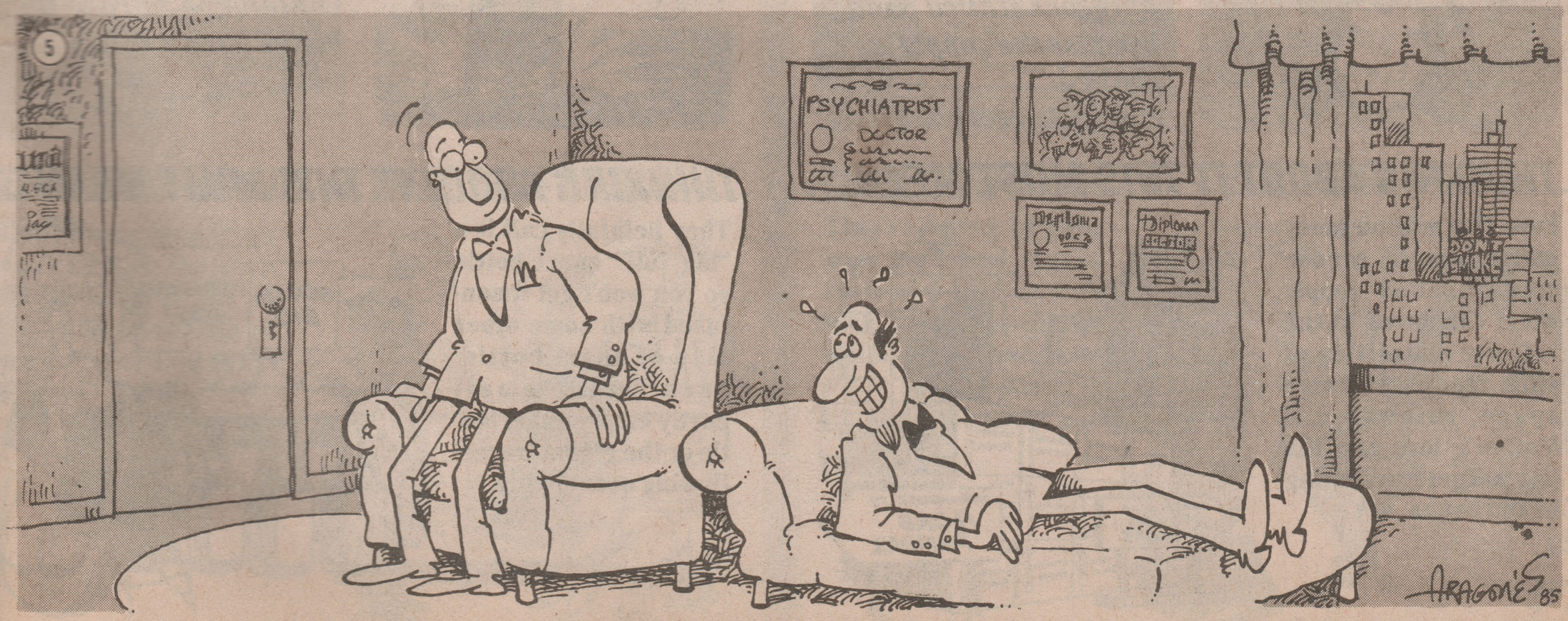
HEAD TRIP









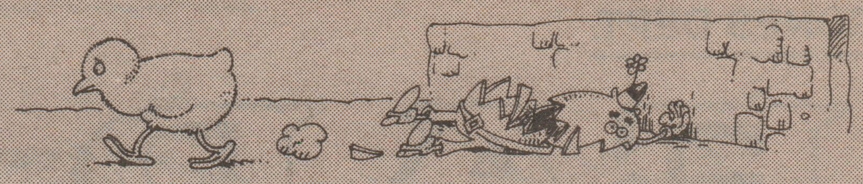


ARTIST AND WRITER: SERGIO ARAGONES

SHUNS OF PITCHES DEPT.

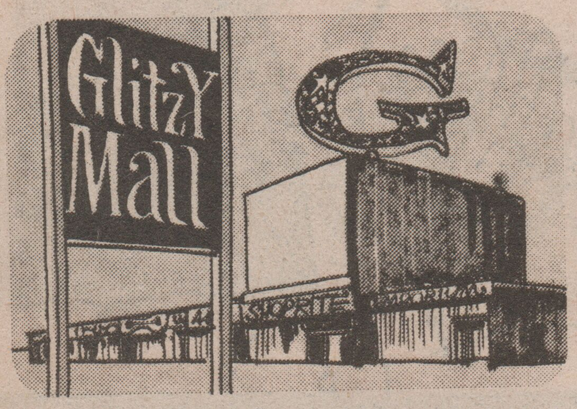
And now the sharp eyes of MAD take a long hard look at

Those Ridiculous Ads



ARTIST: GEORGE WOODBRIDGE

TV COMMERCIALS SAY RIDICULOUS THINGS LIKE



The Do-It-Yourself Emporium is conveniently located in the New Glitzy Mall near East Wuthering Heights.

THINKING ABOUT IT THIS MUST MEAN...

The location is "convenient" for everyone who lives in the part of East Wuthering Heights that's near the New Glitzy Mall. From 25 miles away it's a lot less convenient, but they hope you won't realize that until you're already on the road.



TV COMMERCIALS SAY RIDICULOUS THINGS LIKE



Dipsy-Cola is now available in handy six-packs at your favorite store.

THINKING ABOUT IT THIS MUST MEAN...

They're surely aware that exclusive clothing shops and jewelry salons don't sell soft drinks, so they obviously assume your favorite store is a crowded, smelly supermarket.



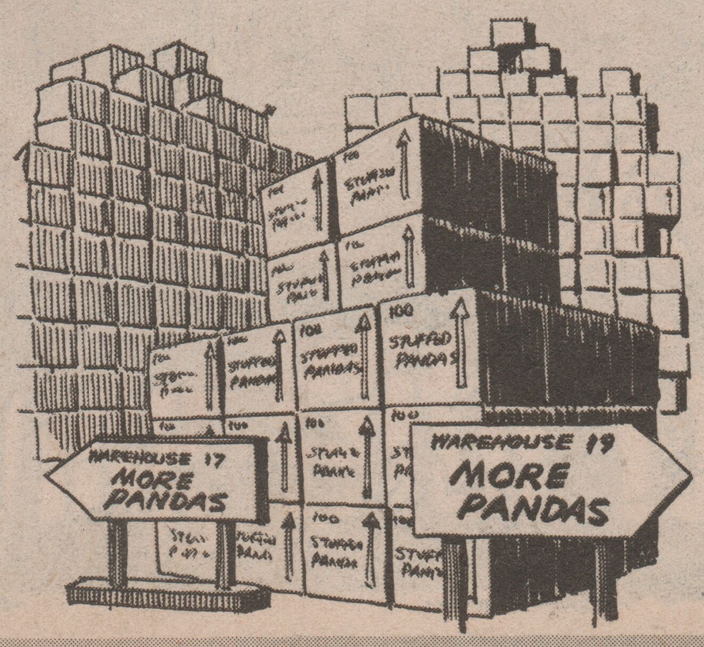
TV COMMERCIALS SAY RIDICULOUS THINGS LIKE



You must act quickly to get one of these gorgeous stuffed pandas because the supply is limited.

THINKING ABOUT IT THIS MUST MEAN...

Even five million lousy pandas can be considered a "limited" supply when compared to the infinite quantities of such things as outer space, rainwater, a Mother's love and the gas you get from eating baked beans.



TV COMMERCIALS SAY RIDICULOUS THINGS LIKE



For maximum savings, get Ocean Spritz Cran-Cantaloupe Juice in the big full quart bottle.

THINKING ABOUT IT THIS MUST MEAN...

They helpfully call it a "big full" quart bottle so you won't get it confused with some other size of quart bottle, such as the small partly empty quart bottle or the gigantic overflowing quart bottle.

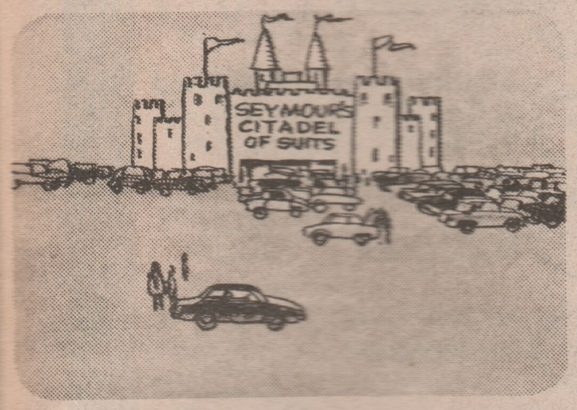




Things TV Commercials Say!

WRITER: TOM KOCH

TV COMMERCIALS SAY RIDICULOUS THINGS LIKE



At Seymour's Citadel of Suits, there's always a full acre of free parking.

THINKING ABOUT IT THIS MUST MEAN...

The clothing they sell may shrink, but they give you their unconditional guarantee that the size of their parking lot remains unchanged from day to day.



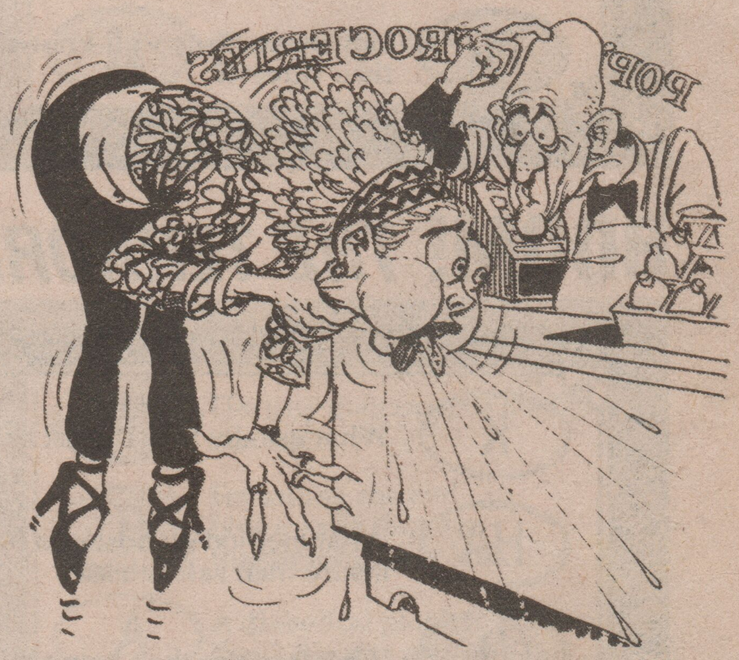
TV COMMERCIALS SAY RIDICULOUS THINGS LIKE



Mudworth House is now available in both regular blend and new decaffeinated. Ask for it by name.

THINKING ABOUT IT THIS MUST MEAN...

They prefer you ask for their product by name because it wastes too much time when you play Charades with the grocer to make him guess what it is you want.



TV COMMERCIALS SAY RIDICULOUS THINGS LIKE



Pomeroy's Shoe Polish is available at better stores everywhere.

THINKING ABOUT IT THIS MUST MEAN...

Don't blame them if you can't find it. The obvious problem is you do all your shopping at worse stores everywhere.



TV COMMERCIALS SAY RIDICULOUS THINGS LIKE



Come see us at Smiling Sid's Stable of Sleek Sedans, where we have been serving the community since 1957.

THINKING ABOUT IT THIS MUST MEAN...

They're trying to gain your trust and regain their own self-respect with the preposterous claim that a used car lot is somehow "serving the community."



THE LAME OF THE GAME DEPT.

"Trivial Pursuit" is such an enormous success that its makers have been able to cash in big by selling "special editions" of the game to movie buffs, sports enthusiasts, baby boomers

Future 'Special Editi

LAME DUCK *THE POLITICIAN'S EDITION*

IDEA: ELIZABETH WHITE

FI	In our nation's capitol, those responsible for formulating important legislation are known as_____?
L	What do the White House, the Washington Monument and the Lincoln Memorial have in common?
IB	What does the Pentagon consider its biggest threat?
US	After the President and the Vice President, who is next in command of the U.S. Government?
T	When a President is inaugurated, what must he swear to do?
ER	How have many well-known politicians chosen to end their careers?

Lame Duck

FI	Lobbyists
L	All three have been offered as Grand Prizes in the Publisher's Clearing House Sweepstakes
IB	World peace
US	Lee Iacocca
T	To never pre-empt "The Cosby Show" for a press conference
ER	By accepting the endorsement of Walter Mondale

BOOM! *THE TERRORIST'S EDITION*

K	What usually tops the list of terrorists' demands?
HA	What method do hostages frequently use to insure their safe release?
D	What is worse than being hijacked by Palestinians?
A	What evil organization keeps more innocent people living in terror than any other?
FF	What is Libya's "Line Of Death"?
Y	What is the official term used by airlines for bombs placed on passenger jets?

Boom!

K	To be a guest on "Nightline"
HA	Keeping a diary and offering 50% of the profits when it's published back in the States
D	Being rescued by Egyptians
A	The I.R.S.
FF	"Hey Moammar, you suck!"
Y	In-flight movies

WAITING ROOM *THE DOCTOR'S EDITION*

Q	What do the initials "M.D." after a doctor's name stand for?
UA	When an unconscious person with a serious head injury is rushed to an emergency room, what is the first thing doctors check for?
C	What do four out of five doctors recommend for pain?
K	In the hours immediately following surgery, what is the greatest threat to the patient's life?
ER	What medical procedure used to be performed routinely by doctors, but is now considered superfluous and unnecessary?
Y	What sleep-inducing anesthetics are the overwhelming favorites of M.D.s?

Waiting Room

Q	Malpractice Defendant
UA	A valid insurance card in the person's wallet
C	Hitting yourself on the head with a hammer
K	Hospital food
ER	Getting a degree from a reputable medical school
Y	The magazines found in their waiting rooms

and music fans. We at MAD figure that if they keep this up, it won't be too long before they run short of good topics and begin scraping the bottom of the barrel by introducing these...

ons' of Trivial Pursuit

HOME ROOM *THE HIGH SCHOOL EDITION*

WRITERS: JOE RAIOLA AND CHARLES KADAU

D	What is the worst mark a student can get?
ET	If a student wakes up with nausea and a headache what does he have?
EN	When during their four years do most high school students receive instruction in Sex Education?
T	More than anything else, what do high school boys wish they could take off their girlfriends on a date?
IO	What is required reading for all freshman students?
N	Excluding gym, what is the one thing most students wish they could take again?

Home Room

D	A zit on prom night
ET	A geometry test that morning
EN	After football games, behind the bleachers
T	Their braces
IO	The graffiti on the wash-room walls
N	Their yearbook picture

WACKO *THE PSYCHOTIC'S EDITION*

PA	Who said "Give me liberty or give me death"?
R	What is Jack Nicklaus best known for?
A	What is the Dewey Decimal System?
N	Where does the President live?
O	What causes the careers of many pro football players to end prematurely?
ID	Who is Miss Piggy in love with?

Wacko

PA	The tiny man in your medicine cabinet
R	For killing the evil blue giraffe that was threatening New York
A	A diabolical plot hatched by Frank Sinatra and Abe Lincoln
N	No one knows, the real President was replaced by a robot clone in 1981
O	Russian mind control waves
ID	I can't answer that, the CIA is listening in on my conversations!

HUMBUG *THE CHRISTMAS EDITION*

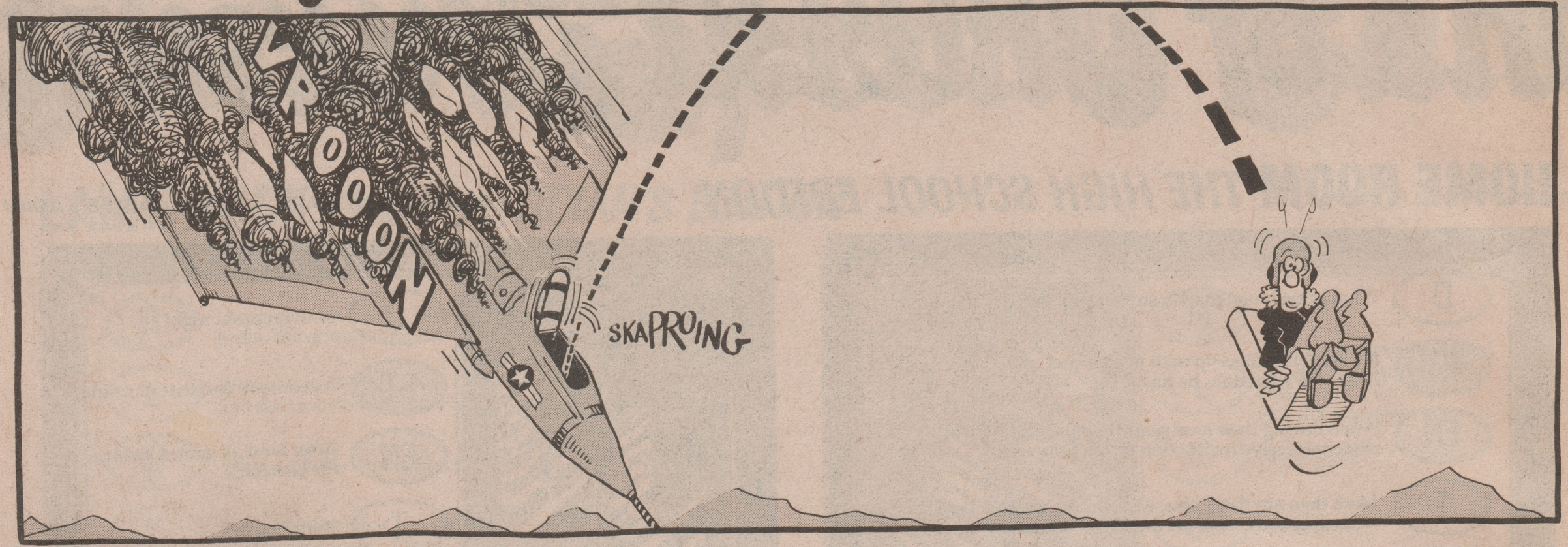
PE	What jolly, red-cheeked fat man comes into people's homes on Christmas Eve?
R	What are the colorful little people who build Christmas toys called?
RY	At office Christmas parties, under what do secretaries traditionally kiss their bosses?
C	What are the happy people who travel from home to home in small bands on Christmas night called?
OM	Why does Santa travel all over the world on his sleigh on December 24th?
O	According to the old song, what is received on the 12th day of Christmas?

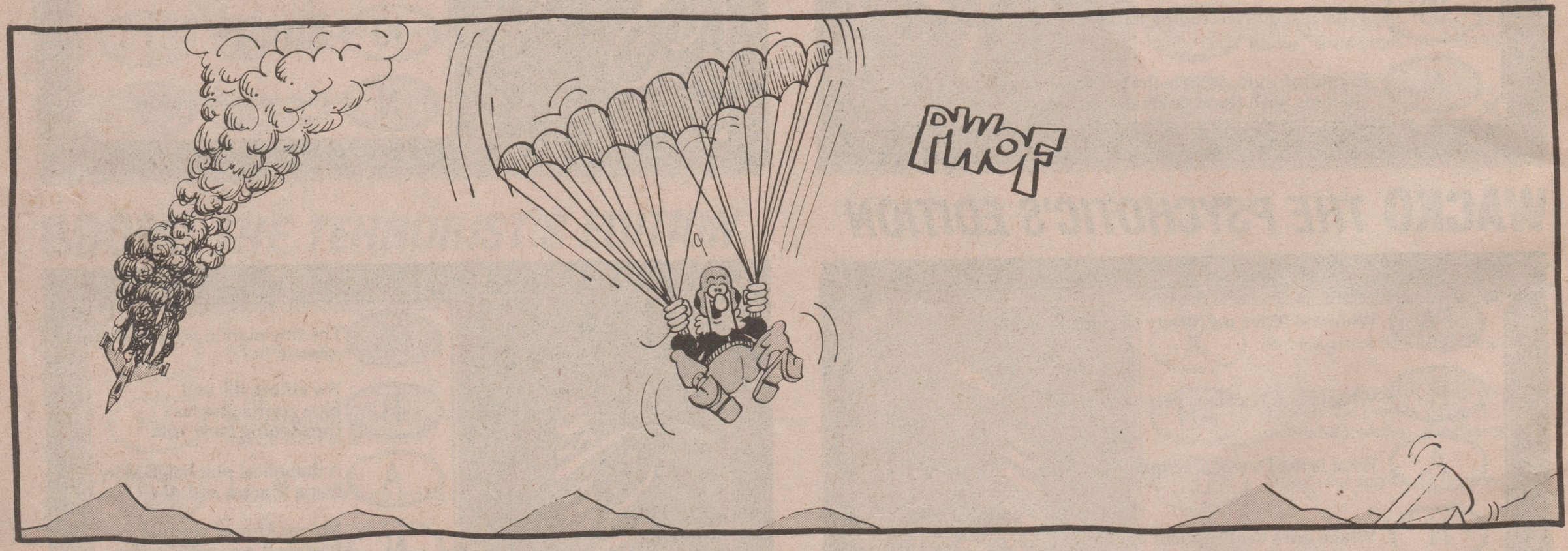
Humbug

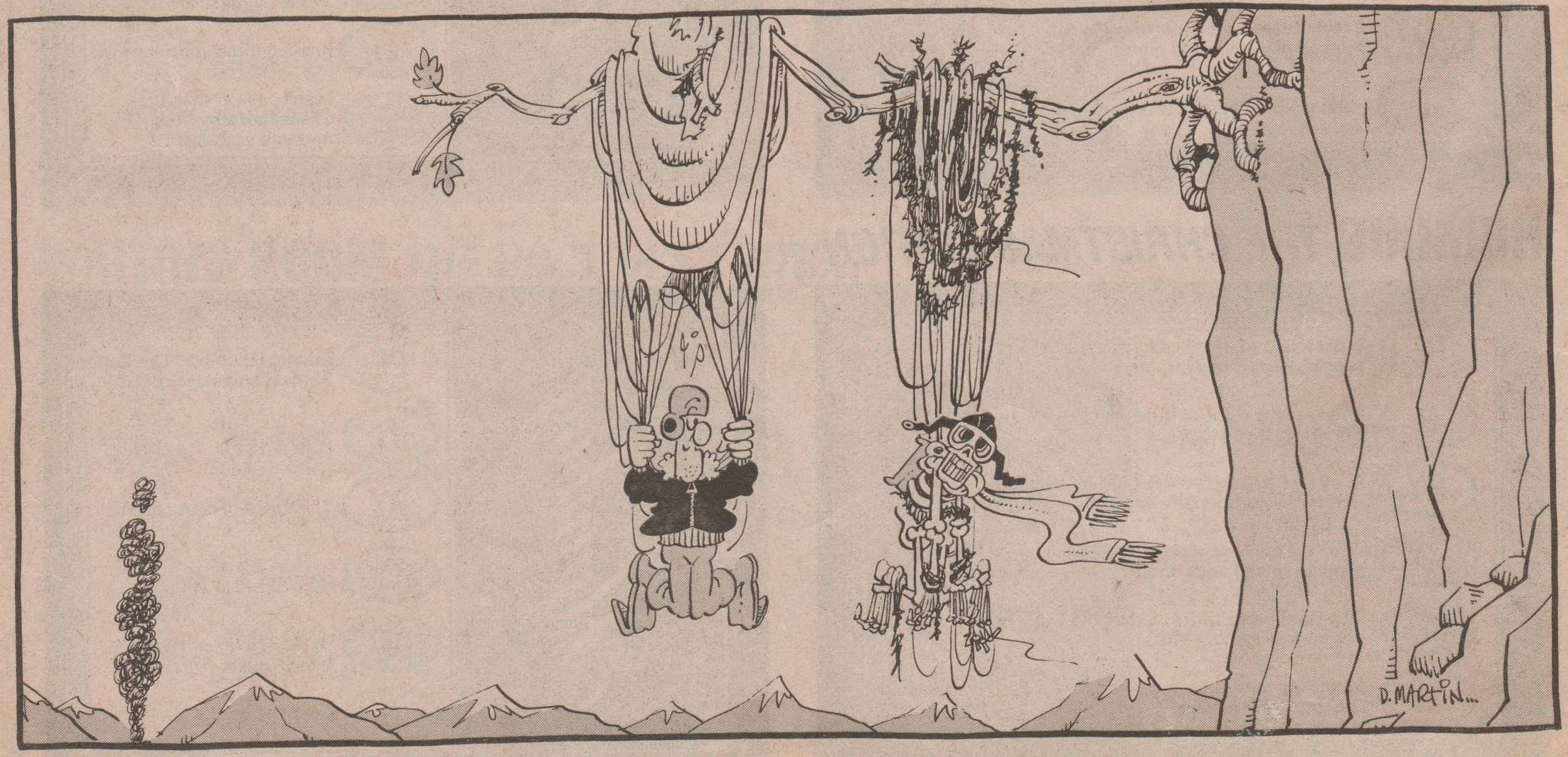
PE	Ed McMahon on "The Tonight Show Christmas Special"
R	Illegal aliens
RY	The threat of being fired
C	Burglars
OM	To earn frequent flyer bonus miles
O	Credit card bills

DON MARTIN DEPT. PART II

Early One Afternoon at Top Gunk

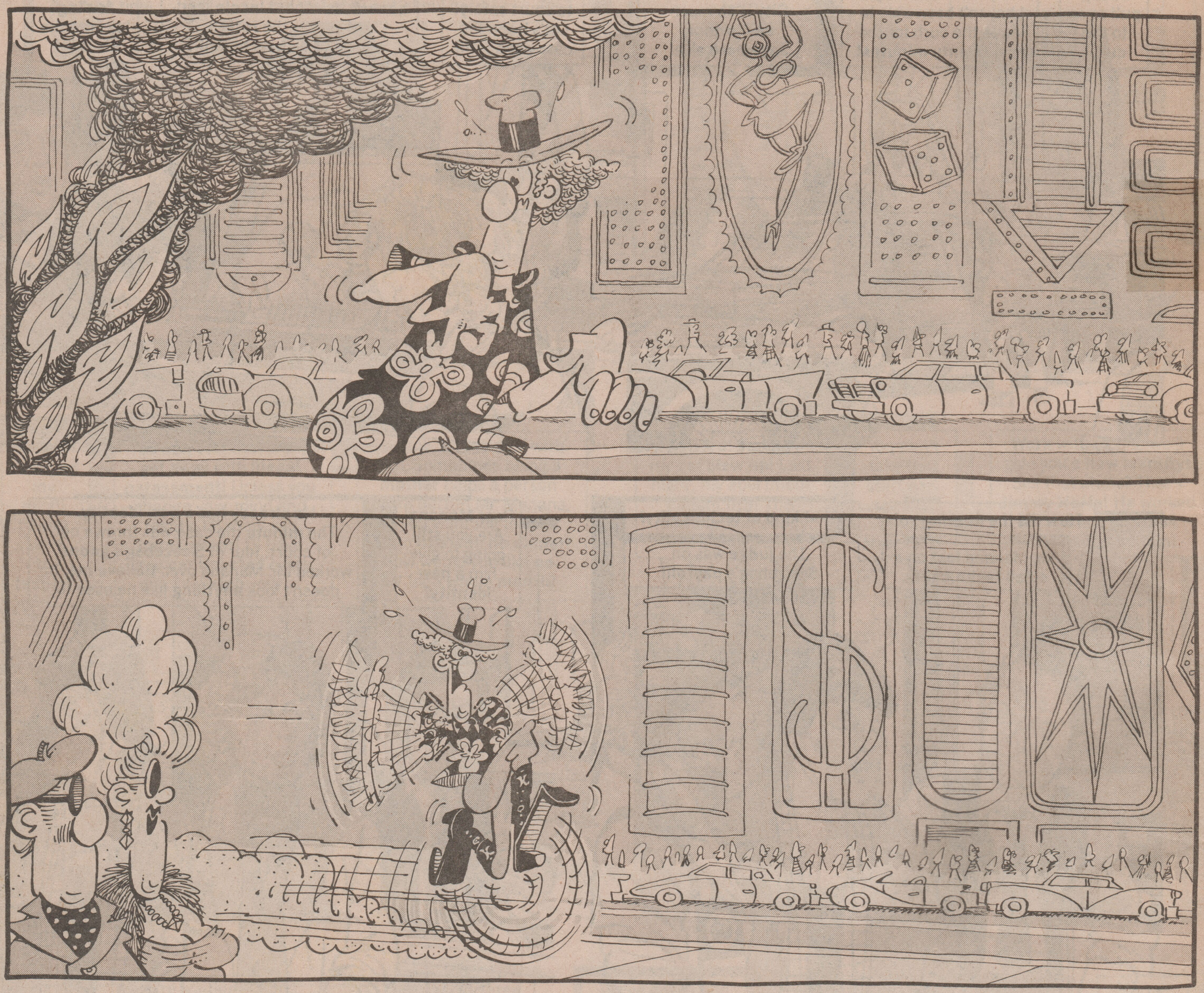


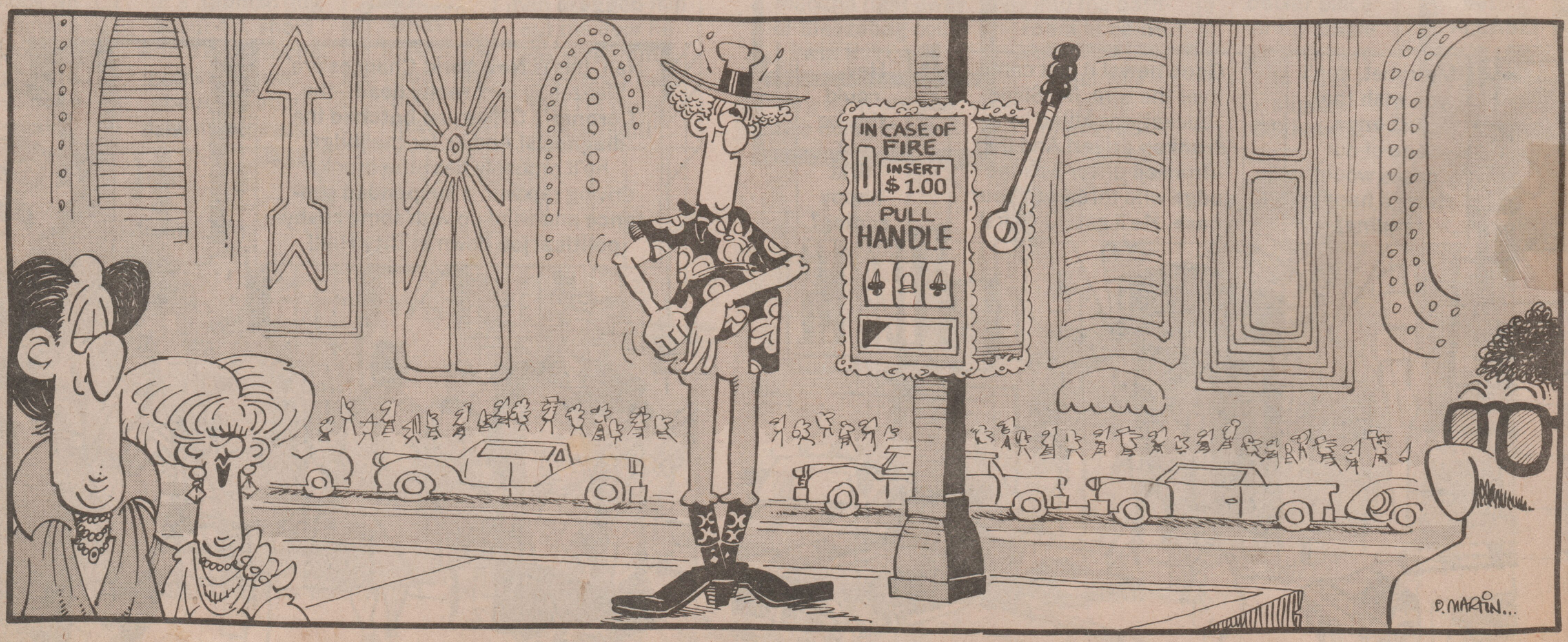




ARTIST: DON MARTIN WRITER: DON EDWING

Early One Evening in Las Vegas





ARTIST: DON MARTIN WRITER: DON EDWING

WHY KILL YOURSELF?



JUST BECAUSE YOU MISSED THE LAST ISSUE AT THE NEWSSTAND?

SUBSCRIBE TO MAD

AND HAVE THE NEXT 12 REGULAR ISSUES MAILED TO YOUR HOME

JUST ***FILL IN THE CARD AND*** SEND IT TO US (The easy option)

OR

PUT IT IN AN ENVELOPE ADDRESSED TO:

FREEPOST NO.22, AUSTRALIAN MAD MAGAZINE, PO BOX 306, CAMMERAY 2062

(No postage stamp required if posted in Australia)